

HARLEY-DAVIDSON[®] 2012

MAKE EVERY DAY COUNT



**THINK BACK TO WHEN YOU WERE JUST A KID.
DID YOU EVER GET EXCITED BY THE SOUND OF A GOLF SWING?
WERE YOU GROWING UP DREAMING OF ONE DAY RIDING A LAWNMOWER?
OR DRIVING A HYBRID?**

THOUGHT NOT.

**LIFE'S TOO SHORT TO LET DREAMS SIT IDLE.
FREE YOUR SOUL.**

THERE ARE EXPERIENCES OUT THERE GOING TO WASTE.

NOTHING TO LOSE.

EVERYTHING TO GAIN.

YOU OWE IT TO YOURSELF.

MAKE EVERY DAY COUNT.





Night Rod® Special

YOUR MOVE.

There are city streets to tame, breathtaking rides to take and some awe-inspiring views to soak up. Question is, where do you want your Harley-Davidson® experience to go? Because whatever you choose - the nimble XR1200X™, chromed-out customs, stripped-back cruisers, grand tourers - we've got the rides to take you there. This year there's also a new design for the Night Rod® Special, the new 1690cc engine on most big twins* for more power and more rumble, plus the all-new Switchback™ which is our most accessible Tourer to date. So come on, make your move.

*Street Bob®, Fat Bob®, Super Glide® Custom, Wide Glide® and Blackline® feature the 1584cc engine.



103 AT THE HEART OF IT ALL

FOR 102 YEARS, A V-TWIN ENGINE HAS BEEN AT THE HEART OF EVERYTHING WE DO.

To us, and to everyone involved with our company, a V-Twin is something special. More than the waves of torque produced by the reassuring mass of two pistons beating rhythmically beneath you; more than an exhaust note that sings with that syncopated beat; more than the graceful proud lines of twin cylinders cradled at the heart of your machine. It's about soul. It's about engines that have become legend. It's a love affair, pure and simple. And true love never ends. It grows, it matures and it flourishes. Welcome to the 1690cc V-Twin. It's not just our motorcycles that have become legends. The engines have developed their own mystique, their own followers.

CI or CC

Call it cubic inches or cubic centimetres; it's all about the torque. Our engines, hand-produced in the US, are traditionally given a name incorporating their cubic inch capacity – legends such as the 45 Flathead and the Twin Cam 96™ – but they are equally impressive when given a European-favoured cubic centimetre description. Take our latest offering as an example. Whether served up as the 103 or as a 1690cc V-Twin, it's all about pure, unadulterated Harley-Davidson® power. Whichever way you call it.



1909

It all started here. A 7hp 45 degree V-Twin that in 1909 was the first V-Twin to be made available in a Harley-Davidson®. Not just a new model for the year, but the start of a dynasty that's 102 years old, has spawned countless imitations and sound-a-likes and is still going strong, mile after mile, around the world today.



1929

Some call it the 45 cubic inch V-Twin, introduced on the model D in 1929. We know it as the "Flathead", an engine so enduring, its variants were available 44 years later before ceasing production in 1973. Powering the army-surplus motorcycles that returning GIs stripped and customised, the Flathead was literally at the heart of a revolution.



1948

Aluminium heads and hydraulic valve lifters were not the only new introduction to the 1948 overhead valve engines. Both the '61 and '74 engines were fitted with one-piece chrome-plated rocker covers. And the distinctive shape of the new covers gave birth to the legend "Panhead".



1984

As the evolved Panhead gave way to the Shovelhead, Harley engineers spent 7 years developing an all-new V-Twin icon. Designed to give more power at every speed, and be more efficient, running cooler and cleaner, the aptly-named "Evolution™", or "Evo" made its 1340cc debut in the all-new Softail®. An iconic combination true to the Harley-Davidson® legend.

2012

This year is the year of the 103. 1690 cubic centimetres of power and glory, the latest Twin Cam V-Twin from the Harley-Davidson® stable offers more power, more torque and a refined delivery. Found at the heart of bikes such as the new Dyna® Switchback™, the epic Fat Boy® and the glorious Electra Glide® Ultra Limited, this is the birth of a new generation in a proud lineage. Try one by booking a test ride at www.harley-davidson.eu/testride





Dream up an image of a touring motorcycle. Think of that instantly-recognisable batwing fairing. Classically curved screen. Think of a deep, sumptuous saddle designed to cosset you for every mile you ride. The clean lines of hard panniers, with room for all the luggage you need, but none of the everyday baggage you don't want to drag along. Large footboards that give a riding position perfected to go the distance. And the knowledge that wherever you arrive, you'll always arrive in style. Now take the motorcycle of your dreams out onto the road. Any road. A world of constantly changing breathtaking vistas where you won't have time for boredom.

So don't forget to drop that postcard into the mail. But don't worry about the "wish you were here".

SEND MONOTONY *a postcard*



TAKE IT ALL with you

The Glide. It's all in the name. Effortless cruising, mile after mile. Truly unruffled touring, taking you wherever you want to be, whenever you want to go there. Now in its fifth decade, the Electra Glide® isn't just a motorcycling legend, it's a legend that motorcycles have been built on.

The magic is revealed in the first mile and that steady, sonorous V-Twin that will start a love affair that covers continents. Out free of the everyday tedium and load up your essentials, this is what the Electra Glide® was designed for. If you've never packed your bags and loaded up a Glide, now's the time to try.

It will definitely be an experience to write home about.

Get beneath the skin of our Touring range and you'll find there is definitely more than meets the eye. Whilst remaining true to our heritage and maintaining a style that is unmistakably Harley-Davidson®, these are true 21st century machines. Frames engineered with 50% less welds, no stamped parts and intelligent forging techniques result in a 67% percent increase in stiffness. This translates directly to the rider, giving more feel and enhanced control. Brembo® brakes and ABS as standard, along with electronic throttle control. Engine isolation that balances stiffness and isolation, using a 4-point mounting system that reduces engine shake from the 1690cc V-Twin. We've also re-routed the exhaust under the frame, away from the seat as part of an enhanced thermal management programme, along with introducing a rider-activated cutout for the rear cylinder in slow/stationary traffic to increase engine cooling and provide more comfort for you and your passenger.

Electra Glide® Ultra Limited

ULTRA CLASSIC™ ELECTRA GLIDE®

With pure dresser ancestry, the Ultra Classic™ Electra Glide® is designed to let you and your passenger get more from your time on the road. Powered by the awesome 1690cc V-Twin and fitted with ABS and electronic cruise control as standard there's no better way to see the world. True to its Electra Glide roots, the Ultra features a spacious, comfortable riding position for you both and the capacity to carry everything you need to get away. Air-adjustable rear shocks, vented fairing lowers, Harmon-Kardon® audio system and one piece, two-up electric seat are further features designed to enhance your ride whilst our continual development introduces a new engine compensator, adding even more comfort to your day.



ELECTRA GLIDE® CLASSIC

In 1966, the iconic "Electra Glide" script was unveiled on the fender of a motorcycle destined to define motorcycle touring. Style and comfort are core to the Electra Glide's DNA, and the enhanced carrying capacity of the latest incarnation's Tour-Pak™ make it the perfect travelling companion. The perfect entry point to the Electra Glide range, the Electra Glide Classic features a touring focussed chassis developed through years of evolution and refinement to give you a ride that truly lives up to its name. Go take a Glide down the highway. Enjoy.



ELECTRA GLIDE® ULTRA LIMITED

The undisputed, unrivalled King of dressers, the Electra Glide® Ultra Limited is factory-fitted with every extra imaginable to make your next motorcycle journey the ride of your life - whether you are just popping to the shops or cruising to the coast. Full length footboards, wide set handlebars with heated grips, two-up seating with passenger backrest and vented fairing lowers give the perfect riding position. Factory-fitted electronic cruise control, a bespoke Harmon-Kardon® advanced audio system, ABS, smart security and bespoke contrast chrome 28-spoke cast wheels are just a few of the incredible list of additional features. But the best place to check out the full spec of this touring champion is from behind the bars, heading for the horizon. So fire up the 1690cc and go. Visit www.harley-davidson.eu/testride and book a test ride today.



www.harley-davidson.eu/touring



Ultra Classic™ Electra Glide® and Electra Glide® Classic

IMMERSE YOUR *senses*

HARLEY-DAVIDSON® TECHNOLOGY: WHAT YOU GAIN IN COMFORT, YOU NEVER LOSE IN SOUL.

Our Touring range blends total respect for originality and heritage with a passion for innovation and technology, delivering an unparalleled ride packaged with unmatched heritage. Continuous development and research into refining materials and production techniques means we can constantly improve and update our motorcycles. Modern technology means we can make the same part lighter, stronger and more

efficient than it has ever been, whilst looking and stirring exactly the same senses as the original. You might not notice the difference with the naked eye, but you'll feel it - every time you ride. It isn't easy to deliver this unique blend of authenticity and modernity, staying true to our roots whilst remaining right up to date, but we've been doing it for 109 years.

The Sound.

The beat of our heart, the sound of a Harley-Davidson® is sure to make the hairs stand up on the back of your neck. Tuned to give maximum performance and to be instantly recognisable, we work hard to maintain the sound that has echoed through generations. Specially designed exhaust valves close at low revs, before opening with the throttle to produce the soundtrack for your soul.

The Soul.

Anticipate that rumbling sound. Anticipate the pulsing vibrations. Anticipate the sum of all we know and feel your soul stir like no other motor company can offer.

The Feel.

Can a motorcycle company engineer "feel"? That connection between rider and road conveyed and communicated through your machine. The combination of research, development, decades of miles and a burning desire to do more for our riders results in a unique outcome. A feel that only a Harley-Davidson® can deliver.

The Ride.

Whether the optimal engineering of the touring chassis, the hydro-formed lines of the V-Rod®, the unique look and feel of the Softail® or the agility of the Spartan®, every Harley-Davidson® motorcycle is built around a chassis with you in mind. Designed, developed and tuned to bring a smile to your face mile after mile.

The Air. Conditioned.

Relax in comfort as virtually unseen thermal management enhancements minimise engine heat reaching the rider and passenger, even cutting out the rear cylinder below 30mph when not required. One of the many lengths we go to so you feel what's important.



**MOODS
SWING.**

Switchback™ with bags and windshield



**SO LET
THEM.**

Switchback™ without bags and windshield



Some people want it all, whatever mood they are in. One day they want a thoroughbred custom machine, designed to steal the sidewalk show. The next they want a motorcycle that will take them beyond the horizon, without leaving any creature comforts behind. Touring with a custom twist, custom with the ability to take it all with them. Which is why they ride the all-new Dyna® Switchback™. Why should you have to choose between touring comfort and custom style? Have both, without compromise. Have locking saddlebags and classic windshield and then remove them to reveal stunning street lines. Have custom Dyna®

DNA that stretches back to the original Super Glide®, presented with clean, modern lines and the latest Twin Cam 1690cc V-Twin power. Have a street-refined nimble, light Dyna® chassis fitted with bespoke suspension to give you the best of both touring and street cruising. Have a look at the Switchback™, a Dyna for all your riding adventures complete with all the long distance comfort you need, plus panniers to take whatever you want with you, that can swiftly shed its touring skin - removing the bags and screen - to reveal a stunning custom streetbike guaranteed to be the centre of attention wherever you roll up. Have a second look. Then book your test ride at www.harley-davidson.eu/testride

DON'T LIKE THE VIEW?



Go anywhere the tarmac leads. Go in style. Street style or old school nostalgia - just go. Load up the luggage, cut away the day-to-day tedium and ride. No sacrifice, no need to leave jaw-dropping looks or the essentials behind. The view from behind the Street Glide® motorcycle's cut-down fly shield, the heritage-inspired chrome bucket headlamp of the Heritage Softail® Classic, or the authentic windshield of the Road King® Classic, is whatever you want it to be. Welcome to wherever you end up next.

HERITAGE SOFTAIL® CLASSIC

Timeless is the only word you need to describe the Heritage Softail® Classic, but concealed beneath the authentic-60s dresser looks is a thoroughly modern machine. The Softail classic, with hidden suspension, uses the handlebars of the past and cradles our latest Twin Cam 1690cc engine. A bespoke ABS braking system, standard on all Softail models, and next-generation Smart Security are just two of the technological developments skillfully blended with authentic details such as leather saddlebags, Hydra Glide-inspired chrome nacelle and chrome-faced wheels to create a motorcycle that oozes class and just begs to be ridden.



CHANGE IT.



ROAD KING® CLASSIC

If you are seeking the looks of a bygone era but the latest in Harley-Davidson® riding developments, we'd like to introduce you to the Road King® Classic. Full chrome tank console, leather-wrapped saddlebags and full-length footboards are married to our latest touring chassis, air-adjustable suspension and electronic throttle control. Whitewall tyres finish off the nostalgic feel, whilst electronic cruise control lets technology take you further with a little less effort. Sit back and enjoy the view. Rest assured, everyone you pass will.



STREET GLIDE®

The Street Glide® grabs attention as easily as it covers the miles, but this isn't your grandpa's touring motorcycle. No Six Star™ suspension, 18" front wheel, factory-fit hard panniers and chopped-down windshield are pure modern-day hot rod bagger. And the traditional, iconic batwing fairing isn't just there to look good and keep the wind off you. The Street Glide fairing houses a Harman-International® advanced audio system with audio line in, meaning you can add the tunes of your choice to the 1690cc Twin Cam V-Twin beat. So pick a road. Near or far. And arrive in the latest street custom style.



Road King® Classic and Heritage Softail® Classic

Switchback™ without bags and windshield and Street Glide®



THE SCIENCE OF SOUND

Step inside our Product Development Center and you'll find our guys pushing the possibilities. It's where, in the Vibration Room, we put our motorcycles on a 12-hour 5,000 mile journey durability test. It's also where we came up with the fly-by-wire technology that removes the throttle cable, carbon fibre belt drives that do not distort over time and Pressure Mapped Seating to alleviate rider discomfort.

But the PDC is also about preserving and enhancing what it is to be a Harley-Davidson®. Take the distinctive Harley-Davidson exhaust note. You'd recognise how it sounds, right? Well, as we move forward as a company, we don't want to lose our authentic character. So we built an innovative 3,000,000lb sound technology chamber that floats on 66 airbags to eliminate outside interference.

Inside, 1400 anti-echo fiberglass wedges cover the walls. There's a motorcycle sitting dead centre. We start it up and Sound Technicians in the control booth record it, analyse it and continually adjust the parts to produce precisely the exhaust notes we want. It's a lot of effort and a major investment, but this is just part of what makes a Harley a Harley.

www.harley-davidson.eu/ridetrue

LEAVE THE FOLLOWING TO TWITTER.

Why use 140 characters when you can say all you need to say with one twist of the throttle? The road doesn't care about celebrity, about what you did last night or what you had for lunch. It cares about low-down stripped-back street bikes ridden with purpose, by riders who need nothing more than a knowing smile and a nod to say everything. Motorcycles inspired by a generation seeking an alternative to chrome and turned on by smooth clean lines. You can find them @darkcustom.

www.harley-davidson.eu/darkcustom

Street Bob® and Fat Bob®



(From left) Nightster® Fat Bob® and Street Bob®

◀ NIGHTSTER®

The lithe, aggressive Nightster® has been casting a long shadow since its 2007 launch. An instant icon, from its 1200cc V-Twin power to the low 725mm seat height, the Nightster is a lesson in streetbike styling. With old-school fork gaiters, chopped front and rear fenders combined with authentic Sportster® touches such as twin rear shocks and that unmistakable peanut tank, the Nightster is ready for your personal finishing touches, be it ape hangers, custom paint or your own Dark Custom™ twist. Your Nightster, your rules.

FAT BOB® ▶

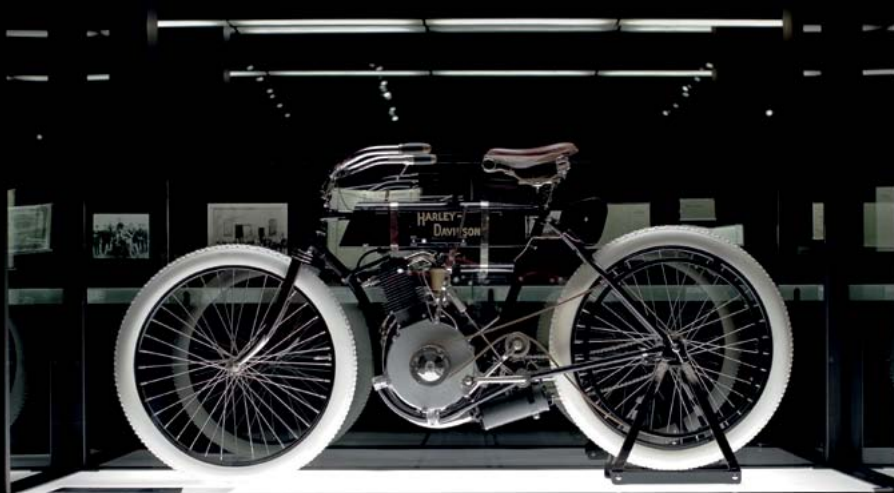
We don't need to tell you that the Fat Bob® is attitude on two wheels. Just take a look. Check out the super fat front tyre. The drag bars and forward controls. The fat tank finishing off the twin-shocked Dyna® chassis wrapped around a Twin Cam 1584cc engine. Rest assured, this Broadway brawler isn't all show and no go. We've taken everything that has made the Dyna legendary and stepped up into the heavyweight class. Enough looking, go riding.

▲ IRON 883™

In 1957, Harley-Davidson® launched a motorcycle with a short, nimble chassis and called it the Sportster®. For 2012 that dedication to a pure agile riding experience is at the core of the Iron 883™. A defiant stance coupled with a no hassle, no-frills approach to V-Twin power, the Iron 883 is slammed low, fitted with chopped-down fenders, twin shorty pipes and a solo seat. You don't need to be a time-served custom builder to get a hardcore street custom, just drop into your local Harley-Davidson® dealer and test ride an Iron 883. Perfect urban style ready to rock your world, straight out of the crate.

STREET BOB® ▶

Some bikes just look right. Clean. Poised. It's not complicated. In fact it's a simple formula that has been perfected in the stunning Street Bob®. Ape hangers. Twin cam 1584cc V-Twin engine. Classic Dyna® chassis. Black-laced wheels, low solo seat. Staggered shorty exhausts and tank-mounted instrument console. The best place to experience this perfect combination? That's easy too. Sit in the saddle with your fists in the wind. Book your test ride at www.harley-davidson.eu/testride



WE'VE COME A LONG WAY.

There have been a lot of milestones along our journey from our humble beginnings in a 10 x 15ft backyard shed to the present day. It all started in 1903 and William Harley and Arthur Davidson couldn't have imagined their first production motorcycle would have such influence. 1908 saw 450 machines roll out of the ever growing factory and the seed for the legend was planted. Today the oldest Harley-Davidson® in existence, first built in 1903 and affectionately known as Serial Number One, takes pride of place in the Harley-Davidson Museum™, Milwaukee.

Serial No.1, shown as displayed in the Harley-Davidson Museum™ behind sealed glass.

Along the way, key motorcycles have influenced and formed the base for what has remained true through generations of motorcycles. Motorcycles that include the 1936 EL Knucklehead, considered the ancestor of modern day big twins, the original 1957 Sportster® that has inspired 55 years of iconic Sportster motorcycles and the 1977 FXS Low Rider where kicked-out foot controls and sumptuous saddles have become a signature for factory customs ever since.

It isn't simply the legendary look that has made Harley-Davidson® mean so much to so many people. World events and decades of culture change have seen the motorcycle manufacturer shape American history and culture like no-one else could.



The only time Harley-Davidson® was not winning races was when there were more important battles to be won elsewhere. Contributing to two World Wars, Harley-Davidson motorcycles were modified with side mounted machine guns, rifle bags and sent to the front line. After World War II, returning soldiers turned towards Harley-Davidson as their symbol of self expression, purchasing surplus motorcycles and modifying them as a representation of their freedom. And then Peter Fonda and Dennis Hopper rode their Harley-Davidson motorcycles into American cult status in the landmark 1969 film, "Easy Rider".

In 1914, the official Harley-Davidson® racing team was born. Dominating Board Racing, Hill Climbing and Flat Track, they became known as "The Wrecking Crew" because of what they did to the competition. 1935 saw Harley-Davidson and Joe Petrali become the first rider and manufacturer to win every single AMA National Championship; in 1969 the Harley-Davidson model KR, ridden by Cal Rayborn, became the first motorcycle to break the 100mph speed barrier on the track; and since hitting the US Flat Track circuit in 1970, the XR750 is the most successful race bike of all time.

1969 also saw the acquisition of Harley-Davidson by AMF and the experiential era of snowmobiles, boats and golf cars. It also gave birth to the 1971 FX Super Glide®, the first Harley-Davidson created for the custom market. This first FX has become a significant part of Harley-Davidson's identity and the beginning of many FX motorcycles to date. In 1981 Harley-Davidson was back in private ownership and have been enriching lives ever since.



These legendary stories and motorcycles have been cherished and are on display in the Harley-Davidson Museum™ Milwaukee, Wisconsin. Located over 20 acres, the Museum offers a unique glimpse of American history and culture, packed with interactive and eye-catching exhibits that present a must-see for anyone.

www.harley-davidson.eu/museum



RIDING HIGH AND PROUD HAS BEEN OUR CUSTOM
FOR MORE YEARS THAN WE CAN REMEMBER, AND
OUR CUSTOMS HAVE BEEN RIDING HIGHWAYS AND
SETTING TRENDS SINCE THE FIRST APE HANGERS
WERE CRAFTED. THIS IS ABOUT MORE THAN
PLAYING THE HAND YOU'VE BEEN DEALT, IT'S ABOUT
EXPRESSING YOURSELF, CUTTING AWAY FROM THE
PACK AND FOLLOWING YOUR OWN GROOVE. FEET UP,
FISTS OUT, SMILING WIDE - MILE AFTER MILE.



Dyna® Wide Glide® (left)
and Blackline®



Riding wide and proud the Dyna® Wide Glide® is a custom legend. The iconic sleek, kicked-out profile is laced with attitude. Twin "Tommy Gun" exhausts and short drag bars and ABS as standard bring the Wide Glide bang up to date, whilst our renowned Dyna chassis provides an agile ride. Flame paint, swept-back sissy bar, lowered suspension and the chopped rear fender complete a royal flush for custom riding.



Cards on the table time. When it comes to factory custom, authenticity is spelt Harley-Davidson®. And leading the pack is the all-new Blackline®. Never has a motorcycle combined so much attitude, style and substance. Grab hold of the profile 'bars, swing a leg over the skinny rear end and drop into the low 655mm saddle for a riding stance born from generations of custom kings. The signature Softail® frame mimics the lines of traditional Harley-Davidson hardtails whilst the Twin Cam 1584cc engine has a truly modern growl. With the cleanest of lines, and attention to detail such as small font H-D® tank graphics and low-profile fuel cap, the Blackline holds all the aces. Try it today.

Visit www.harley-davidson.eu/testride to book your test ride.



WE STARTED IT. WE REFINED IT.

We ride it.

Welcome to the heart of Harley-Davidson®. If it rolls out of the dealership looking like it has just swept the board at a custom show, then it has to be Harley-Davidson. But this isn't about our Milwaukee Museum, these motorcycles are here for the taking. Drawing inspiration from the motorcycles that built our legend, wrapping it with the latest riding dynamics and finished, ready to rule the road straight out of the crate.

Forty-Eight

This brawling urban anarchist is pure Harley-Davidson®. The Forty-Eight® is a blend of bulldozer front end and agile Sportster® chassis finished with touches of urban meadventure. Dropped under-bar mirrors, chopped fender, solo seat and that familiar peanut tank first seen on the original Sportster®. In 1957, add up to Forty-Eight and equal an instant classic.

In 1957, Harley-Davidson® launched a motorcycle that would change the way people saw the company. Nimble, agile and accessible, the first Sportster® introduced an all-new tank profile. Over the years, it has been nicknamed the peanut tank and has become a defining characteristic of many custom motorcycles. And authentically carried by generation after generation of Sportster motorcycles.



Fat Boy®



Ladies and Gentlemen, we present the undisputed, undefeated heavyweight champion of motorcycles. A true superstar straight from the big screen. 21 years after stealing the starring role in Terminator 2, the Fat Boy® shows no sign of slowing down. Quite possibly the most customised motorcycle the world over, the Fat Boy celebrates 21 years but now, everything is a little bigger, a little better. From the all-new 1690cc V-Twin engine, to the head-turning fat tyres, bars, fenders and tanks, this is a true signature machine. Never has style had so much substance.



Little did we know how the clean lines of our 1936 EL frame and striking smooth lines of its 1948 evolution™ would come to define custom heavyweight motorcycle style. The hardtail frame of the original EL is copied by the unique Softail™ chassis, cleverly hiding the rear suspension to give that hardtail look without sacrificing comfort, whilst the forks, shrouds and headlight mount add to the reassuringly solid aura of the Fat Boy®.



Fat Boy® Special

It's not just owners who love to customise the Fat Boy®, our designers couldn't resist either. Taking that irresistible Softail™ profile and slanting the deck to create an all-new experience – the Fat Boy® Special. Blacked-out frame, satin chrome detailing, black forks and bespoke black wheels combine with new, ergonomically enhanced low-profile bars to create a new twist on a Harley® motorcycle that's been in your face since 1990. Embrace the evolution at www.harley-davidson.eu



The Fat Boy® Special draws heavily on the 1950's cruisers that have shaped so much of our company's history. Clean, chromed front end and straight frame lines from motorcycles such as the 1950 FL 74 reincarnated in modern metal.



In the Fifties, the FL Hydra-Glide and later Duo-Glide introduced another styling development that would come to define Harley-Davidson® heavyweights, right through to the Softail™ Deluxe. The sleek, graceful new fender and vertical-mount number plate carried through to the original Electra Glide® and beyond.

Softail® Deluxe



Ageless looks and modern riding blend flawlessly in the Softail® Deluxe. Drawing cues from hardtail lines and classic nostalgia, the Deluxe catches the eye wherever you look. From tombstone taillight to unique footboards to whitewall-wearing chrome spoke wheels, this is a motorcycle dripping in class. The Softail chassis is mated to an early FL-inspired clean front end, all-new 1890cc engine and pull-back bars to create a boulevard cruiser in the finest Harley-Davidson® tradition, ready for the future. The finishing touch? Take a test ride. It might just be you.



For full specifications please visit www.harley-davidson.eu

Super Glide® Custom

If ever one motorcycle could claim to have started a movement, then this is it. The original Super Glide® first turned a wheel in 1971, after our very own Willie G. Davidson decided to combine the then current "big twin" engine and chassis with the agile Sportster® front end. The Dyna® line continues with the Super Glide® Custom. A lean, low custom contender, the Super Glide Custom marries a Fat Bob® fuel tank with mini pull-back bars and clean chrome-laced wheels to give authentic Harley-Davidson® factory custom lines. To find out more, visit www.harley-davidson.eu/testride to book your test ride.



In 1971, the first Super Glide® blurred the lines between the existing "big twins" and the agile Sportster®. Dubbed "FX" (which stood for "factory experiments"), this brave new blend of big engine and nimble handling started a range that has been in production from that day to this. In 1991, following evolution from FX to FXR, the range gained a new chassis and the "Dyna"™ tag, and has been the introduction to big twins for riders around the globe ever since.

For full specifications please visit www.harley-davidson.eu

1200 Custom

The humble Sportster® has a history of creating custom legends, and the latest in the line is no exception. Featuring a fat front end with wide polished triple clamps, an eager 1200cc Evolution™ powerplant, two-up saddle, pull-back bars and kicked-out forward controls, the 1200 Custom is the perfect start point for a new era in Sportster style. It's time to get out there and get involved.



The 1200 Sportster® first came to life in 1969, as a replacement for the 1100 model, sporting a new Evolution™ engine. Adding more torque and power to the proven Sportster chassis provided the perfect platform for a responsive, flickable street machine and the base for an enduring classic factory custom family.



No other motorcycle company can claim the custom heritage that Harley-Davidson® owns. And no other motorcycle company employs artisans such as our Custom Vehicle Operations™ specialists. These craftsmen and women deploy their art to produce the pinnacle of factory custom. And the result is the extremely limited, highly collectable Custom Vehicle Operations (CVO™) specials. Available on a strictly first-come first-served basis, these aren't just motorcycles, they are our soul. Powered by the awesome 1800cc V-Twin, unique to the CVO range and finished in a range of fabulous CVO paint schemes. But these are no sidewalk heroes, they are made for the road. Find out what it's like aboard the best of the best.

Models featured are US domestic specification.



CVO®
Road Glide®
CUSTOM

Ultra in every detail the CVO® Road Glide® Custom is a highway connoisseur's custom dream. From the deep, limited edition paint scheme through to the chromed-out, billet-capped CVO fit exhausts, no element has been spared attention. This year we've added our enhanced sound system and saddlebag lids. The long, sleek lines of the full fenders cover 18 inch custom wheels, whilst nestled neatly in the frame is the CVO signature 1800cc Screamin' Eagle® V-Twin. Sat nav and electronic cruise give your ride miles of stress-free, smooth stylish CVO riding.



CVO®
Softail®
CONVERTIBLE

For 2012 we've taken the dual personality of the CVO® Softail® Convertible a step further, this masterpiece is dripping in chrome and luscious, limited-edition paint. For our third edition we've given it enhanced wind protection with a larger, wider windshield and improved lower air deflectors. Retaining the ability to detach screen and saddlebags to turn touring comfort into street show and go, the CVO Softail Convertible combines iPod® connectivity and cruise control for covering the miles and chromed-out footboards with a searing Screamin' Eagle® V-Twin heart.



CVO®
Ultra Classic®
ELECTRA GLIDE®

When you make the ultimate edition of the ultimate grand tourer, the devil is in the details. The majesty of the Ultra Classic™ Electra Glide® is enhanced with luxurious deep finish CVO® paintwork, an explosive Screamin' Eagle® 1800cc V-Twin powerplant and bespoke, tricked-out chromed-out wheels. Our Boom speakers combined with iPod® interface module make selecting your riding anthem effortless so you can take in the miles. Onboard GPS navigation, a CVO finishing touch to help you find your destination, where you decide to ride in CVO style.

For full specifications please visit www.harley-davidson.eu

CVO®
Street Glide®
GLIDE®

Want to make a hot rod bagger even hotter? Then hand a Street Glide® to the CVO® division. For 2012 we've added an enhanced sound system with 2 X 200 Watt amps and 4 channels along with 6.5 inch speakers with tweeters into the new saddlebag lids to give a stunning premium sound system. Scorching paint, enhanced Screamin' Eagle® performance engine and acres of chrome make this street hauler really stand out. Slammed suspension from the stock motorcycle is teamed with big custom wheels and colour-matched components to reveal a true gem in the CVO line-up.



SAME STANCE, NEW GENERATION.

It always starts with an idea. For Casey Ketterhagen, one of our lead designers, it was an idea born from the need for a Harley-Davidson® that would appeal to younger riders like himself. A bike that would stand out from the rest of the Harley-Davidson range. It had to have skinny tyres and a long, low and lean frame. But it couldn't just be about the aesthetics. It had to be affordable too. And so with the help of Chief Styling Officer, Willie G. Davidson and the rest of the styling team, eventually the Blackline® was born.



Every new Harley-Davidson® starts with a sketch, then a design, a redesign and redesign again. The whole team works closely together to get everything perfect on paper and to achieve the concept vision. Once the whole team is happy, the design goes to mock-up and prototype. Our guys use clay models, machined aluminium parts and selective laser sintering fabrication as they create the new motorcycle. Continuously, the guys review and adjust it for weeks and weeks on end. That means that the entire H-D Styling Department will debate, and give constant feedback as things start to shape up.



Once satisfied, a roadworthy prototype is presented to the rest of the company. And because so many people at Harley-Davidson® are riders, they can all give their own fresh perspectives. The developers may say one thing, the marketing people might add something else and so on: but this is important because we want every angle, and we take these views and comments back to the drawing board. We believe that when we design a bike, and it's been proven by everything we've ever produced, that this process allows us to consistently deliver a great product for you, the rider, exceeding every expectation.



So since 1903 when we operated out of our original shed in Milwaukee, have things really changed? Well, apart from the technology, some process and a whole heap of lessons learned, every new Harley-Davidson® is produced with the same old principles and unbreakable passion, so you know the H-D® you're riding is still as authentic as ever.



BEAUTY TO GRAB THE EYE. POWER TO GRIP THE SOUL.



NIGHT ROD® SPECIAL

Some motorcycles make you take a step back to drink in the detail. Glowering long and low, the Night Rod® Special will make you take two. Never has a machine made its intentions known so bluntly. From the like hydro-formed frame, snaking its way around the water-cooled 1250cc Revolution® powerplant, the low, aggressive saddle to the fat 240 section rear tyre, the Night Rod Special is about brutish power, a ride that will propel you from zero to grin in less time than it takes to think about twisting the throttle. Back with a vengeance,

with new pull-back bars, inverted forks, and a shortened, tapered rear fender, this is drag-strip performance with road plates. Ride it. Just ride it. And you'll see. The V-Rod® 10th Anniversary Edition. To celebrate a decade of V-Rod® influence, we've brought back the original Brilliant Silver Pearl colour scheme to the latest Night Rod® Special. With chrome finishes added to the same sleek muscular lines of its blacked-out sibling, check it out while you have the chance. Find out more at www.harley-davidson.eu/vrod

Left to right: V-Rod® 10th Anniversary Edition and Night Rod® Special.



V-ROD MUSCLE®

Take classic muscle car inspiration, throw in some drag-strip heritage and wrap it with two wheels and a 1225hp Revolution® V-Twin and you've got the Muscle. Motorcycle brawn with a beauty that's born from the beast. Drag bars, big air scoops and that fastback rear-end scream attitude at 6500rpm, all designed to give you the ride of your life. The only question is, are you ready for it? Find out at www.harley-davidson.eu/vrod



US MUSCLE MEETS EUROPEAN ENGINEERING.

V-Rod® Revolution® engine

There's something beautifully enticing about the lines and compact V-Twin silhouette of the Revolution® engine. A water-cooled first for Harley-Davidson®, the engine was born of synergy with European performance specialist Porsche Engineering in Stuttgart, Germany. Closely related to the VR1000 racing engine, the Revolution is designed

to deliver thrilling performance with road-going reliability. Subjected to the most intensive testing and development ever used in the engineering of a Harley-Davidson powerplant, the Revolution is a true symbol of Euro/US engineering excellence and is the perfect partner for the V-Rod® chassis.





Ridden by racing greats such as
**SCOTT PARKER
AND
KENNY COOLBETH**
into the pages of motorsport legend,
the Harley-Davidson® **XR750**
is instantly recognisable as the king of flat track.

**HAVING TAKEN AN INCREDIBLE 29 FLAT TRACK TITLES,
IT DIDN'T TAKE MUCH FOR THIS FIRE-BREATHING TO
SPAWN A ROAD-GOING SIBLING.**

Taking the XR's flat track style and mixing it with a
EUROPEAN STREETFIGHTER EDGE, THE AGILE

XR1200X™

sports familiar XR tank and tail profiles, and a high-torque 1200 Evolution™ for a thrilling ride.
Your chassis control is provided by fully adjustable, race specification 43mm Showa™ forks and adjustable
Showa rear shocks, dual disc front brakes and Michelin® Scorcher™ tyres.

WIDE HANDLEBARS AND RACE-INSPIRED FOOT PEGS FINALISE THE RECIPE FOR

**PURE RIDING ENJOYMENT
WITH STANDOUT STYLE.**

THE XR1200X. IT'S TIME TO TAKE IT TO THE STREETS.

www.harley-davidson.eu/xr1200x



EVERY JOURNEY NEEDS A

NEW BEGINNING

So swing a leg over and get started. You'll never know how easy it is to join our family, or to ride a Harley-Davidson® until you step through the dealership doors. From there we'll help you find and finance the Harley® motorcycle of your dreams. You won't believe how easy riding can be.



SuperLow®



SuperLow®

A new take on the nimble Sportster®, the SuperLow® inspires confidence from the moment you first drop into the saddle. The reworked front end, wide steering and low centre of gravity build on the Sportster's superb balance, while a responsive 883 Evolution™ V-Twin supplies seamless torque and a sweet smooth ride.



Riding a Harley-Davidson® motorcycle isn't a dream, it's an easily achievable reality. And talking to the specialists at Harley-Davidson® Financial Services means you won't need to make sacrifices to buy the bike you've always promised yourself. We have a range of options designed to give you a tailored solution that fits your budget. Just ask for more information at your local Harley-Davidson® authorised dealership.



Iron 883™

Few bikes encapsulate our commitment to sheer riding pleasure as uniquely as the Iron 883™. Packed with attitude, this low-riding street stunner has everything you need. Blacked-out from front to back with chopped-down fenders and old-school fork gaiters, the Iron 883 is lean, mean and ready to ride.

883R

The 883R's retro race graphics underline the proud heritage of an American legend. All of the Sportster's agility, drive and sheer riding fun wrapped up in a competition colour scheme. Low rise handlebars put you firmly in control and a classic two-up seat means you can share the smiles that this Sportster is sure to raise.





THIS TIME IT'S PERSONAL. REALLY PERSONAL.

We might make the motorcycle, but only you can make it your Harley-Davidson®. And you don't need to be a master custom bike builder to give your Harley-Davidson that unique touch. Our H-D1™ programme gives you all the tools you need, bringing together all the exclusive parts, processes and people only Harley-Davidson can offer. Go online and visit www.harley-davidson.eu/mydreamharley to help inspire you while our Fit Shop ensures your Harley® motorcycle fits perfectly, comfortably and inspires confidence. Our experts will be on hand to help you at every step of the journey to create your custom masterpiece with the 8,000 Parts & Accessories on offer to make your Harley-Davidson motorcycle truly your own. Our bike. Your style.

Fit Boy® Special, Blackline® and Softail® Deluxe shown with Genuine Parts & Accessories. Motorcycles shown may feature accessories only available in the US. Screamin' Eagle® exhaust not legal for European roads.



CUSTOMISATION

The trend for personalising your Harley-Davidson® exploded as GIs returned from war and set about building their personal ride from period war surplus Harley-Davidson WLAs. In those days the intrepid builder had to fabricate, scrounge or borrow any parts they required. Today, we have over 8,000 possible additions or alterations available from our extensive authorised Parts and Accessories catalogue. From the smallest detail, through to wheels, windshields, bars and full-blown limited edition paint sets, we've got it covered. All of our Parts & Accessories are engineered and designed uniquely for our motorcycles and manufactured to the same outstanding quality as your Harley-Davidson motorcycle. All of this comes with the peace of mind of our manufacturer's warranty, so you can concentrate on stamping your personality on your motorcycle.



MY DREAM HARLEY

Everyone is unique. And there's no better statement of individuality than your bike. Your style. It's just one click away. Simply go to www.harley-davidson.eu/mydreamharley, pick your bike and start creating your masterpiece. Add the seat you want, select the bars, change the wheels; the possibilities are endless. And if you are seeking ideas for your next ride, there's no better place to start than our inspiration gallery where some of our latest incarnations can be found.

www.harley-davidson.eu/mydreamharley



H-D1 CONSULTANT

Sometimes we all have ideas that we struggle to get out onto paper and into metal. We know how we want a motorcycle to look, but just don't know where to start. That's where our H-D consultants come in. They know exactly the right questions to ask, what parts are needed and how you can achieve your dream ride. And you never know, they might just inspire that extra little addition that makes your ride shine. Our H-D1 consultants are at your disposal, and can do as little or as much as you want to bring your bike to life.

FIT SHOP

Just as every Harley-Davidson® is unique, so is every rider. No matter which motorcycle you choose to ride, you choose it because you want to ride. You should never have to sacrifice rideability and time in the saddle for the sake of style. And we understand that. The Harley-Davidson Fit Shop is a four-stage process designed to provide bespoke ergonomics that mould our production bike into your personal fit. Switch and swap components and work with your authorised dealer to get the setup that means your Harley-Davidson is the ride of your dreams.

www.harley-davidson.eu/fitshop

HANDLEBARS

Select your bars and then adjust them to your perfect riding position, keeping your body relaxed and comfortable, using our bespoke riser kits. The perfect way to achieve true easy riding.

SUSPENSION

Adjust your suspension to flow with the road, making the most of the glorious V-Twin torque as it meets the tarmac and finessing the feedback and control of your motorcycle. Work with our H-D consultants and technicians to give you the perfect riding experience, whether you ride long and low or high and proud.

FOOT CONTROLS

Tucked up or kicked out, foot controls are equal part comfort and style. Correct adjustment of your foot controls increase comfort in the ankle, knee and hip and reduce rider fatigue, allowing you to enjoy your motorcycle for longer.

Softail® Deluxe (Shown with Genuine Parts and Accessories, some of which may only be available in the US).

SEAT

Selecting a seat that suits you is not only a comfort option, it helps maintain control of your machine. The correct seat means you are within easy reach of hand and foot controls, as well as the ground. Solo or two-up, we have a seat to suit your style.





WE LEAD. OTHERS FOLLOW.

IT'S BEEN THAT WAY
FOR 100 YEARS.

In 1912 we introduced race jerseys and dust protection for our racing team, spawning a dynasty that would grow to become known as MotorClothes™. Clothing that takes Harley-Davidson style and translates it in to textile and leather as only our Motor Company can. Today our extensive range of rider clothing includes the toughest motorcycle clothing. FXRG® is loaded with innovations, the leather gear is midweight and fully waterproofed and comes with a waterproof textile fabric called Airguard® that keeps you cool when it's warm and warm when it's cool. Our leathers are drum-dyed from the highest quality hide, and our range includes safety features such as 3M™ Scotchlite™ that lets motorists see you from nearly every angle (front, back and sideways) up to 500 feet away.

But we don't just make clothes to be worn on the motorcycle, we make the clothes that let you take your personal Harley-Davidson style a step further. Casual clothing including the slim fitting vintage Black Label range for men, and our feminine-focussed Pink Label let you define your look. This is only a sample of the huge range available to view online and at your local Harley-Davidson® dealer. So don't just give your Harley a custom look, let your MotorClothes speak for you too.

www.harley-davidson.eu/motorclothes





FOLLOW YOUR OWN PATH

You probably didn't know that we're here for you even when you're not on your motorcycle. Because when it comes to a true Harley-Davidson® experience, there are no rules, just plenty of choices. Whether you want to get away on your own, or ride with 3 or even 300 like-minded souls, it's totally down to you. Anything is possible and there is so much to see and do out there, so why not check them out?



If you're just looking for a little advice or you want to make lifelong friends, H.O.G.® is the biggest motorcycle enthusiasts club on earth with over a million members worldwide. These guys are there for you and every dealership has an associated H.O.G. Chapter that organises ride outs, charity events and even international trips to the furthest corners of the globe. Every new motorcycle comes with a free 1-year membership, so give it try.



Harley-Davidson® Authorized Tours Programme offers both new and experienced riders the opportunity to travel and explore the world from the seat of a Harley. Planned by bikers for bikers, you can guarantee a stunning ride followed by good food and a comfortable bed. You can go to places you've only dreamed of and take home memories that'll last forever.



If you're on vacation, want to try another bike before you buy, your ride is being serviced and you can't wait to ride or you simply want to blow away the boredom, Harley-Davidson® Authorized Rentals are all you need.

www.harley-davidson.eu/experience



**WE'VE BEEN TURNING HEADS AROUND
EUROPE FOR 100 YEARS NOW.**

We first ventured overseas in 1912 when we set up our export office in London. Eight short years later, we had dealerships in 67 countries around the world. So you see we're not exactly new around these parts. We're established through a network that's over 400 dealerships strong. So wherever you find yourself, there's sure to be an authentic Harley-Davidson® experience close-by.



EST.
1912

BY BIKERS, FOR BIKERS.

If our guys aren't talking Harley® motorcycles, you'll find them out riding one. We're proud that our staff live and breathe our motorcycles, but that doesn't mean we don't insist that they attend the H-D University before we let them loose. Because only on graduation are they fully equipped with all the info and expertise required to deliver the exceptional and authentic Harley-Davidson® experience to all who enter our dealerships.

SERVICING, HARLEY® STYLE.

With us your motorcycle really is in the best possible hands. No doubt. Greasy, oil stinkin' service areas are a thing of the past. Come inside any Harley-Davidson® service area and you'll find a modern and sophisticated workshop fitted with state-of-the-art equipment and H-D University trained, highly-professional technicians.



COME ON IN.

Whether it's for the wall-to-wall motorcycles, a whole lot of gleaming chrome, or for new parts, clothing or even just to talk Harley and take it easy, a Harley-Davidson® showroom will never leave you disappointed.



HARLEY-DAVIDSON[®] SPORTSTER[®] 2017

In 1957, Harley-Davidson[®] launched the machine that would be the most enduring bike in the company's history. Generations of Sportster[®] motorcycles have ridden millions of miles. Every Sportster stays true to the original DNA - Agile, responsive handling, flat torque curve and that sleek, street riding stance. From the hardcore Iron 883[™] to the race-inspired 883R the Sportster is one range that is never out of style.

XL 883N Iron 883[™]

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2245	Front	19" Black, 13-Spoke Cast Aluminium
Seat Height (mm)	795	Rear	Michelin [®] Scorchers [™] "31" 100/90B19
Rake at steering head (°)/Trail (mm)	30/117	Front	18" Black, 13-Spoke Cast Aluminium
Fuel Capacity (litres)	12.5	Rear	Michelin [®] Scorchers [™] "31" 150/80B16
Dry Weight (kg)	251	COLOUR OPTIONS*	
POWERTRAIN		Big Blue Pearl; Ember Red Sunglo; Black Denim	
Engine	Air-cooled, Evolution [™]		
Displacement (cu.cm)	893		
Bore x Stroke (mm)	76.2 x 96.8		
Engine Torque	70 Nm/51.6 ft lbs @ 3750 rpm		



XL 883R Sportster[®] 883R

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2245	Front	19" Black, 13-Spoke Cast Aluminium
Seat Height (mm)	760	Rear	Michelin [®] Scorchers [™] "31" 100/90B19
Rake at steering head (°)/Trail (mm)	29.7/112	Front	18" Black, 13-Spoke Cast Aluminium
Fuel Capacity (litres)	15.5	Rear	Michelin [®] Scorchers [™] "31" 150/80B16
Dry Weight (kg)	251	COLOUR OPTIONS*	
POWERTRAIN		Vivid Black; H-D Orange	
Engine	Air-cooled, Evolution [™]		
Displacement (cu.cm)	893		
Bore x Stroke (mm)	76.2 x 96.8		
Engine Torque	70 Nm/51.6 ft lbs @ 3750 rpm		



XL 883L SuperLow[®]

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2215	Front	18" Black, Split 5-Spoke with Machined Rim
Seat Height (mm)	695	Rear	Michelin [®] Scorchers [™] "11" 150/70 ZR-18
Rake at steering head (°)/Trail (mm)	31/145	Front	17" Black, Split 5-Spoke with Machined Rim
Fuel Capacity (litres)	17	Rear	Michelin [®] Scorchers [™] "11" 150/60 ZR-17
Dry Weight (kg)	251	COLOUR OPTIONS*	
POWERTRAIN		Vivid Black; Ember Red Sunglo; Two-Tone Midnight Pearl / Cool Blue Pearl; Two-Tone Birch White / Sunburst Red	
Engine	Air-cooled, Evolution [™]		
Displacement (cu.cm)	893		
Bore x Stroke (mm)	76.2 x 96.8		
Engine Torque	70 Nm/51.6 ft lbs @ 3750 rpm		



XL 1200C Sportster[®] 1200 Custom

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2215	Front	18" Chrome Laced,
Seat Height (mm)	710	Rear	Michelin [®] Scorchers [™] "31" 130/80B16
Rake at steering head (°)/Trail (mm)	30/105	Front	18" Chrome Laced,
Fuel Capacity (litres)	17	Rear	Michelin [®] Scorchers [™] "31" 150/80B16
Dry Weight (kg)	251	COLOUR OPTIONS*	
POWERTRAIN		Vivid Black; Big Blue Pearl; Brilliant Silver Pearl; Two-Tone Ember Red Sunglo / Merlot Sunglo	
Engine	Air-cooled, Evolution [™]		
Displacement (cu.cm)	1202		
Bore x Stroke (mm)	88.9 x 96.8		
Engine Torque	99 Nm/72.3 ft lbs @ 3200 rpm		



XL 1200X Forty-Eight[®]

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2255	Front	18" Black, Laced Steel,
Seat Height (mm)	710	Rear	Michelin [®] Scorchers [™] "31" 130/80B16
Rake at steering head (°)/Trail (mm)	30/119	Front	18" Black, Laced Steel,
Fuel Capacity (litres)	7.95	Rear	Michelin [®] Scorchers [™] "31" 150/80B16
Dry Weight (kg)	251	COLOUR OPTIONS*	
POWERTRAIN		Vivid Black; Big Blue Pearl; Chrome Yellow; H-D Orange	
Engine	Air-cooled, Evolution [™]		
Displacement (cu.cm)	1202		
Bore x Stroke (mm)	88.9 x 96.8		
Engine Torque	99 Nm/72.3 ft lbs @ 3200 rpm		



XL 1200N Nightster[®]

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2245	Front	19" Black, Laced Steel
Seat Height (mm)	725	Rear	Michelin [®] Scorchers [™] "31" 100/90B19
Rake at steering head (°)/Trail (mm)	30/117	Front	18" Black, Laced Steel
Fuel Capacity (litres)	15.5	Rear	Michelin [®] Scorchers [™] "31" 150/80B16
Dry Weight (kg)	251	COLOUR OPTIONS*	
POWERTRAIN		Vivid Black; Black Denim; Two-Tone Midnight Pearl / Cool Blue Pearl; Two-Tone Midnight Pearl / Brilliant Silver Pearl	
Engine	Air-cooled, Evolution [™]		
Displacement (cu.cm)	1202		
Bore x Stroke (mm)	88.9 x 96.8		
Engine Torque	99 Nm/72.3 ft lbs @ 3200 rpm		



XR1200X[™]

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2225	Front	18" Black, 3-Spoke Cast Aluminium with Orange
Seat Height (mm)	795	Rear	Pinstripes, Michelin [®] Scorchers [™] "11" 150/70 ZR18
Rake at steering head (°)/Trail (mm)	28.3/130	Front	17" Black, 3-Spoke Cast Aluminium with Orange
Fuel Capacity (litres)	13.3	Rear	Pinstripes, Michelin [®] Scorchers [™] "11" 180/55ZR17
Dry Weight (kg)	250	COLOUR OPTIONS*	
POWERTRAIN		Black Denim; White Hot Denim	
Engine	Air-cooled, Evolution [™]		
Displacement (cu.cm)	1202		
Bore x Stroke (mm)	88.9 x 96.8		
Engine Torque	100 Nm/73.8 ft lbs @ 3700 rpm		
Horsepower	90hp/67kW @ 7000 rpm		



For full specifications or to find your local authorised dealer,
visit www.harley-davidson.eu/sportster

HARLEY-DAVIDSON DYNA® 2012

The twin-shocked Dyna® is a blend of agility and big-twin grunt. The raw canvas for custom masterpieces worldwide, the Dyna boasts a custom heritage that few motorcycles can hold a candle to. This year, introducing the new Switchback™, complete with 1690cc V-Twin power, the Dyna family offers more than ever before. To start your big-twin dream, book a test ride today.

FXDB Street Bob®

DIMENSIONS	
Length (mm)	2365
Seat Height (mm)	680
Rake at steering head (°) / Trail (mm)	29/119
Fuel Capacity (litres)	17.8
Dry Weight (kg)	290

POWERTRAIN	
Engine	Air-cooled, Twin Cam 96™
Displacement (cu.cm)	1594
Bore x Stroke (mm)	95.3 x 111.1
Engine Torque	124 Nm/91.5 ft lbs @ 3250 rpm

WHEELS/TYRES	
Front	19" Black, Laced Steel
Rear	Michelin® Scorcher™ "31" 100/90-19
Rear	Michelin® Scorcher™ "31" 180/70-17

COLOUR OPTIONS*	
Vivid Black; Ember Red Sunglo; Black Denim	



FXDC Super Glide® Custom

DIMENSIONS	
Length (mm)	2345
Seat Height (mm)	710
Rake at steering head (°) / Trail (mm)	29/119
Fuel Capacity (litres)	18.9
Dry Weight (kg)	295

POWERTRAIN	
Engine	Air-cooled, Twin Cam 96™
Displacement (cu.cm)	1594
Bore x Stroke (mm)	95.3 x 111.1
Engine Torque	124 Nm/91.5 ft lbs @ 3250 rpm

WHEELS/TYRES	
Front	19" Chrome Laced
Rear	Michelin® Scorcher™ "31" 100/90-19
Rear	Michelin® Scorcher™ "31" 180/70-17

COLOUR OPTIONS*	
Vivid Black; Big Blue Pearl; Two-Tone Ember Red Sunglo / Merlot Sunglo; Two-Tone Midnight Pearl / Brilliant Silver Pearl; Custom Tequila Sunrise / H-D Orange	



FXDF Fat Bob®

DIMENSIONS	
Length (mm)	2330
Seat Height (mm)	690
Rake at steering head (°) / Trail (mm)	29/125
Fuel Capacity (litres)	18.9
Dry Weight (kg)	305

POWERTRAIN	
Engine	Air-cooled, Twin Cam 96™
Displacement (cu.cm)	1594
Bore x Stroke (mm)	95.3 x 111.1
Engine Torque	120 Nm/93 ft lbs @ 3500 rpm

WHEELS/TYRES	
Front	18" Machined, Aluminium Slotted Disc
Rear	Dunlop® D427F 130/90B16
Rear	18" Machined, Aluminium Slotted Disc
Rear	Dunlop® D427 180/70B16

COLOUR OPTIONS*	
Vivid Black; Big Blue Pearl; H-D Orange; Black Denim	



FLD Switchback™



DIMENSIONS	
Length (mm)	2360
Seat Height (mm)	695
Rake at steering head (°) / Trail (mm)	29.9/148
Fuel Capacity (litres)	17.8
Dry Weight (kg)	320

POWERTRAIN	
Engine	Air-cooled, Twin Cam 103™
Displacement (cu.cm)	1690
Bore x Stroke (mm)	98.4 x 111.1
Engine Torque	120 Nm/93 ft lbs @ 3500 rpm

WHEELS/TYRES	
Front	18" Black, 5-Spoke Cast Aluminium
Rear	Dunlop® D402F 130/70B16
Rear	17" Black, 5-Spoke Cast Aluminium
Rear	Dunlop® D401 180/70B17

COLOUR OPTIONS*	
Vivid Black; Brilliant Silver Pearl; Ember Red Sunglo	

FXDWG Wide Glide®

DIMENSIONS	
Length (mm)	2445
Seat Height (mm)	680
Rake at steering head (°) / Trail (mm)	30/130
Fuel Capacity (litres)	17.8
Dry Weight (kg)	295

POWERTRAIN	
Engine	Air-cooled, Twin Cam 96™
Displacement (cu.cm)	1594
Bore x Stroke (mm)	95.3 x 111.1
Engine Torque	126 Nm/93 ft lbs @ 3500 rpm

WHEELS/TYRES	
Front	21" Black, Laced Steel
Rear	Michelin® Scorcher™ "31" 80/90-21
Rear	17" Black, Laced Steel
Rear	Michelin® Scorcher™ "31" 180/60B17

COLOUR OPTIONS*	
Vivid Black; Two-Tone Vivid Black with Flames; Two-Tone Big Blue Pearl with Flames; Two-Tone Ember Red Sunglo with Flames	



For full specifications or to find your local authorised dealer, visit www.harley-davidson.eu/dyna

HARLEY-DAVIDSON® SOFTAIL® 2012

The timeless classic look of a hardtail streetbike with the comfort, handling and pure rideability of a truly modern motorcycle combine seamlessly in a Harley-Davidson® Softail®. With a rigid-mounted V-Twin nestled into a frame that features hidden rear suspension, the Softail gives you a "plugged-in" feel that you won't find anywhere else. When it comes to an authentic ride, the Softail is in a class of its own.

FXS Blackline™

DIMENSIONS		WHEELS/TYRES
Length (mm)	2410	Front.....21" Black Anodised, Profile Laced Aluminium
Seat Height (mm)	850	Rear.....Dunlop® D402P M400-21
Rake at steering head (°)/Trail (mm)	30/129	Rear.....16" Black Anodised, Profile Laced Aluminium
Fuel Capacity (litres)	18.9	Dunlop® D402 M400S16
Dry Weight (kg)	294	
POWERTRAIN		COLOUR OPTIONS*
Engine	Air-cooled, Twin Cam 96B™	Vivid Black, Cool Blue Pearl/Vivid Black;
Displacement (cc/cm)	1594	Sedona Orange/Vivid Black
Bore x Stroke (mm)	96.3 x 111.1	
Engine Torque*	125 Nm/92 ft lbs @ 3500 rpm	



Blackline prior Model Year not Model Year 2012

FLSTN Softail® Deluxe



DIMENSIONS		WHEELS/TYRES
Length (mm)	2400	Front.....16" Chrome, Tubeless Profile Laced Aluminium
Seat Height (mm)	870	Dunlop® D402P M190-16
Rake at steering head (°)/Trail (mm)	32/147	Rear.....16" Chrome, Tubeless Profile Laced Aluminium
Fuel Capacity (litres)	18.9	Dunlop® D402 M400S16
Dry Weight (kg)	313	
POWERTRAIN		COLOUR OPTIONS*
Engine	Air-cooled, Twin Cam 103B™	Vivid Black, Big Blue Pearl, White Hot Pearl, Two-Tone
Displacement (cc/cm)	1690	Ember Red Sunburst / Sunburst Red,
Bore x Stroke (mm)	98.4 x 111.1	Two-Tone Birch White / Midnight Pearl;
Engine Torque*	132 Nm/97.4 ft lbs @ 3250 rpm	Custom Tequila Sunrise / Hi-O Orange



FLSTF Fat Boy®



DIMENSIONS		WHEELS/TYRES
Length (mm)	2396	Front.....17" Mirror Polished Chrome,
Seat Height (mm)	680	Bullet Hole Disc Cast Aluminium
Rake at steering head (°)/Trail (mm)	31/147	Dunlop® D408F 160/75R17
Fuel Capacity (litres)	18.9	Rear.....17" Mirror Polished Chrome,
Dry Weight (kg)	313	Bullet Hole Disc Cast Aluminium
POWERTRAIN		Dunlop® D407 200/55R17
Engine	Air-cooled, Twin Cam 103B™	
Displacement (cc/cm)	1690	
Bore x Stroke (mm)	98.4 x 111.1	
Engine Torque*	132 Nm/97.4 ft lbs @ 3250 rpm	
COLOUR OPTIONS*		
Vivid Black, Chrome Yellow, Two-Tone Midnight Pearl /		
Brilliant Silver Pearl, Custom Tequila Sunrise /		
Hi-O Orange		



FLSTFB Fat Boy® Special



DIMENSIONS		WHEELS/TYRES
Length (mm)	2390	Front.....17" Black, Bullet Hole Disc Cast Aluminium
Seat Height (mm)	680	Dunlop® D408F 160/75R17
Rake at steering head (°)/Trail (mm)	31.6/147	Rear.....17" Black, Bullet Hole Disc Cast Aluminium
Fuel Capacity (litres)	18.9	Dunlop® D407 200/55R17
Dry Weight (kg)	313	
POWERTRAIN		COLOUR OPTIONS*
Engine	Air-cooled, Twin Cam 103B™	Vivid Black, Brilliant Silver Pearl, Black Denim;
Displacement (cc/cm)	1690	White Hot Denim
Bore x Stroke (mm)	98.4 x 111.1	
Engine Torque*	132 Nm/97.4 ft lbs @ 3250 rpm	

FLSTC Heritage Softail® Classic



DIMENSIONS		WHEELS/TYRES
Length (mm)	2405	Front.....16" Steel Laced
Seat Height (mm)	830	Dunlop® D402P M190B16
Rake at steering head (°)/Trail (mm)	31/147	Rear.....16" Steel Laced
Fuel Capacity (litres)	18.9	Dunlop® D401F 150/60R16
Dry Weight (kg)	326	
POWERTRAIN		COLOUR OPTIONS*
Engine	Air-cooled, Twin Cam 103B™	Vivid Black, Big Blue Pearl, White Hot Pearl, Two-Tone
Displacement (cc/cm)	1690	Ember Red Sunburst / Merlot Sunburst, Two-Tone Midnight
Bore x Stroke (mm)	98.4 x 111.1	Pearl / Brilliant Silver Pearl, Custom Tequila Sunrise /
Engine Torque*	130 Nm/95.9 ft lbs @ 3000 rpm	Hi-O Orange

For full specifications or to find your local authorised dealer,
visit www.harley-davidson.eu/softail

HARLEY-DAVIDSON V-ROD® 2012

A combination of beauty and brawn flowed into metal, the V-Rod® range combines everything we know about street dragsters with raucous, fluid power developed in conjunction with some of Europe's finest performance engineers. Sleek lines, a liquid-cooled Revolution® V-twin and a chassis designed for explosive, off-the-line performance all result in the trademark V-Rod silhouette.



VRSCDX Night Rod® Special

DIMENSIONS	
Length (mm)	2440
Seat Height (mm)	675
Rake at steering head (°)/Trail (mm)	34/142
Fuel Capacity (litres)	18.9
Dry Weight (kg)	289

POWERTRAIN	
Engine	Liquid-cooled, Revolution®, 60° V-Twin
Displacement (cc/cm)	1250
Bore x Stroke (mm)	105 x 72
Engine Torque	111 Nm/82 ft lbs @ 7500 rpm

WHEELS/TYRES	
Front	19" Black, Split 5-Spoke Cast Aluminium with Orange Pinstripe
	Michelin® Scorcher™ 11" 120/70ZR-19
Rear	18" Black, Split 5-Spoke Cast Aluminium with Orange Pinstripe
	Michelin® Scorcher™ 11" 240/40R-18

COLOUR OPTIONS*	
Vivid Black; Black Denim; Sedona Orange	

VRSCF V-Rod Muscle®

DIMENSIONS	
Length (mm)	2410
Seat Height (mm)	705
Rake at steering head (°)/Trail (mm)	34/142
Fuel Capacity (litres)	18.9
Dry Weight (kg)	292

POWERTRAIN	
Engine	Liquid-cooled, Revolution®, 60° V-Twin
Displacement (cc/cm)	1250
Bore x Stroke (mm)	105 x 72
Engine Torque	115 Nm/84.8 ft lbs @ 6500 rpm

WHEELS/TYRES	
Front	19" Black, 5-Spoke Cast Aluminium
	Michelin® Scorcher™ 11" 120/70ZR-19
Rear	18" Black, 5-Spoke Cast Aluminium
	Michelin® Scorcher™ 11" 240/40R-18

COLOUR OPTIONS*	
Vivid Black; Black Denim; Two-Tone Chrome Yellow featuring Black Graphics	



VRSCDX ANV V-Rod® 10th Anniversary Edition

DIMENSIONS		WHEELS/TYRES	
Length (mm)	2440	Front	19", Split 5-Spoke Cast Aluminium
Seat Height (mm)	675		with Machined Highlights
Rake at steering head (°)/Trail (mm)	34/142		Michelin® Scorcher™ 11" 120/70ZR-19
Fuel Capacity (litres)	18.9	Rear	18", Split 5-Spoke Cast Aluminium
Dry Weight (kg)	289		with Machined Highlights
			Michelin® Scorcher™ 11" 240/40R-18

POWERTRAIN		COLOUR OPTIONS*	
Engine	Liquid-cooled, Revolution®, 60° V-Twin	Brilliant Silver Pearl	
Displacement (cc/cm)	1250		
Bore x Stroke (mm)	105 x 72		
Engine Torque	111 Nm/82 ft lbs @ 7500 rpm		

For full specifications or to find your local authorised dealer,
visit www.harley-davidson.eu/vrod

HARLEY-DAVIDSON TOURING 2012

Cross-town, cross-county or cross-country. Covering miles has never been easier. The Harley-Davidson® Touring range brings together heritage-rich styling, long-distance comfort and a ride that you won't believe until you experience it. With room to carry everything you need whilst still retaining superb manoeuvrability and control, the Touring range features Isolated Drive System (IDS) to make the ride even smoother. Distance details are everywhere you look, so no matter where you want to go, with whatever you want to take with you, you travel in style with a Harley-Davidson Touring motorcycle.



FLHTK Electra Glide® Ultra Limited



DIMENSIONS

Length (mm).....	2525
Seat Height (mm).....	745
Rake at steering head (°) / Trail (mm).....	26/170
Fuel Capacity (litres).....	22.7
Dry Weight (kg).....	400

POWERTRAIN

Engine.....	Air-cooled Twin Cam 103™ with Integrated Oil-Cooler
Displacement (cu.cm).....	1890
Bore x Stroke (mm).....	98.4 x 111.1
Engine Torque*.....	134 Nm/98.8 ft lbs @ 3500 rpm

WHEELS*/TYRES	
Front: 17" Black and Chrome, 28-Spoke Cast Aluminium	Dunlop® D408F 130/80B17
Rear: 16" Black and Chrome, 28-Spoke Cast Aluminium	Dunlop® D407 180/65B16

COLOUR OPTIONS*
Vivid Black; Two-Tone Big Blue Pearl / Vivid Black; Two-Tone Ember Red Sunglo / Merlot Sunglo; Two-Tone Midnight Pearl / Brilliant Silver Pearl; Custom Tequila Sunrise / H-D Orange

FLHTCU Ultra Classic™ Electra Glide®



DIMENSIONS

Length (mm).....	2515
Seat Height (mm).....	740
Rake at steering head (°) / Trail (mm).....	26/170
Fuel Capacity (litres).....	22.7
Dry Weight (kg).....	400

POWERTRAIN

Engine.....	Air-cooled Twin Cam 103™ with Integrated Oil-Cooler
Displacement (cu.cm).....	1890
Bore x Stroke (mm).....	98.4 x 111.1
Engine Torque*.....	134 Nm/98.8 ft lbs @ 3500 rpm

WHEELS/TYRES

Front.....	17" Black, 28-Spoke Cast Aluminium
Rear.....	16" Black, 28-Spoke Cast Aluminium
	Dunlop® D408F 130/90B17
	Dunlop® D407 180/65B16

COLOUR OPTIONS*

Vivid Black; Ember Red Sunglo; White Hot Pearl; Two-Tone Big Blue Pearl / Vivid Black; Two-Tone Ember Red Sunglo / Merlot Sunglo; Custom Tequila Sunrise / H-D Orange



FLHX Street Glide®



DIMENSIONS

Length (mm).....	2430
Seat Height (mm).....	715
Rake at steering head (°) / Trail (mm).....	26/170
Fuel Capacity (litres).....	22.7
Dry Weight (kg).....	355

POWERTRAIN

Engine.....	Air-cooled Twin Cam 103™ with Integrated Oil-Cooler
Displacement (cu.cm).....	1890
Bore x Stroke (mm).....	98.4 x 111.1
Engine Torque*.....	134 Nm/98.8 ft lbs @ 3500 rpm

WHEELS/TYRES

Front.....	18" Black, Slotted 5-Spoke Cast Aluminium
Rear.....	16" Black, Slotted 5-Spoke Cast Aluminium
	Dunlop® D408F 130/90B18
	Dunlop® D407 180/65B16

COLOUR OPTIONS*

Vivid Black; Big Blue Pearl; Ember Red Sunglo; Black Gemini; Custom Tequila Sunrise / H-D Orange
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FLHRC Road King® Classic



DIMENSIONS

Length (mm).....	2400
Seat Height (mm).....	735
Rake at steering head (°) / Trail (mm).....	26/170
Fuel Capacity (litres).....	22.7
Dry Weight (kg).....	355

POWERTRAIN

Engine.....	Air-cooled Twin Cam 103™ with Integrated Oil-Cooler
Displacement (cu.cm).....	1890
Bore x Stroke (mm).....	98.4 x 111.1
Engine Torque*.....	134 Nm/98.8 ft lbs @ 3500 rpm

WHEELS/TYRES

Front.....	16" Chrome, Tubeless Profile Laced Aluminium
Rear.....	16" Chrome, Tubeless Profile Laced Aluminium
	Dunlop® D408F 130/90B18
	Dunlop® D407 180/65B16

COLOUR OPTIONS*

Vivid Black; White Hot Pearl; Two-Tone Big Blue Pearl / Vivid Black; Two-Tone Midnight Pearl / Brilliant Silver Pearl; Custom Tequila Sunrise / H-D Orange
--

FLHTC Electra Glide® Classic



DIMENSIONS

Length (mm).....	2515
Seat Height (mm).....	740
Rake at steering head (°) / Trail (mm).....	26/170
Fuel Capacity (litres).....	22.7
Dry Weight (kg).....	400

POWERTRAIN

Engine.....	Air-cooled Twin Cam 103™ with Integrated Oil-Cooler
Displacement (cu.cm).....	1890
Bore x Stroke (mm).....	98.4 x 111.1
Engine Torque*.....	134 Nm/98.8 ft lbs @ 3500 rpm

WHEELS/TYRES

Front.....	17" Black, 28-Spoke Cast Aluminium
Rear.....	16" Black, 28-Spoke Cast Aluminium
	Dunlop® D408F 130/90B17
	Dunlop® D407 180/65B16

COLOUR OPTIONS*

Vivid Black; Brilliant Silver Pearl; Ember Red Sunglo; Two-Tone Birch White / Midnight Pearl
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For full specifications or to find your local authorised dealer,
visit www.harley-davidson.eu/touring

HARLEY-DAVIDSON CVO™ 2012

First introduced in 1999, the Custom Vehicle Operations™ range represents the pinnacle of Harley-Davidson craftsmanship. Each machine is hand assembled by a single technician, with hours of craft and care invested in producing the ultimate in factory customs. Each CVO™ motorcycle is part of a strictly limited edition utilising the latest technology and finest components. These motorcycles are the purest expression of our heart and soul, ready to be ridden by you.



CVO™ Road Glide® Custom



DIMENSIONS	
Length (mm)	2443
Seat Height (mm)	698
Rake at steering head (°) Trail (mm)	26/170
Fuel Capacity (litres)	22.7
Dry Weight (kg)	366

POWERTRAIN	
Engine	Air-cooled Twin Cam 110™
Displacement (cu.cm)	1802
Bore x Stroke (mm)	101.6 x 111.3
Engine Torque*	162 Nm/119 ft lbs @ 3,500 rpm

WHEELS/TYRES	
Front	18" 7-Spoke, Contrast Chrome Agitator Wheels
Rear	Dunlop® D408 130/60B19
Rear	18" 7-Spoke, Contrast Chrome Agitator Wheels
Rear	Dunlop® D407 180/55B18

COLOUR OPTIONS*
White Gold Pearl & Starfire Black with Real Smoke graphics; Maple Metallic & Vivid Black with Real Smoke graphics; Candy Cobalt & Twilight Blue with Real Smoke graphics

CVO™ Street Glide®



DIMENSIONS	
Length (mm)	2443
Seat Height (mm)	698
Rake at steering head (°) Trail (mm)	26/170
Fuel Capacity (litres)	22.7
Dry Weight (kg)	372

POWERTRAIN	
Engine	Air-cooled Twin Cam 110™
Displacement (cu.cm)	1802
Bore x Stroke (mm)	101.6 x 111.3
Engine Torque*	156 Nm/115 ft lbs @ 4000 rpm

WHEELS/TYRES	
Front	18" 7-Spoke, Mirror Chrome Agitator Wheels
Rear	Dunlop® D408 130/60B19
Rear	18" 7-Spoke, Mirror Chrome Agitator Wheels
Rear	Dunlop® D407 180/55B18

COLOUR OPTIONS*
Dark Slate & Black Diamond with Phantom Flame Graphics; Hot Citrus & Antique Gunstock with Phantom Flame Graphics; Ruby Red & Typhoon Maroon with Phantom Flame Graphics



CVO™ Softail® Convertible



DIMENSIONS	
Length (mm)	2410
Seat Height (mm)	685
Rake at steering head (°) Trail (mm)	32/167
Fuel Capacity (litres)	18.9
Dry Weight (kg)	345

POWERTRAIN	
Engine	Air-cooled Twin Cam 110B™
Displacement (cu.cm)	1802
Bore x Stroke (mm)	101.6 x 111.3
Engine Torque*	140 Nm/103 ft lbs @ 4000 rpm

WHEELS/TYRES	
Front	18", Chrome Stinger™ Cast Aluminium
Rear	Dunlop® D408 130/70R18
Rear	18", Chrome Stinger™ Cast Aluminium
Rear	Dunlop® D407 200/50R18

COLOUR OPTIONS*
Crimson Red Sunglo with Scarlet Crystal Graphics; Abyss Blue with Catacomb Graphics; Satin Pewter with Catacomb Graphics



Colours⁵

Take a good long look at the 2012 range: 24 fabulous schemes on offer, 15 of them brand new. From solid colours like Big Blue Pearl to dynamic two-tones like Ember Red Sunglo & Marlot. You choose where you want to be on the Harley-Davidson spectrum.

Vivid Black	Big Blue Pearl	Brilliant Silver Pearl	Cool Blue Pearl	Chrome Yellow	Ember Red Sunglo	Sedona Orange
H-D Orange	White Hot Pearl	Midnight Pearl	Black Denim	White Hot Denim	Chrome Yellow / Vivid Black	Big Blue Pearl / Vivid Black
Ember Red Sunglo / Marlot	Midnight Pearl / Cool Blue Pearl	Midnight Pearl / Brilliant Silver Pearl	H-D Orange / Vivid Black	Birch White / Suburban Red	Birch White / Midnight Pearl	Tequila Sunrise / H-D Orange
Vivid Black Flames	Big Blue Pearl Flames	Ember Red Sunglo Flames				

M12 Custom Colour available in limited quantities

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Any listed helmet visors used in the photographs may not be legal for sale or use in certain markets. Some variations in colour are possible due to the limitations of photography. Vehicle and accessory specifications may vary from country to country depending on local laws and some models and accessories are not available in certain countries.

Be aware that many countries prohibit the importation, registration and/or use of vehicles and accessories not built to the country's specifications.

1. Measurement reflects unladen seat height.
2. Recommended 95 octane or higher fuel (R/M/2). Standard and optional fuel systems may vary by country and region.
3. Values shown are nominal. Performance may vary by country and region.
4. EU Standard EC95/1.
5. Standard and optional wheels may vary by country and region.

Availability of colours may vary from dealer to dealer and is subject to change without further notice.

For full specifications or to find your local authorised dealer, visit www.harley-davidson.eu/cvo

TASTE FREEDOM

• TAKE A FREE TEST RIDE •

The soul stirring vibrations, the beat of the V-Twin and the rumble of the exhaust; freedom never felt like this. Getting on board a Harley-Davidson® is your first step towards unlocking your core. And the good news is, this never goes away. It's there when you need it, every time you swing a leg over a Harley-Davidson motorcycle and fire up the engine.

So what are you waiting for? Four simple steps will get you into the saddle of your chosen Harley-Davidson®. The world is getting smaller. The clock is ticking. Act more. Think less. Make tomorrow today.

1.

GET ONLINE AT
WWW.HARLEY-DAVIDSON.EU/TESTRIDE
PICK YOUR BIKE

2.

GIVE US YOUR
DETAILS, SO WE
KNOW WHO TO
EXPECT AT THE
DEALERSHIP

3.

CHOOSE THE TIME YOU'D LIKE TO RIDE, AND
THE DEALERSHIP YOU'D LIKE TO RIDE FROM.
IF YOUR LOCAL DEALER DOESN'T HAVE YOUR
SELECTED BIKE THEN OUR TEST RIDE BOOKING
SYSTEM WILL LET YOU KNOW THE NEAREST
DEALERS THAT HAVE ONE AVAILABLE

4.

TURN UP AT YOUR
SELECTED TIME,
JUMP IN THE
SADDLE AND TAKE
A TEST RIDE TO
REMEMBER



VISIT OUR WEBSITE TO FIND YOUR NEAREST AUTHORISED DEALER WWW.HARLEY-DAVIDSON.EU

FOLLOW US ON FACEBOOK 

We care about you. When riding your Harley-Davidson® motorcycle, be sure to ride safely, respectfully and within the limits of the law and your abilities. Always wear an approved helmet, proper eyewear and protective clothing, and insist your passenger does too. Never ride while under the influence of alcohol or drugs. Know your Harley® motorcycle and read and understand your owner's manual from cover to cover.

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