
FORMULA
2013
Yacht

You've Always Wanted the Best...
The Formula 45 Yacht for 2013

FORMULA'S superlative 45 Yacht advances into 2013 with extraordinary detailing and contemporary refinements. Richer, deeper colors throughout concur with the latest trends in home décor. The elegant new Midnight Blue Metallic Flagship selection is sure to become a popular choice, as it beautifully extends into the cabin's smart Ralph Lauren Designer theme. The 45's unique coupe-top design integrates the massive curved glass windshield with no forward bracing that would obscure areas of the panoramic view. There is also plenty of headroom for today's captains and guests to stand tall. The coupe closes off for climate control as needed, or a large portion of the coupe top retracts to enjoy sunny weather more completely.

Family and friends on the port lounge enjoy the great view forward as they converse with the captain at the double helm seat. The helm is equipped with the latest electronic technology for navigating to far away ports. Steps lead up through the center windshield for safe, easy deck access when arriving to dock. It's also the perfect exit to enjoy the foredeck chaise lounge at anchor or in port.

The aft cockpit area is well suited for extended cruises. Comfortable U-shaped lounge seating includes two dual height Corian®-topped tables, and the aft-facing lounge seat converts to a generous sunpad at anchor. The L-shaped wetbar includes every feature for easy entertaining – extended Corian counter, concealed sink, grill, refrigerator and waste receptacle. The lounge and lowered tables also combine with filler cushions to create a large sunning area.

The 45 Yacht cabin is a study in luxurious appointments and tasteful, contemporary styling. The flooring throughout is wood-grain finish, both practical and attractive. Furnishings include Bose® theater entertainment and a large screen 46" television.

The Ultraleather™ lounge is ideally shaped to dine, converse or watch television. Lumbar Ultrasuede®, varying in both hue and texture, also creates smart contrast for added interest. The table is genuine hardwood with a beautiful, protective finish. The galley takes full advantage with flawless cabinetry and dovetailed drawers. The expansive countertop is seamless, hand-crafted Corian with varying tones and subtle veining. With the new matte finish, it closely resembles natural stone, yet is nonporous and so very practical. The newly styled sinks and faucets are reminiscent of the architectural cubism influence so favored by contemporary designers.

Owners enjoy the private master suite forward, which includes an extra large Sensus® memory foam bed, drawers, hanging lockers and TV. The owner's head compartment is mirrored and spacious, with a large sink, dressing table with Corian counter and a completely separate shower compartment across the master hallway. The guest suite is also private with its own TV, vanity with sink, and private head with shower. The twin beds also convert to a queen-size bed.

The 45 Yacht's graceful appearance proves its Formula heritage with a smoother, faster pace than expected for its size. Volvo® IPS 600 power is ideally suited to the hull configuration, and with joystick maneuvering capability, docking is easily accomplished.

The 45 Yacht's mystique is a logical extension of the proven expertise acquired through Formula's fifty-seven year evolution in producing exceptional offshore watercraft. This yacht is a prestigious symbol of ongoing success for Formula and certainly for the proud owners who recognize the distinction of true superiority in concept and execution.

If You've Always Wanted the Best...

It's always a FORMULA!



marine industry CSI award 2012

- ***Sterndrive Bowrider Boats***
- ***Sterndrive Cuddy and Express Boats***

Formula presents the 2013 line of best designed, best built pleasure boats on the water today. Through over fifty-five years of ongoing advancement in marine manufacturing, Formula's tradition of excellence continues to surpass expectations with the ultimate goal of providing consistently gratifying experiences on the water with family and friends.

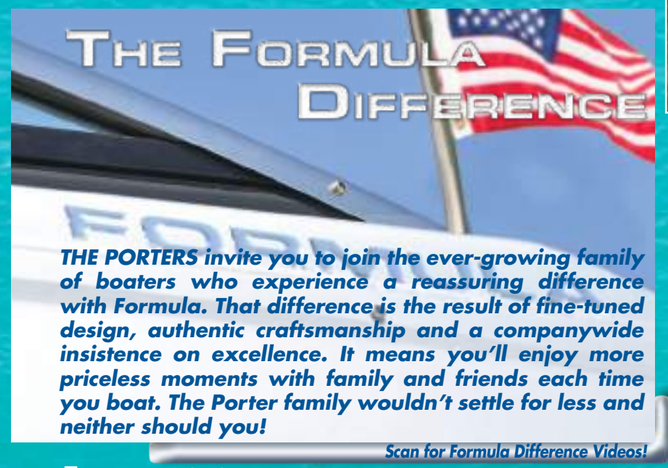


The Porter Family, owner/managers of Formula since 1976, focuses on continual product improvement throughout the line, from the smallest Sun Sport to the superlative 45 Yacht. A dedicated team of employees do their best every day, combining premium materials with detailed fit and finish to achieve the extraordinary standard of quality required in a Formula.

As lifelong boaters, the Porters also realize the importance of responsive, customer-oriented service for owners, addressing issues through area dealerships, authorized service centers and the technical assistance team located at the manufacturing facility.







THE PORTERS invite you to join the ever-growing family of boaters who experience a reassuring difference with Formula. That difference is the result of fine-tuned design, authentic craftsmanship and a companywide insistence on excellence. It means you'll enjoy more priceless moments with family and friends each time you boat. The Porter family wouldn't settle for less and neither should you!

Scan for Formula Difference Videos!







Formula quality begins in a 575,000 square foot manufacturing facility built specifically for power boat production in the Porters' home town of Decatur, Indiana. Consistent procedures are carried out with Midwest work-ethic dedication, utilizing the latest technology to its greatest advantage.



John Adams, Formula's Exclusive Designer over many years, is responsible for each Formula's sleek lines and outstanding performance, always achieved through his eminent blend of form and function. Adams' unique designs proceed to become precise 3-D images followed by full-scale reproductions and then on to become the master molds.













FORMULA is Famous for Performance Excellence and Long Lasting Beauty

The Formula 45 Yacht cruises at a spirited pace with responsive handling and a smooth, enjoyable ride.

Years of offshore boating experience have resulted in the top quality materials and exacting lamination procedures followed today to assure Formula's legendary performance. Computer-programmed cutting equipment produces custom-ply fiberglass shapes layered with resin according to specified procedures for each different model. In specific areas, expanded closed-cell core material adds reinforcement to ensure integral strength.



To avoid the surface distortion obvious in some other boats, Formula utilizes premium-grade AME® 5000 resin and also allows optimal cure time in thoroughly maintained molds. These important procedures perfect and sustain surface durability and beauty.



The 45 Yacht hull is rigidly reinforced with a unique, custom-engineered matrix, a continuous-molded, one-piece fiberglass grid bonded to the hull with Plexus® adhesive. Reinforcement is also achieved by placing custom-fabricated fiberglass shapes, or pultrusions, internally along gunwales. Chemically bonding the deck and hull, then securing with stainless steel bolts through heavy backing plates creates an inseparable bond.

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A unique DuPont® Imron® paint process results in Formula's vibrant, long-lasting finish that far surpasses all others. Imron graphics never chalk or fade as compared to colored gelcoat, and Formula uses absolutely no accent tape striping to achieve their stunning graphics. The wide selection of color and design options allows more personalized expression for each owner.











ONLY the Best Components Make it Into a FORMULA



All Formula components have been tested extensively for quality and endurance. If a proposed item fails the rigorous testing process, it won't be in your Formula Yacht.

All railing is 316L stainless steel, the highest marine-grade available. 316 stainless custom deck cleats are installed with stainless lock nuts and backing plates for maximum reinforcement. All other hardware is stainless and bolted securely with chrome-plated stainless fasteners. Inserting flexible O-rings ensures a watertight seal.



Formula electrical systems keep you on the water through individually hand-crimped and heat-sealed connections with double-wall shrink tubing instead of using the less reliable, pre-insulated connector common in the industry. For longer runs, color-coded wiring series are neatly routed through flexible, protective conduit.

Easily reset ETA® circuit breakers shield systems from excess electric current damage, and heavy-duty marine-grade batteries with chargers are installed in each Formula Yacht for added reliability.



Audio visual innovations offer the latest in technology with a premium AM/FM/CD stereo system with subwoofer in the cockpit. The iPod™/MP3 port at the helm and subscription-ready Sirius™ satellite radio enhance listening enjoyment. In the cabin, a 46" widescreen LED/LCD HDTV with Bose® Lifestyle® surround sound home theater system also includes a Blu-ray Disc™/DVD player w/WiFi and five double-cube speakers plus a powered subwoofer to fully enjoy clear, sharp viewing with superb audio clarity.



FORMULA Cabins are Inviting and Comfortable

Interior furnishings of the 45 Yacht indulge owners with elite residential appointments. Richly finished wood entry steps, inlaid with slip-resistant arcs, and the woodgrain-finish flooring complement your choice of cabin décor. Twin skylights, pleated Skysol blinds and designer décor selections of coordinating draperies, pillows and linens are some of the exceptional 45 Yacht appointments.

Flawless cabinetry is another remarkable feature of excellence with solid, precision construction at its core. The CAD/CAM system's programmed routers cut, drill and groove materials for exacting assembly and fit. Durable metal brackets, bolted in place, support all units along with additional thru-bolted angle aluminum to ensure integrity. Cabinet doors and dove-tailed hardwood drawers remain closed under way with top quality locking latches. Hand crafted by Formula, the genuine Corian® countertops are smooth, seamless and beautiful – easy to clean and care for.

The sumptuous Ultraleather® lounge with Ultrasuede lumbar contrast is as comfortable as it is luxurious, the perfect setting for relaxation and entertainment. With the richly textured appearance and supple feel of fine leather, it is surprisingly tough and durable – spills wipe up easily.

FORMULA Cockpits are Designed for Versatility and Crowd-Pleasing Comfort



All seating is contoured with preshaped foam components for maximum comfort and, including the foredeck chaise lounges, utilize truly remarkable DriFast® foam that does not retain water. Waterproof materials rather than wood are used throughout the cockpit, and seat cores are rotocast to assure longevity.

Formula's superior cockpit upholstery, a rugged, outdoor-grade vinyl, is tear-resistant due to higher density and special backing material. Computer-patterned and cut shapes are assembled by skilled sewers using Tenara® thread that does not deteriorate from UV rays, cleaning agents or saltwater.



Helm seating offers individual options of sitting, standing or leaning back against the upright seat. The waterproof rocker switches, electric shift and throttle controls and IPS joystick are easily reached. Illuminated instrumentation, GPS navigation with chartplotter and engine monitors are logically arrayed on the sleek, burl wood-finish dash panels.

The integrated wetbar/beverage center with sink, refrigerator, cooler, trash container and storage is topped by a hinged Corian® counter, and everyone is within easy reach of a polished stainless steel drink holder.

Smoothly finished fiberglass lockers secure your carry-on gear and supplies to keep the cockpit clutter free, while lines, fenders and PFDs are stored in special compartments.

The engine room is easily accessible for inspection simply by activating a switch, or a day hatch also allows quick fluid checks. Systematic rigging to the twin Volvo diesel engines is executed to the highest standards for tracing system functions and ease of maintenance.

The Primary Goal of The Formula Team is Owner Satisfaction

NMMA® CERTIFIED using ABYC standards

Owner safety has always been a key issue with the Formula Team, and they work at it every day. Each Formula is built according to National Marine Manufacturers Association and American Boat and Yacht Council standards. Boat certification should definitely be a major determining factor when purchasing a boat.

As each Formula nears completion, it is subjected to an extensive checklist procedure for all instruments, systems and accessories while floating in a test tank. Engines are powered up, and a continuous spray of water confirms the seal around deck hatches and hardware and along the windshield. New hull designs, materials and other related equipment are evaluated through active testing on open water.

Before shipping, Formula's Quality Assurance Program requires a Formula Team member to examine each boat as if they were a prospective buyer. This program reinforces the importance of consistent, premium quality and enables new owners to enjoy the remarkable difference in Formula boating from day one.



Formula has earned the Marine Industry CSI Award in Sterndrive Bowrider Boats and in Sterndrive Cuddy and Express Boats. Be sure to check other boats for this important customer satisfaction award.

Formula stresses the importance of keeping owners on the water and enjoying every experience to the fullest through a qualified service network. This includes all dealers who offer Formulas for sale and a number of additional locations designated as Formula Authorized Service Centers, over 100 locations easily found on the Formula website. Dealerships are updated on product changes, and they can rely on the corporate Formula Technical Assistance Group (TAG) for quick advice to resolve issues that might otherwise interrupt good times on the water.

Formula Guard coverage on every new model protects each owner's investment beginning with a 10-year structural warranty. All components, accessories, engines and outdrives are covered through a 5-year limited protection plan including necessary labor and replacement materials. The Formula Guard program is transferable during the first five years of ownership, so a Formula's traditional high resale value remains strong.

If you would like to know more about the Formula 45 Yacht, check out our website at www.formulaboats.com for equipment listing, pricing, floorplans, more photos, videos and dealer information. Owner stories and boat test reports also share candid perspectives and further Formula facts.



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The Formula Difference – it's in the sleek design, the solid dependability, the smooth, fast ride, and most important of all, the boating satisfaction with family and friends that you experience over and over again.

And that makes all the Difference in the world!





45 Yacht





45 Yacht Specifications

LOA	48´2"	14.68 m
LOA Less Bow Platform	45´0"	13.72 m
Maximum Beam	13´11"	4.24 m
Approximate Weight	31,800 lbs	14,424 kg
Cabin Headroom	6´11"	2.11 m
Guest Headroom	5´8"	1.73 m
Fuel Capacity	350 gal	1,325 L
Water Capacity	100 gal	379 L
Holding Tank Capacity	78 gal	295 L
Bridge Clearance w/mast light	16´ 1"	4.90 m
Bridge Clearance w/sat. tv & mast light	17´4"	5.28 m
Draft	39"	.99 m
Deadrise	18°	18°

Scan for features and complete photo gallery

Midnight Blue Metallic Imron® Designer Graphic and Cockpit Accent Striping • Coordinates with Ralph Lauren® Coastal Fabric Package













45 Yacht







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Ralph Lauren® Coastal Fabric Package with High-Gloss Ash-Finish Upper Cabinets, High-Gloss Deep Zebrano-Finish Lower Cabinets, Night Sky Corian® and Saddle Ultraleather™ w/Brownstone Ultrasuede® Lumbar

Formula Cabin Décor

Formula 2013 cabin décor selections reflect exterior color choices with designer expertise. Three standard décor themes offer either classic Sapphire, lovely Morning Sand or sophisticated Graphite décor throughout. In larger models, remarkable designer themes by Tommy Bahama® and Ralph Lauren® invite owners to express their personal taste with an upscale flair.

Designer Décor Selections



Tommy Bahama Tropical Sunrise Décor



Ralph Lauren Coastal Décor

Standard Décor Selections



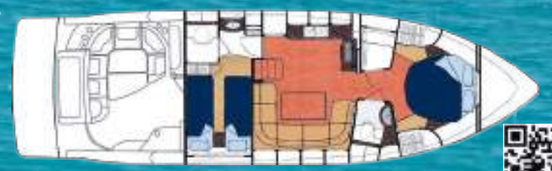
Morning Sand Décor



Sapphire Décor



Graphite Décor



Scan the QR code to view the 45 Yacht Décor Gallery at www.formulaboats.com

Formula Imron Selections

Express your personal taste by selecting the exterior graphic and colors you like. Formula's use of Imron®, a premium quality DuPont® urethane enamel, keeps your graphic vivid, bright and beautiful year after year.

Formula 2013 45 Yacht color selections are now available in 27 color/design combinations including 10 Standard A & B choices, 14 Flagship designs and three exclusive Designer graphics so your 2013 45 Yacht is sure to be spectacular!



Scan the QR code or visit www.formulaboats.com to view 45 Yacht Imron color choices.

45 Yacht Imrons A and B available in Metallic choices of Black Onyx w/Morning Sand or Silver, Sapphire Blue, Midnight Blue and Tropical Red. Flagship Imrons also available in Metallic choices of Morning Sand and Silver Diamond Pearl.

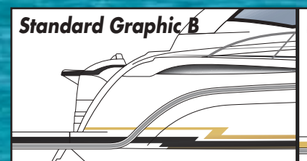
Standard Graphic A

Shown: Black Onyx Metallic w/Silver

Flagship Graphic A

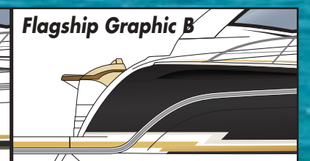
Shown: Sapphire Blue Metallic

Standard Graphic B



Shown: Black Onyx w/Morning Sand

Flagship Graphic B

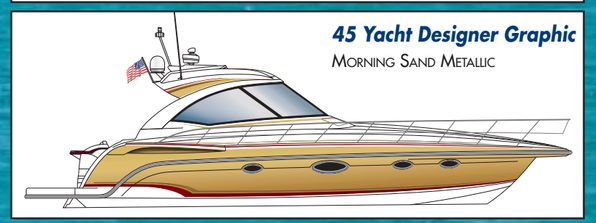


Shown: Black Onyx w/Morning Sand

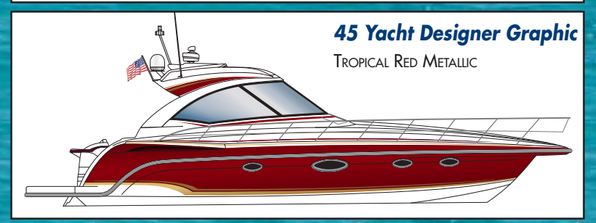
45 Yacht Designer Graphic
Midnight Blue Metallic



45 Yacht Designer Graphic
Morning Sand Metallic



45 Yacht Designer Graphic
Tropical Red Metallic



More on Formula

Formula Lineup



The Formula powerboat lineup includes Sun Sport, Super Sport, Cruiser, Yacht and FAS³Tech® models. For exhilarating speed, get into a Formula FAS³Tech, ranging from 29 to 38 feet. The Sun Sport series ranges from 24 to 35 feet including five Bowrider and three FX models, while the popular Super Sport lineup includes the 370 and 400 SS, also available in FX models. Formula Performance Cruiser boating is luxury cruising at its best, ranging from 27 to 40 feet, while the Formula 45 Yacht is today's elite choice in premier yachting. Call 1.800.736.7685 to receive a free catalog, or scan the QR code to locate your nearest Formula dealer!

Formula Website, Facebook & Twitter



Formula's website and Facebook page are continually updated with new articles, pictures and news. Check out the latest Formula dealer and owner events, boat care articles, the Owners Community and Formula's company history. You can also order a catalog, visit the feedback/e-mail section with comments or suggestions and sign up for our monthly Formula E-News to keep on track with up-to-date information. Look for Formula online at: www.formulaboats.com, www.formulagear.com and www.facebook.com/formulaboats. Click on these sites to see the newest and best of Formula!

Build Your Formula



Formula's unique program, "Build Your Formula," makes the exciting process of choosing your Formula options and graphics much easier. Find the "Build Your Formula" section at www.formulaboats.com or see your Formula dealer for details.



Formula Canvas

Formula custom-fitted canvas features color-coordinated, non-fading Sunbrella® acrylic fabric w/SeaMark® vinyl undercoating. Canvas packages include 316L stainless steel framework and weather-resistant YKK zippers. All hardtop Formulas feature polycarbonate Lexan® front connectors as standard for clear viewing.

Formula Gear



Formula Gear and Accessories offer the latest top-quality items featuring the impressive Formula logo. If you like up-to-date colors and styling, visit your Formula dealer or order online at the Formula Gear website, www.formulagear.com.



FORMULA

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www.formulaboats.com

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Formula reserves the right to make product changes and improvements throughout the model year.


FORMULA
2013
Cruiser

You've Always Wanted the Best...
Formula Performance Cruisers for 2013

FORMULA Performance Cruisers advance into 2013 with outstanding upgrades and creative new directions in décor. PC Imron® graphics now offer an interesting choice of two distinct designs in either Standard white or full Flagship hullside color. The new Midnight Blue Metallic Flagship selection, which coordinates beautifully with the Ralph Lauren cabin, is sure to become a popular Designer choice. Overall, richer, darker colors convey a high level of elegance, reflecting the latest trends in home décor. At the helm, a deeper base shade enhances the dash, and the burled instrument panel also intensifies in hue. The impressive new leather wrapped, polished stainless steering wheel complements the chromed throttles and easy-to-read array of gauges and rocker switches. There is definitely an emphasis on the importance of command at the Formula PC helm.

Each Formula Cruiser, from the 27 to the 40, reinforces Formula's highly respected reputation for quality in every detail. Each is engineered and built for big water. The sleek design lines and graceful proportions deliver the faster yet smoothly comfortable ride that pleases everyone aboard. The cockpit is ideal for all-day ventures and markedly superior for extended cruising. Dedicated storage areas are designed to contain all gear and carry-on items. Comfortable lounge seating along with stowable tables encourages relaxed gathering, and through design versatility, easily becomes a large sunning area. The port lounge, along with the dual helm seat, invites sociability with the captain and affords an excellent view ahead. Fresh air entertaining is a breeze with the expansive, well equipped wetbar seamlessly integrated into the cockpit layout.

Cabin appointments and décor, always important considerations for cruising, include several attractive standard choices plus two elite Designer themes by Ralph Lauren and Tommy Bahama. Each coordinates perfectly with exterior graphic selections. Galleys are beautifully contemporary in styling, and cupboards are installed with special reinforcement to remain intact even in rougher water. All counters are top quality, genuine hand-crafted Corian®. The new 2013 matte finish with varying tones and subtle veining closely resembles actual stone, yet the surface is practical and nonporous, perfectly suited for the cruising lifestyle. Formula PCs feature a new design trend in sink and faucet styling reminiscent of the architectural cubism influence. The main lounge is enhanced by rich tones of Ultraleather™ and Ultrasuede®, creating smart contrast in hue and texture. Sleep is truly restful with the Sensus® memory foam mattress, and the head compartment, generous in size, continues the pleasing residential theme.

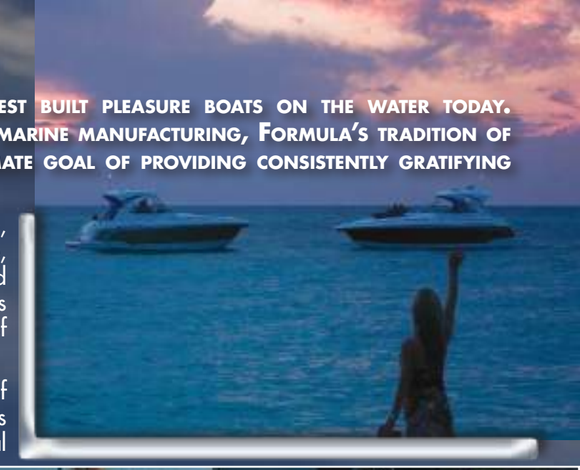
Even beyond the styling, beauty, and luxurious furnishings of a Formula Performance Cruiser, the long established reputation for expert marine engineering, plus superior materials and the latest in technical equipment, is solidly reassuring out on the water. Formula Performance Cruisers give rise to a spirit of pleasurable expectation as each satisfying experience becomes a treasured memory.

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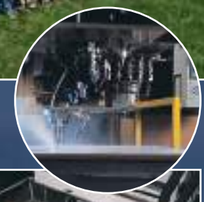




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To avoid the surface distortion obvious in some other boats, Formula utilizes premium-grade AME® 5000 resin and Coremat® and also allows optimal cure time in thoroughly maintained molds. These important procedures perfect and sustain surface durability and beauty.

A unique, resin-encapsulated, suspended stringer system effectively reinforces each Performance Cruiser hull. Additional structural reinforcement is achieved by placing custom-fabricated fiberglass shapes, or pultrusions, in the hull bottom and along gunwales. Chemically bonding the deck and hull, then securing with stainless steel bolts through heavy backing plates creates an inseparable bond.





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ONLY the Best Components Make it Into a FORMULA

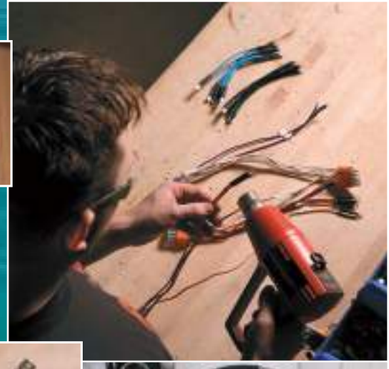
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FORMULA Cabins are Inviting and Comfortable

Formula cabins include luxurious Ultraleather™ lounges, beautifully finished cabinetry and solid wood tables for a pleasing residential environment. Three standard and two designer décor selections feature draperies and pillows that further enhance each color theme.

Richly finished wood entry steps, inset with slip-resistant arcs, and the woodgrain-finish flooring complement your choice of cabin décor. A custom quilted bedspread, linens, pillow shams and embroidered towel sets are also offered to complete the pleasing interior.

Flawless, high-gloss cabinetry is a Formula standout feature of excellence with solid, precision construction at its core. The CAD/CAM system's programmed routers cut, drill and groove materials for exacting assembly and fit. Durable metal brackets, bolted in place, support all units along with additional thru-bolted angle aluminum to ensure integrity. Cabinet doors and dovetailed hardwood drawers remain closed under way with top quality locking latches. Hand-crafted by Formula, the genuine Corian® countertops are smooth, seamless and beautiful – easy to clean and care for.

The sumptuous Ultraleather lounge with smart Ultrasuede® lumbar contrast is as comfortable as it is luxurious, the perfect setting for relaxation and entertainment. With the richly textured appearance and supple feel of fine leather, it is surprisingly tough and durable – spills wipe up easily.













FORMULA Cockpits Are Designed For Versatility and Crowd-Pleasing Comfort

Formula created the Performance Cruiser line to expand possibilities for enjoying ever more fulfilling experiences on the water. Through multipurpose design, Formula's creative innovations include the walk-thru windshield with built-in steps, versatile lounge seating, the double-wide helm, and storage areas designated specifically for boating gear.

In Performance Cruiser cockpits, the lounge seating, along with tables, converts to a generous sunpad, a great way to enjoy fun-filled days on the water. All seating is contoured with preshaped foam components for maximum comfort. The Dri-Fast® foam is truly remarkable as it does not retain water. Marine polyurethane paneling rather than wood is used throughout the cockpit, and seat cores are rotocast to assure longevity.

Formula's superior cockpit upholstery, a rugged, outdoor-grade vinyl, is tear-resistant due to higher density and special backing material. Computer-patterned and cut shapes are assembled by skilled sewers using Tenara® thread that does not deteriorate from UV rays, cleaning agents or saltwater. Pre-Fixx® treated white and Morning Sand vinyls resist staining, and color-permeated vinyl accents coordinate with the exterior Imron® graphic.

Helm seating offers individual options of sitting, standing or leaning back against the upright seat. Waterproof rocker switches and chrome shifters and throttles, along with the available Mercury® or Volvo® joystick docking system, are all easily reached. Accurate systems monitoring includes illuminated gauges and digital instrumentation logically arrayed on the sleek, burl wood-finish dash panels.

All Performance Cruisers provide an integrated wetbar with sink, cooler or available refrigerator, trash container and storage, topped by a hinged Corian® counter, and everyone is within easy reach of a polished stainless steel drink holder.





Smoothly finished fiberglass lockers secure carry-on gear and water toys to keep the cockpit clutter free, while lines, fenders and PFDs are stored in special compartments. By activating a switch, the engine room is accessed where the fume detector and standard automatic fire extinguishing system prove to be reassuring safeguards. Formula thru-bolts all engines using heavy-duty cast aluminum mounts along with backing plates instead of lag bolting directly to the stringers as in most other boats.







The Primary Goal of The Formula Team is Owner Satisfaction

Owner safety has always been a key issue with the Formula Team, and they work at it every day. Each Formula is built according to National Marine Manufacturers Association, American Boat and Yacht Council and CE standards. Boat certification should definitely be a major determining factor when purchasing a boat.

As each Formula nears completion, it is subjected to an extensive checklist procedure for all instruments, systems and accessories while floating in a test tank. Engines are powered up, and a continuous spray of water confirms the seal around deck hatches, hardware and along the windshield. New hull designs, materials and other related equipment are evaluated through active testing on open water.

Before shipping, Formula's Quality Assurance Program requires a Formula Team member to examine each boat as if they were a prospective buyer. This program reinforces the importance of consistent, premium quality and enables new owners to enjoy the remarkable difference in Formula boating from day one.









Formula has earned the Marine Industry CSI Award in Sterndrive Bowrider Boats and in Sterndrive Cuddy and Express Boats. Be sure to check other boats for this important customer satisfaction award.

Formula stresses the importance of keeping owners on the water and enjoying every experience to the fullest through a qualified service network. This includes all dealers who offer Formulas for sale and a number of additional locations designated as Formula Authorized Service Centers, over 100 locations easily found on the Formula website. Dealerships are updated on product changes, and they can rely on the corporate Formula Technical Assistance Group (TAG) for quick advice to resolve issues that might otherwise interrupt good times on the water.

Formula Guard coverage on every new model protects each owner's investment beginning with a 10-year structural warranty. All components, accessories, engines and outdrives are covered through a 5-year limited protection plan including necessary labor and replacement materials. The Formula Guard program is transferable during the first five years of ownership, so a Formula's traditional high value remains strong to trade up.

If you would like to know more about Formula Performance Cruisers, check out our website at www.formulaboats.com for equipment listing, pricing, floorplans, more photos, videos and dealer information. Owner stories and boat test reports also share candid perspectives and further Formula facts.

The Formula Difference – it's in the sleek design, the solid dependability, the smooth, fast ride, and most important of all, the boating satisfaction with family and friends that you experience over and over again.



And that makes all the Difference in the world!

27PC







Sapphire Blue Fabric Package with High-Gloss Deep Cherry-Finish Cabinetry, Lava Rock Corian® and Chamois Ultraleather™

27 PC Specifications

LOA	29´5"	8.97 m
LOA Less Bow Platform	28´2"	8.59 m
Maximum Beam	9´7"	2.92 m
Approximate Weight	9,500 lbs	4,309 kg
Cabin Headroom	6´4"	1.93 m
Fuel Capacity	107 gal	405 L
Water Capacity	27 gal	102 L
Holding Tank Capacity	24 gal	91 L
Bridge Clearance	10´4"	3.15 m
Draft	36"	.91 m
Deadrise	18°	18°

Scan for features and complete photo gallery

Sapphire Blue Metallic Flagship Imron® Graphic A and Cockpit Accent Striping













31 PC





31 PC Specifications

LOA	33´1"	10.08 m
LOA Less Bow Platform	31´8"	9.65 m
Maximum Beam	11´0"	3.35 m
Approximate Weight	14,100 lbs	6,396 kg
Cabin Headroom	6´4"	1.93 m
Fuel Capacity	180 gal	681 L
Water Capacity	57 gal	216 L
Holding Tank Capacity	40 gal	151 L
Bridge Clearance	10´4"	3.15 m
Draft	34"	.86 m
Deadrise	18°	18°

Scan for features and complete photo gallery



Silver Diamond Pearl Metallic Imron® Graphic B with Cockpit Accent Striping







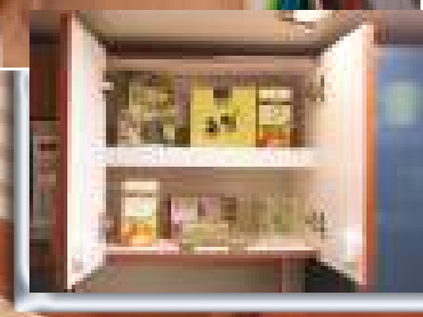


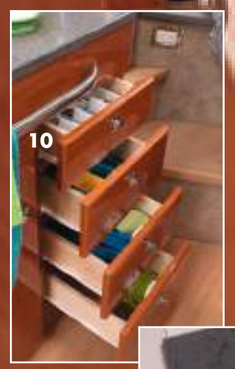




31PC

















Graphite Fabric Package with High-Gloss Deep Cherry-Finish Cabinetry, Lava Rock Corian® and Chamois Ultraleather™ w/Spice Ultrasuede® Lumbar



34PC





34 PC Specifications

LOA	35'7"	10.85 m
LOA Less Bow Platform	34'3"	10.44 m
Maximum Beam	11'6"	3.51 m
Approx. Weight (gas/diesel)	15,710/16,110 lbs	7,126/7,307 kg
Approx. Weight w/hardtop (gas/diesel)	16,510/16,910 lbs	7,489/7,670 kg
Cabin Headroom	6'8"	2.03 m
Fuel Capacity	206 gal	780 L
Water Capacity	57 gal	216 L
Holding Tank Capacity	57 gal	216 L
Bridge Clearance	11'4"	3.45 m
Bridge Clearance w/sat. tv & mast light	14'0"	4.27 m
Draft	36"	.91 m
Deadrise	18°	18°

Scan for features and complete photo gallery

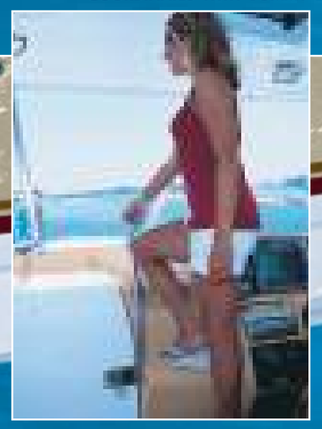


Morning Sand Metallic Imron® Designer Graphic and Morning Sand Cockpit with Latte Accent Striping • Coordinates with Tommy Bahama® Tropical Sunrise Fabric Package













34PC



















Tommy Bahama Tropical Sunrise Fabric Package with Matte Ash-Finish Cabinetry, Burled Beach Corian® and Garbanzo Ultraleather™ w/Spice Ultrasuede Lumbar

37 PC







37 PC Specifications

LOA	38´5"	11.71 m
LOA Less Bow Platform	37´0"	11.28 m
Maximum Beam	12´0"	3.66 m
Approx. Weight (gas/diesel)	17,500/18,200 lbs	7,937/8,255 kg
Approx. Weight w/hardtop (gas/diesel)	18,200/18,900 lbs	8,255/8,572 kg
Approx. Weight w/IPS	18,900 lbs	8,572 kg
Cabin Headroom	6´7"	2.01 m
Fuel Capacity	236 gal	893 L
Water Capacity	57 gal	216 L
Holding Tank Capacity	57 gal	216 L
Bridge Clearance w/mast light	13´4"	4.06 m
Bridge Clr. w/sat. tv & mast light	15´7"	4.74 m
Draft/Draft w/Volvo IPS	34" /40"	.86 m/1.02 m
Deadrise	18˚	18˚

Scan for features and complete photo gallery

Midnight Blue Metallic Imron® Designer Graphic and Cockpit Accent Striping
• Coordinates with Ralph Lauren® Coastal Fabric Package

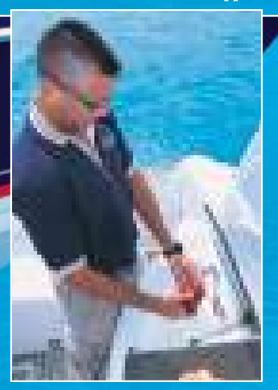












37Pc

















Ralph Lauren® Coastal Fabric Package with High-Gloss Ash-Finish Upper Cabinets, High-Gloss Deep Zebrano-Finish Lower Cabinets, Night Sky Corian®, Saddle Ultraleather™ w/Brownstone Ultrasuede Lumbar



40Pc







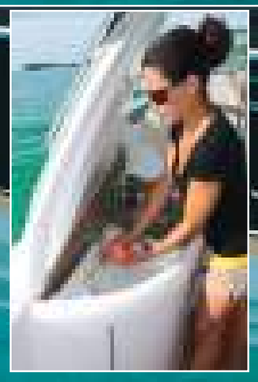
40 PC Specifications

LOA	42´7"	12.98 m
LOA Less Bow Platform	40´10"	12.45 m
Maximum Beam	12´8"	3.86 m
Approx. Weight *(gas/diesel)*	21,550/22,750 lbs	9,774/10,319 kg
Cabin Headroom	6´9"	2.06 m
Fuel Capacity	250 gal	946 L
Water Capacity	57 gal	216 L
Holding Tank Capacity	57 gal	216 L
Bridge Clearance w/mast light	14´6"	4.41 m
Bridge Clearance w/sat. tv & mast light	16´8"	5.07 m
Draft w/Volvo IPS	44"	1.12 m
Deadrise	18°	18°

Scan for features and complete photo gallery

Black Onyx Metallic Flagship Imron® Graphic A and Morning Sand Cockpit with Latte Accent Striping



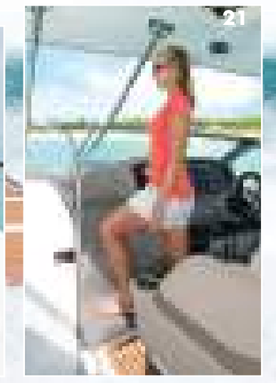












40PC

Morning Sand Fabric Package with High-Gloss Ash-Finish Cabinets, Sonora Corian®, Chamois Ultraleather™ w/Spice Ultrasuede Lumbar











Formula Cabin Décor

Formula 2013 cabin décor selections reflect exterior color choices with designer expertise. Three standard décor themes offer either classic Sapphire, lovely Morning Sand or sophisticated Graphite décor throughout. In larger models, remarkable designer themes by Tommy Bahama® and Ralph Lauren® invite owners to express their personal taste with an upscale flair.

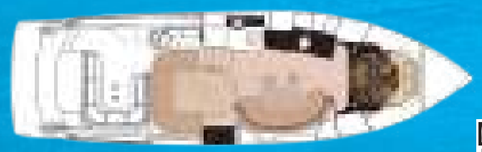
Designer Décor Selections



Tommy Bahama Tropical Sunrise Décor

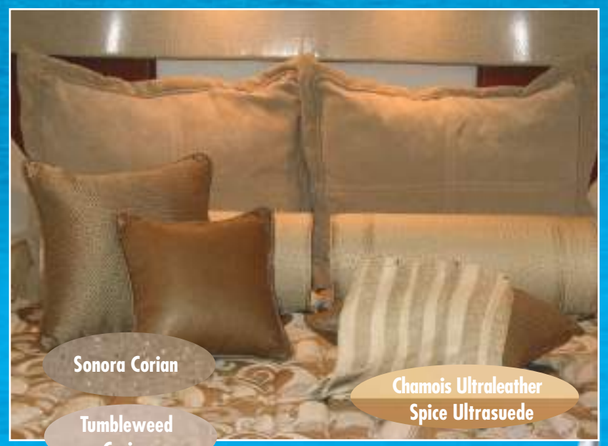


Ralph Lauren Coastal Décor



Scan the QR code to view the entire PC Formula Floorplans at www.formulaboats.com

Standard Décor Selections



Morning Sand Décor



Sapphire Décor



Graphite Décor



Scan the QR code, then select the model you're interested in to view Imron color choices!

Formula Imron Selections

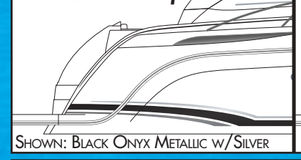
Express your personal taste by selecting the exterior graphic and colors you like. Formula's use of Imron®, a premium quality DuPont® urethane enamel, keeps your graphic vivid, bright and beautiful year after year.

Formula 2013 Performance Cruiser color selections are now available in 23 color/design combinations including eight Standard A & B choices, 12 Flagship designs and three exclusive Designer graphics so your 2013 Performance Cruiser is sure to be spectacular!

Visit the PC section of www.formulaboats.com for each model's Imron color selections.

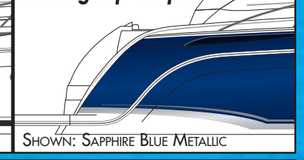
PC Imrons A and B available in Metallic choices of Black Onyx w/ Morning Sand or Silver, Sapphire Blue and Tropical Red. Flagship Imrons also available in Metallic choices of Morning Sand and Silver Diamond Pearl.

PC Standard Graphic A



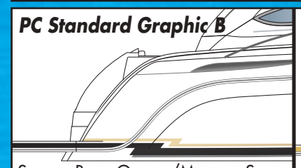
Shown: Black Onyx Metallic w/Silver

PC Flagship Graphic A



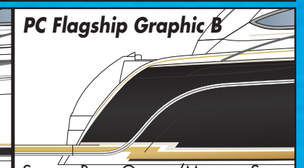
Shown: Sapphire Blue Metallic

PC Standard Graphic B



Shown: Black Onyx w/Morning Sand

PC Flagship Graphic B



Shown: Black Onyx w/Morning Sand

PC Designer Graphic
Midnight Blue Metallic



PC Designer Graphic
Morning Sand Metallic



PC Designer Graphic
Tropical Red Metallic



More on Formula

Formula Lineup



The Formula powerboat lineup includes Sun Sport, Super Sport, Cruiser, Yacht and FAS³Tech® models. For exhilarating speed, get into a Formula FAS³Tech, ranging from 29 to 38 feet. The Sun Sport series ranges from 24 to 35 feet including five Bowrider and three FX models, while the popular Super Sport lineup includes the 370 and 400 SS, also available in FX models. Formula Performance Cruiser boating is luxury cruising at its best, ranging from 27 to 40 feet, while the Formula 45 Yacht is today's elite choice in premier yachting. Call 1.800.736.7685 to receive a free catalog, or scan the QR code to locate your nearest Formula dealer!



Formula Website, Facebook & Twitter

Formula's website and Facebook page are continually updated with new articles, pictures and news. Check out the latest Formula dealer and owner events, boat care articles, the Owners Community and Formula's company history. You can also order a catalog, visit the feedback/e-mail section with comments or suggestions and sign up for our monthly Formula E-News to keep on track with up-to-date information. Look for Formula online at: www.formulaboats.com, www.formulagear.com and www.facebook.com/formulaboats. Click on these sites to see the newest and best of Formula!

Build Your Formula



Formula's unique program, "Build Your Formula," makes the exciting process of choosing your Formula options and graphics much easier. Find the "Build Your Formula" section at www.formulaboats.com or see your Formula dealer for details.



Formula Canvas

Formula custom-fitted canvas features color-coordinated, non-fading Sunbrella® acrylic fabric w/SeaMark® vinyl undercoating. Canvas packages include 316L stainless steel framework and weather-resistant YKK zippers. All hardtop Formulas feature polycarbonate Lexan® front connectors as standard for clear viewing.





Formula Gear

Formula Gear and Accessories offer the latest top-quality items featuring the impressive Formula logo. If you like up-to-date colors and styling, visit your Formula dealer or order online at the Formula Gear website, www.formulagear.com.





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2200 W. Monroe Street
P.O. Box 1003
Decatur IN 46733-5003
260.724.9111
1.800.736.7685

www.formulaboats.com

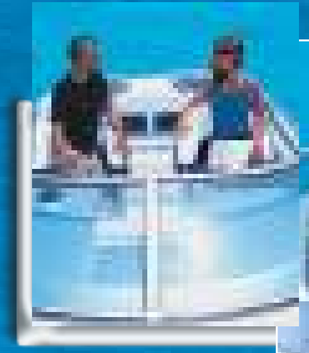
Scan for features and complete photo gallery

Your Formula Dealer:

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Formula reserves the right to make product changes and improvements throughout the model year.

292 FAS³Tech®





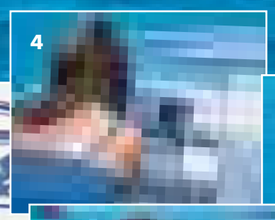


292 FAS³Tech® Specifications

LOA	29´2"	8.89 m
Maximum Beam	8´3"	2.51 m
Approximate Weight	7,000 lbs	3,175 kg
Cabin Headroom	4´5"	1.35 m
Fuel Capacity	113 gal	428 L
Water Capacity	19 gal	72 L
Holding Tank Capacity	2.6 gal	9.8 L
Bridge Clearance	4´11"	1.5 m
Draft	33"	.84 m
Deadrise	24°	24°

Scan for features and complete photo gallery

Silver Imron® Design #3 "Stealth Blue"













353 FAS³Tech®





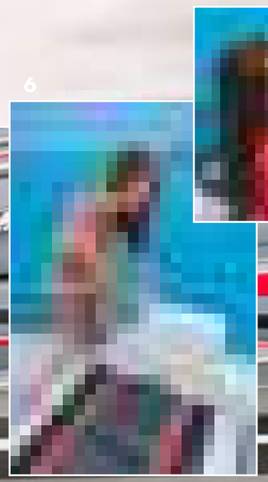


353 FAS³Tech® Specifications

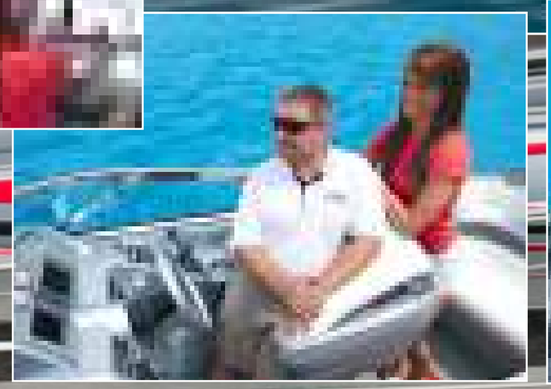
LOA	35´3"	10.74 m
Maximum Beam	8´3"	2.51 m
Approximate Weight	9,500 lbs	4,309 kg
Cabin Headroom	4´10"	1.47 m
Fuel Capacity	149 gal	564 L
Water Capacity	19 gal	72 L
Holding Tank Capacity (std./opt.)	2.6/6.5 gal	9.8/25 L
Bridge Clearance	5´4"	1.63 m
Draft	36"	.91 m
Deadrise	24°	24°

Scan for features and complete photo gallery

Platinum Series Imron® Graphic "Silver Shadow"









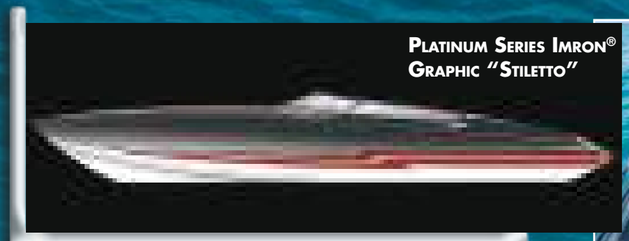




382 FAS³Tech®







Platinum Series Imron® Graphic "Stiletto"



382 FAS³Tech® Specifications

LOA	38′2″	11.63 m
Maximum Beam	8′3″	2.51 m
Approximate Weight	10,450 lbs	4,740 kg
Cabin Headroom	5′1″	1.55 m
Fuel Capacity	195 gal	738 L
Water Capacity	19 gal	72 L
Holding Tank Capacity (std./opt.)	2.6/6.5 gal	9.8/25 L
Bridge Clearance	5′6″	1.68 m
Draft	33″	.84 m
Draft w/700s	37″	.94 m
Deadrise	24°	24°

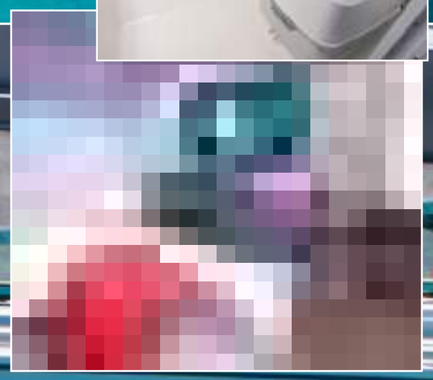
Scan for features and complete photo gallery





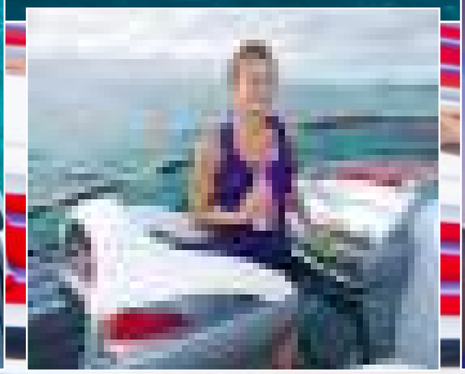
Platinum Series Imron® Graphic "Missile"













FORMULA
2013







Sun Sport

Bowrider

CBR

Super Sport

FX SERIES

You've Always Wanted the Best...
Formula Sun Sports, Super Sports and FX for 2013

FORMULA'S popular boating lifestyle choice, Sun Sports and Super Sports, advance into 2013 with outstanding upgrades. Dramatic new hull graphics and the elegant new Midnight Blue Metallic are sure to be top selections. More color variations in materials and textures along with precise stitching and softer foam shaping emphasize Formula's cockpit styling expertise. There are also greater FX Series possibilities with intensified metallic colors and liquid silver contrasts. FX Extreme features Silver Diamond Metallic Imron® over the entire exterior and throughout the cockpit.

Each Sun Sport and Super Sport, from the 240 to the 400, reinforces Formula's highly respected reputation for detailed quality and delivers the smoother, faster pace that pleases everyone aboard. And for 2013, following the introduction of the all new Formula 350 Crossover Bowrider, both cabin and bowrider configurations are available for each Sun Sport model, and an extended Water Sport platform is optional on the 290, 310 and 350.

The SS cockpit includes every feature imaginable for all-day boating adventures. Comfortable lounge seating cleverly converts to large sunning areas, while the aft sun lounge also extends to stretch out and relax. The updated helm makes a strong statement with new liquid black dash panels and lustrous chrome accents that extend onto the impressive new leather wrapped, polished stainless steering wheel.

New for 2013, Formula combines boating's smartest ideas in one ultimate platform, the revolutionary 350 Crossover Bowrider. The unique CBR design strikes the perfect balance between gaining expansive bow seating while still offering a complete cabin. All this is accomplished without giving up the important flush cockpit with no steps up or down to the bow.

High end private jet styling sets the tone of the entire CBR cabin. A perfect retreat, the cabin offers 5' 10" headroom, a double-wide settee, optional HDTV, spacious head compartment and permanent double berth of premium Sensus® memory foam. The galley is sleek and convenient with a Corian® counter, concealed sink, microwave, pull-out refrigerator and full bank of drawers.

The elite 370 and 400 Super Sports are designed and engineered with the best of Formula FAS^{3}Tech hull technology, confirming their strong performance connection. With higher power and the multiplane design, command is solid, responsive and exhilarating for all on board. Super Sport design offers a larger cockpit with versatile seating arrangements and an expansive wetbar, so entertaining on the water is a breeze. And below, the larger cabin offers lots of live-aboard features. A luxurious Ultraleather™ lounge and fully appointed galley plus a permanent memory foam double berth and roomy private head assure the best of times. Wherever you venture in a Formula Super Sport, each new experience becomes a treasured memory.

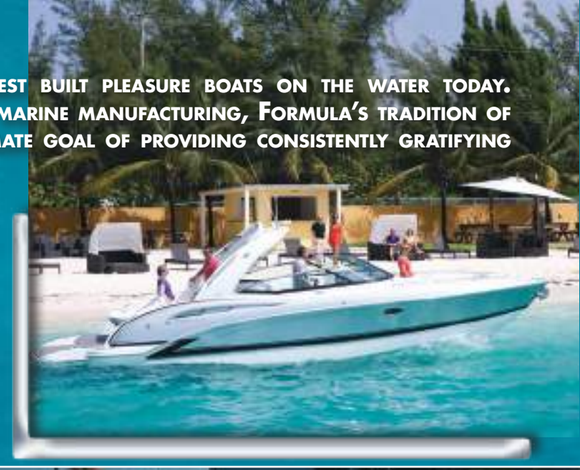
If You've Always Wanted the Best...
It's always a FORMULA!



marine industry CSI award 2012

- **Sterndrive Bowrider Boats**
- **Sterndrive Cuddy and Express Boats**

Formula presents the **2013** line of best designed, best built pleasure boats on the water today. Through over fifty-five years of ongoing advancement in marine manufacturing, Formula's tradition of excellence continues to surpass expectations with the ultimate goal of providing consistently gratifying experiences on the water with family and friends.



The Porter Family, owner/managers of Formula since 1976, focuses on continual product improvement throughout the line, from the smallest Sun Sport to the superlative 45 Yacht. A dedicated team of employees do their best every day, combining premium materials with detailed fit and finish to achieve the extraordinary standard of quality required in a Formula.

As lifelong boaters, the Porters also realize the importance of responsive, customer-oriented service for owners, addressing issues through area dealerships, authorized service centers and the technical assistance team located at the manufacturing facility.







THE PORTERS invite you to join the ever-growing family of boaters who experience a reassuring difference with Formula. That difference is the result of fine-tuned design, authentic craftsmanship and a companywide insistence on excellence. It means you'll enjoy more priceless moments with family and friends each time you boat. The Porter family wouldn't settle for less and neither should you!

Scan for Formula Difference Videos!

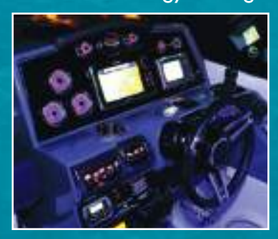






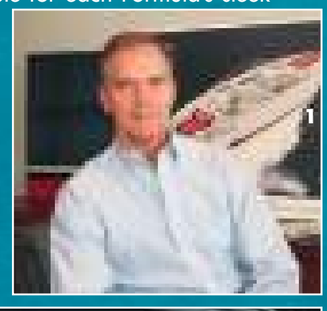
Formula quality begins in a 575,000 square foot manufacturing facility built specifically for power boat production in the Porters' home town of Decatur, Indiana. Consistent procedures are carried out with Midwest work-ethic dedication, utilizing the latest technology to its greatest advantage.







John Adams, Formula's Exclusive Designer over many years, is responsible for each Formula's sleek lines and outstanding performance, always achieved through his eminent blend of form and function. Adams' unique designs proceed to become precise 3-D images followed by full-scale reproductions and then on to become the master molds.













FORMULA is Famous for Performance Excellence and Long Lasting Beauty

Formula SS, BR and FX models move out at an exciting pace with responsive handling and an enjoyably smooth, exciting ride. The larger Super Sports incorporate FAS^{3}Tech® multiplane hull technology to deliver fast-paced, solid performance.

Years of offshore boating experience have resulted in the top quality materials and exacting lamination procedures followed today to assure Formula's legendary performance. Computer-programmed cutting equipment produces custom-ply fiberglass shapes layered with resin according to specified procedures for each different model. In specific areas, expanded closed-cell core material adds reinforcement to ensure integral strength.

To avoid the surface distortion obvious in some other boats, Formula utilizes premium-grade AME® 5000 resin and Coremat® and also allows optimal cure time in thoroughly maintained molds. These important procedures perfect and sustain surface durability and beauty.

A unique, resin-encapsulated, suspended stringer system effectively reinforces each Sun Sport hull configuration. The Super Sport matrix consists of a unitized fiberglass grid bonded to the hull with Plexus® adhesive, the same engineering method that has proven so effective in Formula FAS^{3}Techs.

Additional structural reinforcement is achieved by placing custom-fabricated fiberglass shapes, or pultrusions, in the hull bottom and along gunwales. Chemically bonding the deck and hull, then securing with stainless steel bolts through heavy backing plates creates an inseparable bond.





A unique DuPont® Imron® paint process results in Formula's vibrant, long-lasting finish that far surpasses all others. Imron graphics never chalk or fade as compared to colored gelcoat, and Formula uses absolutely no accent tape striping to achieve their stunning graphics. The wide selection of color and design options allows more personalized expression for each owner.













ONLY the Best Components Make it Into a FORMULA

All Formula components have been tested extensively for quality and endurance. If a proposed item fails the rigorous testing process, it won't be in your Formula.

All railing is 316L stainless steel, the highest marine-grade available. The 316 stainless steel custom deck cleats are installed with stainless lock nuts and backing plates for maximum reinforcement. All other hardware is stainless and bolted securely with chrome-plated stainless fasteners. Inserting flexible O-rings ensures a watertight seal.

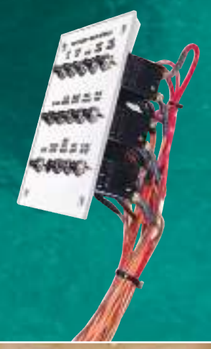
Formula electrical systems keep you on the water by individually hand-crimping and heat-sealing all connections with double-wall shrink tubing instead of using the less reliable, pre-insulated connector common in the industry. For longer runs, color-coded wiring series are neatly routed through flexible, protective conduit.







Easily reset ETA® circuit breakers shield systems from excess electric current damage, and heavy duty marine-grade batteries are installed in all SS, BR and FX models for added reliability. Super Sports are further equipped with starting batteries.



Updated audio visual equipment offers the latest in technology, with premium AM/FM/CD stereo systems throughout and subwoofers as standard in larger PCs. The iPod™ MP3 port at the helm and subscription-ready Sirius™ satellite radio enhance listening enjoyment. Larger than ever high definition LCD TV/DVD players offer clear, sharp viewing in the cabins.

FORMULA Cabins are Inviting and Comfortable

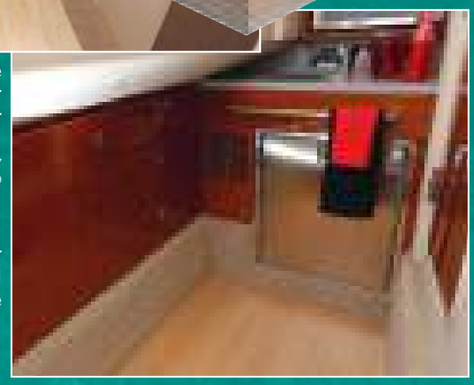
Formula cabins include luxurious Ultraleather™ lounges, beautifully finished cabinetry and solid wood tables for a pleasing residential environment. Three standard and two designer décor selections feature draperies and pillows that further enhance each color theme.

Richly finished wood entry steps, inset with slip-resistant arcs, and the woodgrain-finish flooring complement your choice of cabin décor. Super Sports offer a custom quilted bedspread, linens, pillow shams and embroidered towel sets to complete the pleasing interior.



Flawless, high-gloss cabinetry is a Formula standout feature of excellence with solid, precision construction at its core. The CAD/CAM system's programmed routers cut, drill and groove materials for exacting assembly and fit. Durable metal brackets, bolted in place, support all units along with additional thru-bolted angle aluminum to ensure integrity. Cabinet doors and dovetailed hardwood drawers remain closed under way with top quality locking latches. Hand-crafted by Formula, the genuine Corian® countertops are smooth, seamless and beautiful – easy to clean and care for.

The sumptuous Ultraleather lounge with smart Ultrasuede® lumbar contrast is as comfortable as it is luxurious, the perfect setting for relaxation and entertainment. With the richly textured appearance and supple feel of fine leather, it is surprisingly tough and durable – spills wipe up easily.









FORMULA Cockpits Are Designed For Versatility and Crowd-Pleasing Comfort



Formula created each SS, BR and FX model to expand possibilities for ever more fun on the water. Formula's multi-purpose design innovations include the walk-thru windshield with built-in steps, versatile lounge seating, the double-wide helm, and storage areas designated specifically for boating gear.

In all cockpits from the 290 on up, lounge seating, along with a table, converts to a generous sunpad, and in every model, the aft facing lounge seating also converts to a full size sunpad, a great way to be a part of in-water activity at anchor. All seating is contoured with preshaped foam components for maximum comfort. The DriFast® foam is truly remarkable as it does not retain water. Waterproof marine materials rather than wood are used throughout the cockpit, and seat cores are rotocast to assure longevity.

Formula's superior cockpit upholstery, a rugged, outdoor-grade vinyl, is tear-resistant due to higher density and special backing material. Computer-patterned and cut shapes are assembled by skilled sewers using Tenara® thread that does not deteriorate from UV rays, cleaning agents or saltwater. Pre-Fixx® treated white and Morning Sand vinyls resist staining, and color-permeated vinyl accents coordinate with the exterior Imron® graphic.

Helm seating offers individual options of sitting, standing or leaning back against the upright seat. Waterproof rocker switches and chrome shifters and throttles are easily reached. Accurate systems monitoring includes illuminated gauges and digital instrumentation logically arrayed on the sleek, liquid black dash panels, a perfect setting for the impressive leather wrapped, polished stainless steering wheel.







SS, BR and FX models provide for an integrated wetbar with sink, cooler or available refrigerator, trash container and storage, topped by a Corian® counter, and everyone is within easy reach of a polished stainless steel drink holder.

Smoothly finished fiberglass lockers secure carry-on gear and water toys to keep the cockpit clutter free, while lines, fenders and PFDs are stored in special compartments. By activating a switch, the engine room is accessed where the fume detector and standard automatic fire extinguishing system prove to be reassuring safeguards. Formula thru-bolts all engines using heavy-duty cast aluminum mounts along with backing plates instead of lag bolting directly to the stringers as in most other boats.



The Primary Goal of The Formula Team is Owner Satisfaction

Owner safety has always been a key issue with the Formula Team, and they work at it every day. Each Formula is built according to National Marine Manufacturers Association, American Boat and Yacht Council and CE standards. Boat certification should definitely be a major determining factor when purchasing a boat.

As each Formula nears completion, it is subjected to an extensive checklist procedure for all instruments, systems and accessories while floating in a test tank. Engines are powered up, and a continuous spray of water confirms the seal around deck hatches, hardware and along the windshield. New hull designs, materials and other related equipment are evaluated through active testing on open water.

Before shipping, Formula's Quality Assurance Program requires a Formula Team member to examine each boat as if they were a prospective buyer. This program reinforces the importance of consistent, premium quality and enables new owners to enjoy the remarkable difference in Formula boating from day one.









Formula has earned the Marine Industry CSI Award in Sterndrive Bowrider Boats and in Sterndrive Cuddy and Express Boats. Be sure to check other boats for this important customer satisfaction award.

Formula stresses the importance of keeping owners on the water and enjoying every experience to the fullest through a qualified service network. This includes all dealers who offer Formulas for sale and a number of additional locations designated as Formula Authorized Service Centers, over 100 locations easily found on the Formula website. Dealerships are updated on product changes, and they can rely on the corporate Formula Technical Assistance Group (TAG) for quick advice to resolve issues that might otherwise interrupt good times on the water.

Formula Guard coverage on every new model protects each owner's investment beginning with a 10-year structural warranty. All components, accessories, engines and outdrives are covered through a 5-year limited protection plan including necessary labor and replacement materials. The Formula Guard program is transferable during the first five years of ownership, so a Formula's traditional high value remains strong to trade up.

If you would like to know more about Formula Sun Sport, Super Sport, Bowrider and FX models, check out our website at www.formulaboats.com for equipment listing, pricing, floor-plans, more photos, videos and dealer information. Owner stories and boat test reports also share candid perspectives and further Formula facts.

The Formula Difference – it's in the sleek design, the solid dependability, the smooth, fast ride, and most important of all, the boating satisfaction with family and friends that you experience over and over again.



And that makes all the Difference in the world!

240 BR

Powerboat 2006

2006 Award for Product Excellence
Runabout of the Year





Morning Sand Fabric Package

240 SS



Morning Sand Metallic
Flagship Imron® Graphic A

240 Bowrider/Sun Sport Specifications

LOA	24´0"	7.32 m
Maximum Beam	8´6"	2.59 m
Approx. Weight (BR/SS)	5,000/4,850 lbs	2,268/2,205 kg
SS - Cabin Headroom	4´0"	1.22 m
Fuel Capacity	59 gal	223 L
Water Capacity	10 gal	38 L
Bridge Clearance	4´8"	1.42 m
Bridge Clearance w/sport arch	7´8"	2.33 m
Bridge Clearance w/Samson Sports Razor wakeboard tower	8´3"	2.51 m
Draft	36"	.91 m
Deadrise	20°	20°

Scan for features and complete photo gallery

Sapphire Blue Metallic Flagship Imron® Graphic B and Cockpit Accent Striping















270 BR

2009 Excellence in Design Award



Graphite Fabric Package with High-Gloss Cherry Finish Table and Chamois Ultraleather™

270 SS



Black Onyx Imron® Graphic A and Cockpit Accent Striping

270 Bowrider/Sun Sport Specifications

LOA	27´0"	8.23 m
Maximum Beam	8´6"	2.59 m
Approx. Weight	6,200 lbs	2,812 kg
SS - Cabin Headroom	4´2"	1.22 m
Fuel Capacity	100 gal	379 L
Water Capacity (opt.)	14 gal	53 L
Holding Tank Capacity (opt.)	13 gal	49 L
Bridge Clearance	5´0"	1.52 m
Bridge Clearance w/sport arch	7´9"	2.36 m
Bridge Clearance w/Samson Sports Razor wakeboard tower	8´7"	2.62 m
Draft	40"	1.02 m
Deadrise	22°	22°

Scan for features and complete photo gallery

Black Onyx Metallic Imron® Graphic C and Morning Sand Cockpit with Latte Accent Striping















290 SS



Sapphire Blue Metallic Flagship Elite Imron® Graphic and Cockpit Accent Striping



Sapphire Fabric Package with High-Gloss Cherry Finish Table and Chamois Ultraleather™



290 BR



FX Extreme Imron® Graphic in Silver Diamond Metallic with Red and Black Cockpit Accent Striping



290 Bowrider/Sun Sport/FX4 Specifications

LOA	29′0″	8.84 m
Maximum Beam	9′0″	2.90 m
Approx. Weight	8,950 lbs	4,060 kg
SS - Cabin Headroom	5′1″	1.54 m
Fuel Capacity	122 gal	462 L
Water Capacity (SS)	21 gal	79 L
Water Capacity (BR)	19 gal	71 L
Holding Tank Capacity	22.5 gal	83 L
Bridge Clearance	5′10″	1.77 m
Bridge Clearance w/arch	8′2″	2.49 m
Draft	40″	1.02 m
Deadrise	22°	22°

Scan for features and complete photo gallery

Tropical Red Metallic Imron® Graphic B and Morning Sand Cockpit with Latte Accent Striping















310 BR

Boating Magazine
2008 "Best Bets" Award







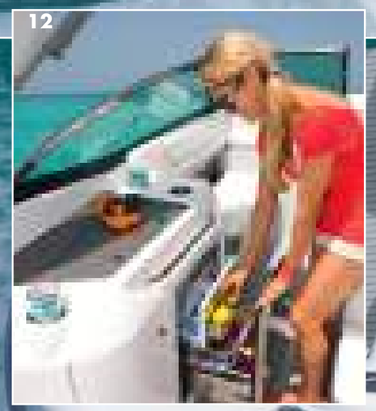


310 Bowrider/FX5 BR Specifications

LOA	31´0"	9.45 m
Maximum Beam	9´6"	2.90 m
Approx. Weight	9,875 lbs	4,479 kg
Fuel Capacity	130 gal	492 L
Water Capacity	29 gal	110 L
Holding Tank Capacity (opt.)	36 gal	136 L
Bridge Clearance	6´0"	1.83 m
Bridge Clearance w/arch	8´8"	2.64 m
Draft	37"	.94 m
Deadrise	22°	22°

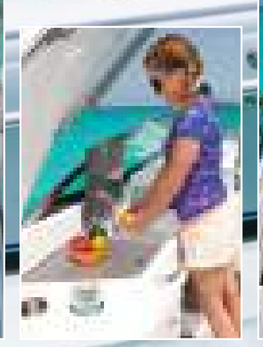
Scan for features and complete photo gallery

Silver Diamond Pearl Metallic Imron® Graphic C and Cockpit Accent Striping













310 FX5





Graphite Fabric Package with Brushed Metallic Upper Cabinets, High-Gloss Deep Zebrano-Finish Lower Cabinets, Night Sky Corian® and Dove Grey Ultraleather™ w/Pewter Ultrasuede Lumbar



310 SS

Boating Magazine 2006 "Best Bets" Award



Morning Sand Metallic Imron® Designer Graphic with Cockpit Accent Striping

310 FX5/Sun Sport Specifications

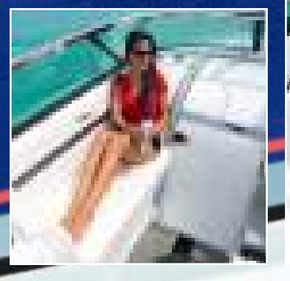
LOA	31´0"	9.45 m
Maximum Beam	9´6"	2.90 m
Approx. Weight	9,875 lbs	4,479 kg
Cabin Headroom	5´4"	1.63 m
Fuel Capacity	130 gal	492 L
Water Capacity	29 gal	110 L
Holding Tank Capacity	36 gal	136 L
Bridge Clearance	6´0"	1.83 m
Bridge Clearance w/arch	8´8"	2.64 m
Draft	37"	.94 m
Deadrise	22°	22°

Scan for features and complete photo gallery

FX Blue Metallic Imron® Graphic and Cockpit Accent Striping

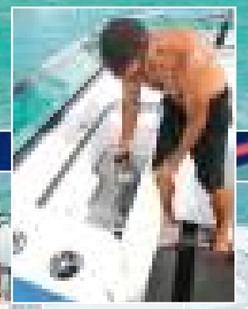












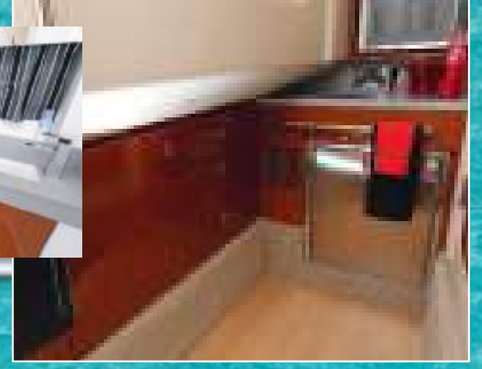


350CBR



Graphite Fabric Package with High-Gloss Cherry Cabinets, Lava Rock Corian® and Chamois Ultraleather™





350 Crossover Bowrider/FX6 CBR Specifications

LOA	35´0"	10.67 m
Maximum Beam	10´9"	3.28 m
Approx. Weight	13,470 lbs	6,109 kg
Cabin Headroom	5´10"	1.77 m
Fuel Capacity	172 gal	651 L
Water Capacity	29 gal	110 L
Holding Tank Capacity	37 gal	140 L
Bridge Clearance	6´10"	2.08 m
Bridge Clearance w/arch	9´5"	2.87 m
Draft	39"	.99 m
Deadrise	21°	21°

Scan for features and complete photo gallery



Black Onyx Metallic Imron® Graphic A and Cockpit Accent Striping













350 SS

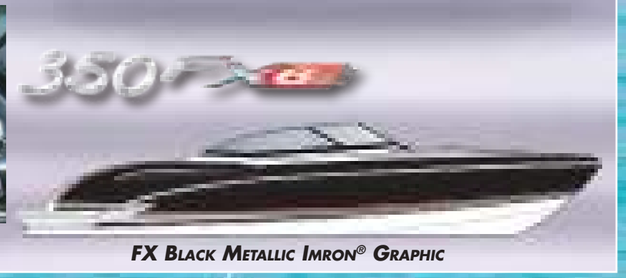


Tommy Bahama® Tropical Sunrise Fabric Package with Ash-Finish Cabinets, Burled Beach Corian and Garbonzo Ultraleather™ w/Spice Ultrasuede Lumbar

Powerboat Reports 2008 — Award for Product Excellence

2008 Award for Product Excellence
Sport Cruiser of the Year





FX Black Metallic Imron® Graphic

350 Sun Sport/FX6 Specifications

LOA	35´0"	10.67 m
Maximum Beam	10´9"	3.28 m
Approx. Weight	13,470 lbs	6,109 kg
Cabin Headroom	5´10"	1.77 m
Fuel Capacity	172 gal	651 L
Water Capacity	30 gal	113 L
Holding Tank Capacity	37 gal	140 L
Bridge Clearance	6´10"	2.08 m
Bridge Clearance w/arch	9´5"	2.87 m
Draft	39"	.99 m
Deadrise	21°	21°

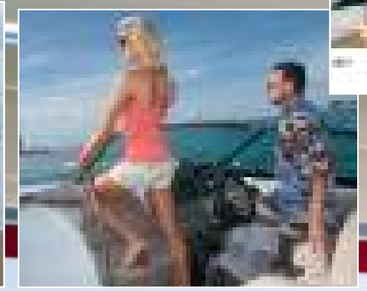
Scan for features and complete photo gallery

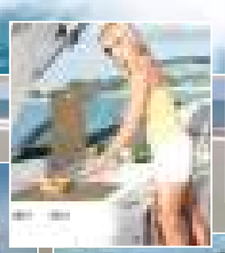
Morning Sand Metallic Imron® Designer Graphic and Morning Sand Cockpit with Latte Accent Striping • Coordinates with Tommy Bahama Tropical Sunrise Fabric Package



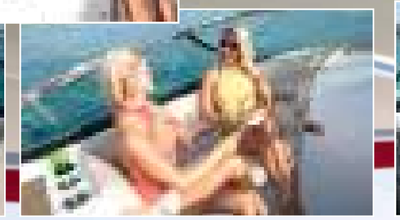
















370 SS

2004 Award for Product Excellence
Sport Cruiser of the Year







FX Extreme Imron® Graphic in Silver Diamond Metallic Imron with Red and Black Cockpit Accent Striping

370 Super Sport/FX7 Specifications

LOA	38´6"	11.73 m
Maximum Beam	10´9"	3.28 m
Approx. Weight	15,100 lbs	6,849 kg
Cabin Headroom	6´2"	1.88 m
Fuel Capacity	238 gal	901 L
Water Capacity	43 gal	163 L
Holding Tank Capacity	50 gal	189 L
Bridge Clearance	10´	3.05 m
Draft	36"	.91 m
Deadrise	21°	21°

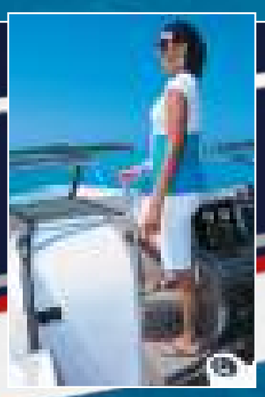
Scan for features and complete photo gallery

Midnight Blue Metallic Imron® Designer Graphic and Cockpit Accent Striping
• Coordinates with Ralph Lauren Coastal Fabric Package













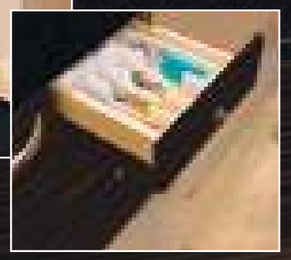
370 SS





Ralph Lauren® Coastal Fabric Package with High-Gloss Ash-Finish Upper Cabinets, High-Gloss Deep Zebrano-Finish Lower Cabinets, Night Sky Corian®, Saddle Ultraleather™ w/Brownstone Ultrasuede® Lumbar













400 SS







2005 Award for Product Excellence
Sport Cruiser of the Year

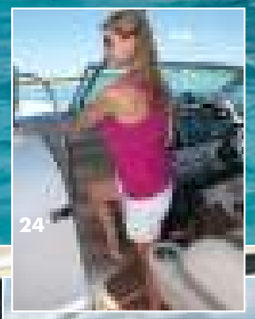
400 Super Sport/FX8 Specifications

LOA	41´6"	12.65 m
Maximum Beam	11´0"	3.35 m
Approx. Weight (gas/diesel)	16,100/17,100 lbs	7,303/7,756 kg
w/hardtop (gas/diesel)	17,100/18,100 lbs	7,756/8,210 kg
Cabin Headroom	6´2"	1.88 m
Fuel Capacity	250 gal	946 L
Water Capacity	50 gal	189 L
Holding Tank Capacity	50 gal	189 L
Bridge Clearance w/mast light	11´6"	3.51 m
Bridge Clearance w/hardtop, sat. tv & mast light	12´6"	3.81 m
Draft (gas/diesel)	36"/40"	.91 m/1.02 m
Deadrise	22°	22°

Scan for features and complete photo gallery



Black Onyx Metallic Flagship Imron® Graphic A and Morning Sand Cockpit with Latte Accent Striping



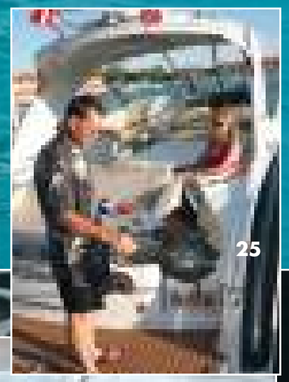








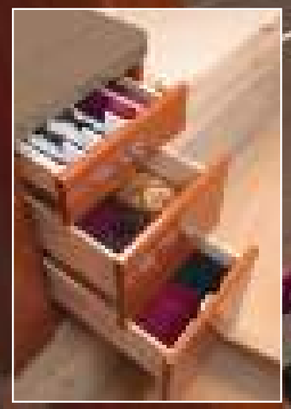




400 SS



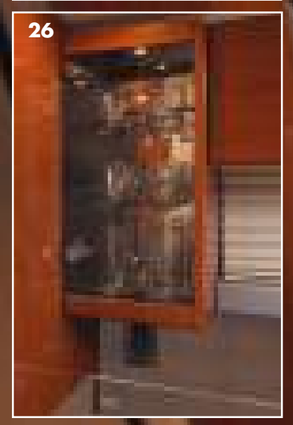


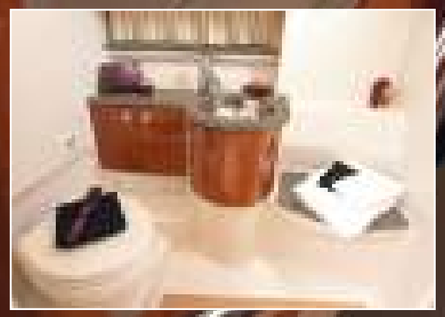






Morning Sand Fabric Package with High-Gloss Cherry Cabinets, Sonora Corian®, Chamois Ultraleather™ w/Spice Ultrasuede® Lumbar











Formula Cabin Décor

Formula 2013 cabin décor selections reflect exterior color choices with designer expertise. Three standard décor themes offer either classic Sapphire, lovely Morning Sand or sophisticated Graphite décor throughout. In larger models, remarkable designer themes by Tommy Bahama® and Ralph Lauren® invite owners to express their personal taste with an upscale flair.

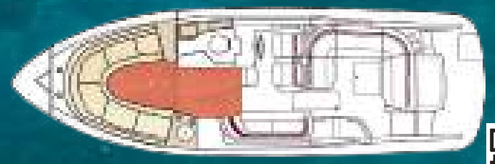
Designer Décor Selections



Tommy Bahama Tropical Sunrise Décor



Ralph Lauren Coastal Décor



Scan the QR code to view each SS, BR and FX Formula Floorplan at www.formulaboats.com

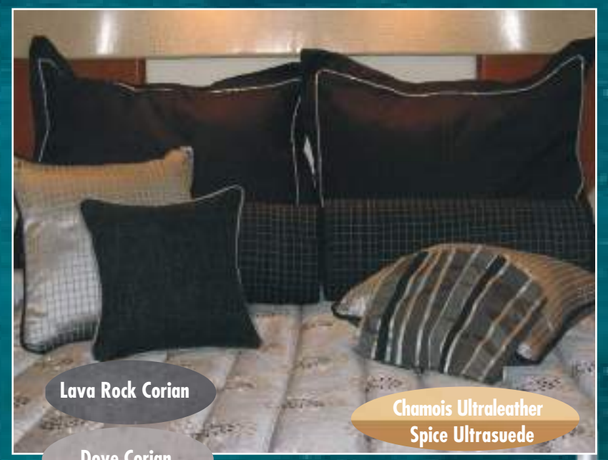
Standard Décor Selections



Morning Sand Décor



Sapphire Décor



Graphite Décor

Formula Imron Selections

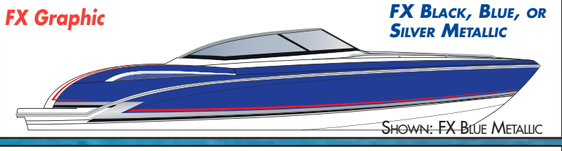
Express your personal taste by selecting the exterior graphic and colors you like. Formula's use of Imron®, a premium quality DuPont® urethane enamel, keeps your graphic vivid, bright and beautiful year after year.

Formula 2013 SS, BR and FX models offer a wide variety of color/graphic combinations including Standard, Flagship, Flagship Elite and FX designs, as well as Designer Graphics on larger models.

With all these choices, your 2013 Formula is sure to be spectacular!

FX Graphic

FX Black, Blue, or Silver Metallic



Shown: FX Blue Metallic

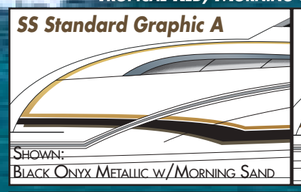
FX Extreme Graphic



Scan the QR code, then select the model you're interested in to view Imron color choices!

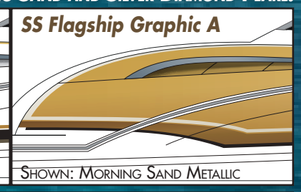
SS Imrons A, B and C available in Metallic choices of Black Onyx w/Morning Sand or Silver, Sapphire Blue, Tropical Red, Morning Sand and Silver Diamond Pearl.

SS Standard Graphic A



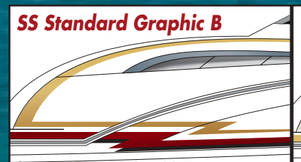
Shown: Black Onyx Metallic w/Morning Sand

SS Flagship Graphic A



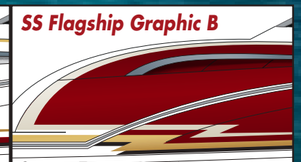
Shown: Morning Sand Metallic

SS Standard Graphic B



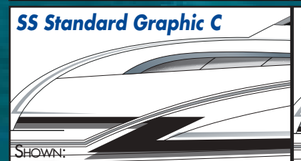
Shown: Tropical Red Metallic

SS Flagship Graphic B



Shown: Tropical Red Metallic

SS Standard Graphic C



Shown: Black Onyx Metallic w/Silver Diamond

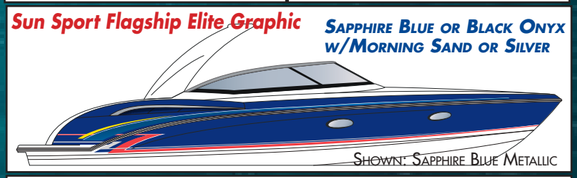
SS Flagship Graphic C



Shown: Black Onyx Metallic

Sun Sport Flagship Elite Graphic

Sapphire Blue or Black Onyx w/Morning Sand or Silver



Shown: Sapphire Blue Metallic

SS Designer Graphic

Midnight Blue, Morning Sand or Tropical Red



Shown: Midnight Blue Metallic

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Formula Lineup



The Formula powerboat lineup includes Sun Sport, Super Sport, Cruiser, Yacht and FAS³Tech® models. For exhilarating speed, get into a Formula FAS³Tech, ranging from 29 to 38 feet. The Sun Sport series ranges from 24 to 35 feet including five Bowrider and three FX models, while the popular Super Sport lineup includes the 370 and 400 SS, also available in FX models. Formula Performance Cruiser boating is luxury cruising at its best, ranging from 27 to 40 feet, while the Formula 45 Yacht is today's elite choice in premier yachting. Call 1.800.736.7685 to receive a free catalog, or scan the QR code to locate your nearest Formula dealer!



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