



Get your kicks.

CHALLENGER 2004

ILLINOIS MISSOURI KANSAS OKLAHOMA TEXAS NEW MEXICO ARIZONA CALIFORNIA



Round Barn, Route 66, Arcadia, Oklahoma

Damon — you can travel the world over and never find more motorhome for the money.



Model 348, Coldwater Bay



LIFE IS A HIGHWAY.

Remember, getting there is half the fun, especially when you're traveling down America's greatest highways, like storied Route 66, in first-class transportation like a Challenger™ Motorhome.

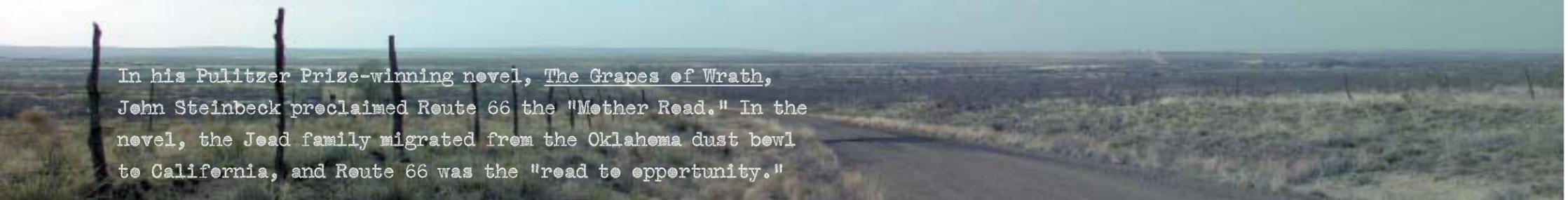
Challenger is a full-basement, amenity-filled motorhome that challenges the notion that luxury has to cost a fortune. And it roars down the highway with power and performance to spare. No other motorhome offers you so much for so little.

NEW FOR 2004

Challenger's new aerodynamic front cap is stylish and modern. Plus, the headlights and grill area are refashioned for a sleeker look.

The Carrier® roof-mounted, ducted air conditioner has a remote-controlled thermostat for easy adjustment from the interior comfort of your Challenger.

Huge 40-inch deep living-area slideouts and 30-inch deep bedroom slideouts are now available on select models to give you an expansive interior normally found on more expensive motorhomes.



In his Pulitzer Prize-winning novel, *The Grapes of Wrath*, John Steinbeck proclaimed Route 66 the "Mother Road." In the novel, the Joad family migrated from the Oklahoma dust bowl to California, and Route 66 was the "road to opportunity."

DESIGNED TO TAME THE MOST UNRULY ROADS.

THE SIDEWALLS

Walls are vacuum-bond laminated for added strength and rigidity. Sidewalls are five layers thick, consisting of:

- Exterior fiberglass
- Lauan
- Aluminum frame
- Bead-foam insulation
- Interior wallboard

BASEMENT AND STORAGE

The Challenger basement construction incorporates a strong, welded-steel truss system. The trusses span the full width to better distribute weight. They also allow for Challenger's full basement and massive pass-through storage compartments.

UTILITIES

Travel in any season because of Challenger's heated holding tanks and fully contained plumbing systems. Tanks are mounted horizontally, making service and maintenance easy.

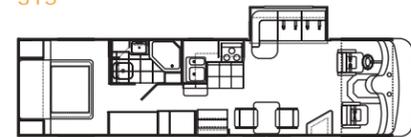
FLOOR

A water-resistant, Structurwood® floor supports the living area. Framed in 1.5-inch welded-steel tubing, it's insulated with solid bead-foam insulation and protected with a galvanized underbelly, which inhibits rust and corrosion.

FLOOR PLANS

Damon offers a variety of floor plans and options. All provide the roomiest, most convenient mobile living experience you've ever had.

315



Living-area entertainment center • Large rear pass-through storage • Large eating-area windows

327



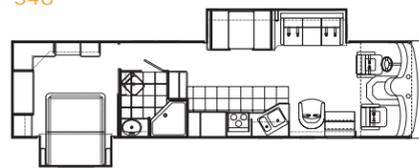
40-inch living-area slideout • 30-inch bedroom slideout

335



Living-area slideout • Generous closet space
40-inch living area slideout

348



Living-area slideout • 30-inch bedroom slideout
• Bedroom vanity • Garden tub



ROOF

Challenger's roof is vacuum-bond laminated for superior strength and rigidity. It features an aluminum rafter support system with bowed rafters to maintain the roof's crowned shape. A crowned roof permits better water runoff, which helps prevent leaks.

CHASSIS

Quality construction starts here. And Challenger uses only the finest: either a rugged Ford® or Workhorse® chassis, depending on the floor plan.

PAINT

Choose from several bold, sweeping, distinct graphic styles. Few other motorhomes in Challenger's class offer this many choices.

NO ONE OFFERS SO MUCH FOR SO LITTLE.

Heavy-duty 5,000-lb. trailer hitch lets you tow even the largest SUVs.

Exterior storage doors are fully framed and insulated for added protection. All doors include a metal slam latch for convenience and to further protect your belongings.

Four-point hydraulic leveling jacks are standard on all Challenger models and operate with an electric touchpad control.

Handcrafted solid-wood cabinet doors with cathedral-cut fascia provide beauty and long-lasting appeal.

Challenger's pantry is huge. With its adjustable shelves and roll-out drawers it's easy to keep your cooking supplies organized.

Bring absolutely everything you need, thanks to extra-large, extra-strong multiple pass-through rotocast storage compartments. And they have a drain valve for quick wash out.

Fuel stops are a piece of cake with Challenger's optional driver's side door. It features a slider window and lock for added convenience and greater security.



Carrier® air conditioner



Pass-through storage compartment

A Big Blue Whale frolics in the water near Catoosa, Oklahoma on Route 66. It was built by Hugh Davis as an anniversary present for his wife, and became the center of a once-popular swimming and picnicking area. It is currently being renovated.



Model 348, Coldwater Bay



Deluxe Graphics (Standard)



Blue Mist Paint Package



Champagne Gold Paint Package



Midnight Blue Paint Package



Coldwater Bay



Oak Island



Key Largo



Palm Coast



Maple



Oak

DÉCOR

Challenger offers a choice of exciting environments that not only help you feel right at home, but also lend a sense of personality.

HEY GOOD LOOKIN'.

Start choosing your favorite paint color, fabrics, styles and options. No matter which model and design package you choose, you can be assured that every Challenger Motorhome we make is built the same way — the right way — with the same high-quality materials, components and state-of-the-art construction techniques.



Bathroom	
12" x 12" vinyl tile flooring	S
Foot-flush toilet	S
Hardwood-framed mirror	S
Medicine cabinet	S
Power vent	S
Shower door	S
Shower with ABS surround	S
Skylight in shower	S
Bedroom	
Innerspring mattress	S
Bedspring and headboard	S
TV area and jack	S
Pin-up lights	S
Upgraded innerspring mattress	O
Color TV	O
Cockpit	
Molded ABS dash	S
Electronically controlled dash air conditioning	S
AM/FM/CD player (single-disc in-dash)	S
Cruise control	S
Tilt steering wheel	S
Map lights	S
Dash fans	S
Windshield privacy drape	S
Side-mounted power mirrors	S
Floor mats	S
Reclining swivel captain's chairs	S
3-point, wall-mounted seat belts	S
Sun visors	S
Drink holders	S
Driver's door with slider window	O
Front-mounted power mirrors with heat	O
Ultra-leather captain's chairs (set of 2)	O
Backup monitor system with audio	O
Entry	
Electric entrance step	S
Ice chest in stairwell	S
Battery access in stairwell	S

This old gasoline filling station on Route 66 near Arcadia, Oklahoma was built in the late teens. It had two gas pumps, one for regular and one for ethyl, which was a little higher octane. Since there was no electricity, cold soda pop was sold only on days when the ice man made a delivery.

Exterior	
Aerodynamic front and rear fiberglass caps	S
Easy-to-clean, lighted, rotocast storage compartments	S
Entry-assist handle	S
Fog lights	S
Full-basement pass-through storage	S
Gas spring-supports on most storage doors	S
Locking exterior storage doors	S
Porch light	S
Radius-cornered crowned roof	S
Rear ladder	S
Roof rack	S
Roof vents	S
Side-mounted awning over slideout	S
Side-mounted patio awning*	S
White smooth fiberglass exterior with deluxe graphics	S
Four-point leveling jacks with touchpad controls	S
Spare tire, wheel and bracket	S
Stainless-steel wheel liners	S
Trailer hitch (5,000 tow lbs. / 500 tongue lbs.)	S
Emergency start circuit	S
Under-hood light	S
Dual-pane windows	O
Paint package	O
RVO grill	O
Upgraded gelcoated sidewall	O
Kitchen	
Refrigerator: flush-mounted, double-door	S
3-burner range and oven	S

Workhorse® Weights and Measures	315W	327W	335W	348W
Wheelbase	216.5"	208"	216.5"	228"
GVWR (lbs.)	20.7k	20.7k	20.7k	20.7k
Overall length	33' 9"	33' 9"	34' 7"	36'
Overall width	101"	101"	101"	101"
Overall height with A/C	12'	12'	12'	12'
Freshwater system (appx. gal.)	75	75	75	75
Grey water (appx. gal.)	50	50	50	50
Black water (appx. gal.)	50	50	50	50
LP (lbs.)	103.5	103.5	103.5	103.5
Sleeping capacity	4	4	4	4
Std. Wt. (appx. lbs.)	15,986	15,625	16,289	16,999

S = Standard O = Optional N/A = Not available *Not available in some geographical locations

Kitchen (cont.)	
Folding range cover	S
Microwave oven	S
Lighted power range hood	S
Monitor panel with LPG readout	S
Double-bowl sink	S
Sink cover	S
Pantry	S
Wood-tone, T-mold countertops	S
Solid-wood cabinet doors throughout (flat-panel lower, raised-panel upper, oak or maple)	S
12" x 12" vinyl tile flooring	S
Booth dinette with padded top (N/A in 315 floor plan)	S
Mini blinds	S
Wallpaper border	S
Fire extinguisher	S
Refrigerator: large flush-mounted, double-door	O
Refrigerator: solid-wood front (oak or maple)	O
Wood plank flooring (oak or maple)	O
Freestanding dinette with 2 folding chairs (standard in 315 floor plan)	O
Two folding chairs (requires freestanding dinette)	O
Fantastic® power vent	O
Living Area	
Barrel chair(s) (N/A in 315 floor plan)	S
Hide-a-bed (N/A in 315 floor plan)	S
L-shape sofa (315 floor plan only)	S
Lambrequin window treatments	S
Day/night shades (except kitchen)	S
100% nylon carpeting with stain treatment and padding	S

Ford® Weights and Measures	315F	327F	335F	348F
Wheelbase	216.5"	208"	216.5"	228"
GVWR (lbs.)	20.5k	20.5k	20.5k	22k
Overall length	33' 9"	33' 9"	34' 7"	36'
Overall width	101"	101"	101"	101"
Overall height with A/C	12'	12'	12'	12'
Freshwater system (appx. gal.)	75	75	75	75
Grey water (appx. gal.)	50	50	50	50
Black water (appx. gal.)	50	50	50	50
LP (lbs.)	103.5	103.5	103.5	103.5
Sleeping capacity	4	4	4	4
Std. Wt. (appx. lbs.)	15,236	14,875	15,539	16,329

Living Area (cont.)	
Color TV with full-function remote, antenna booster and jack	S
Decorator clock and mirror	S
Fabric ceiling	S
Video package (VCR/DVD player and control center)	O
Utilities	
Air conditioner: 13,500-BTU ducted central (front)	S
Remote thermostatically controlled air conditioning	S
Furnace: 35,000-BTU electronic ignition, floor-ducted	S
Water heater: 6-gallon gas with electronic ignition	S
Water heater bypass kit	S
Pre-wired for generator with auto changeover	S
Converter: solid-state 45-amp, 12-volt	S
12-volt demand water pump	S
Dual 6-volt auxiliary batteries	S
Electronic battery distribution center	S
Battery disconnect	S
30-amp, 120-volt service	S
Exterior GFCI receptacle	S
Enclosed heated potable and holding tanks	S
City water, telephone and cable TV hookup	S
Pre-wired for roof-mounted satellite dish	S
Carbon monoxide, LP gas and smoke detectors	S
Air conditioner: 15,000-BTU ducted central upgrade (front)	O
Air conditioner: 13,500-BTU ducted central (rear)	O
Generator: 5.0 kW Generac® Primepac™ (N/A w/50-amp service)	O
Generator: 5.5 kW Onan® Marquis Gold™	O
Generator: 7.0 kW Onan® Marquis Gold™ (requires 50-amp service)	O
50-amp, 120-volt service (N/A with 5.0 kW Generac® generator)	O
Exterior shower	O

For over 70 years, Route 66 was a symbol of our collective motoring experience, more traveled than any other highway. Much of the old road is gone now, but it will live forever in our memories. And it still beckons -- stretches of the highway, along with many restored roadside attractions, are waiting to be rediscovered.



Coleman Theatre, Route 66, Miami, Oklahoma



Due to constant product improvements, the specifications, component parts and standard/optional equipment are subject to change without notice or obligation. Product photography or diagrams may show equipment that is optional. Damon Motor Coach reserves the right to make changes in prices and models and to discontinue models without notice or obligation. Components, parts or chassis may have been manufactured at times other than the model year indicated. All capacities are approximate and dimensions are nominal. All dry weights are based on standard model features and do not include optional features or equipment. Various RV components and features may differ to conform to local codes. Due to EPA environmental restrictions, engine power and torque ratings may change mid-year.

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MOTOR COACH

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