



 **NEWELL**
P50

WHERE POWER MEETS LUXURY

THE PERFECT COMBINATION OF STYLE AND
PERFORMANCE.

Nothing says "first class" like traveling in a Newell. As comfortable to drive as it is beautiful and exciting to look at, your Newell is a true expression of your style and success. Balancing state-of-the-art performance and engineering with the most luxurious material selection and layout customization available, the Newell is a perfect blend of form and function. Each coach is built to order, using our talented team to build your motorhome to your unique style and preferences. When you travel in a Newell, the journey is a pleasure and the stay feels at home.

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*"ABSOLUTELY SUPERB SERVICE
AND TREATMENT! IF ONLY EVERYONE
TREATED US IN THIS FASHION
WHEREVER WE WENT!"*

- DANNY G.
Newell Customer



THE NEWELL DIFFERENCE

WHAT MAKES A NEWELL DIFFERENT FROM A CLASS A MOTORHOME OR BUS CONVERSION?

Unlike any other coach in the premium segment, only the Newell is constructed using our own custom-engineered body and chassis. This allows the Newell to be built from the ground up to be what it was meant to be – a luxury motorhome. It is not designed and engineered to be a passenger bus, and then converted into a motorhome.

Why is this important? Simple: Because this gives Newell much greater flexibility in its construction and design to meet your needs and preferences. You have a wider range of choices when it comes to important details such as your floorplan, coach length, storage, and interior space refinements. We don't have to make sacrifices in structural integrity, drivetrain performance, or living space layout due to a generic chassis or bus specification. Our custom chassis are built coach-by-coach, allowing us to consider the unique engineering and design requirements and preferences of each client.

“I TRAVEL 40 THOUSAND MILES PER YEAR. I HAVE HAD TO USE OTHER SERVICE DEPARTMENTS OUT OF NECESSITY AND NOTHING COMPARES TO NEWELL. WHEN YOU’RE THE BEST, YOU’RE THE BEST.”

- CINDI H.
NEWELL CUSTOMER






NEWELL DESIGN

THE PINNACLE OF LUXURY

Newell has long been at the forefront of motorhome design. Our decades-long partnership with Porsche Design for Newell's exterior styling results in a level of sophistication and refinement often imitated, but never replicated. Porsche and Newell engineers and designers pull inspiration from the finest automobiles, yachts, and luxury homes of the world. We continually challenge ourselves to lead the industry with innovative approaches to design and materials, and to deliver the finest fit and finish available in a motorhome. The result: hand-crafted elegance down to the last detail.



**"EACH ONE OF YOU ARE SPECTACULAR
AND I FEEL LUCKY TO HAVE YOUR HELP
BUILDING OUR DREAM COACH."**

**-MARK M.
NEWELL CUSTOMER.**

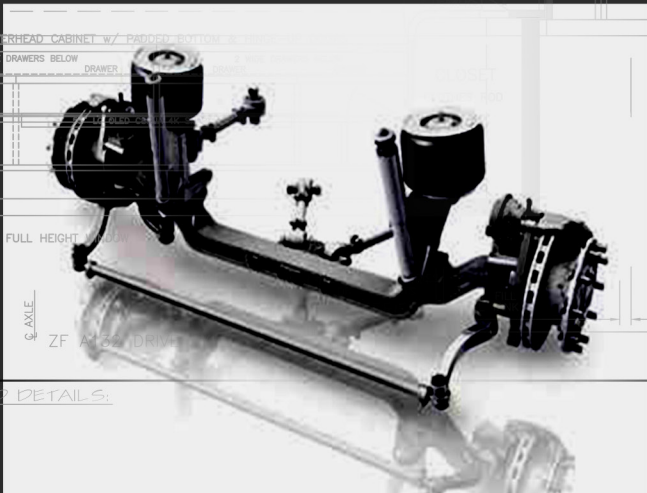


MAKING YOUR NEWELL YOUR OWN

Customizing your Newell is unlike any other motorhome design experience. From the start, we work with you to make your Newell your own, guiding you through floorplan and equipment specification, interior design direction, and material selection. You'll choose from among the finest cabinetry, fabrics, finishes, and systems to equip and decorate your coach. And since each chassis and coach is built from scratch, Newell offers more opportunities to customize your coach than any other manufacturer.* No other manufacturer offers you the opportunity to make your dreams a reality like in a Newell. The result is a motorhome that is your own personal expression of comfort, elegance and style.

*Are there any limits to customization? Certainly. Because we stand firmly behind the quality and performance of our coaches, we must be able to execute a special request properly, at a reasonable cost, and with an expectation of high reliability.





UNPARALLELED PERFORMANCE

With your Newell, you don't have to sacrifice driving and handling performance to enjoy the highest levels of motorcoach luxury. Only Newell has the unique combination of a Cummins X15 605-horsepower engine (105-horsepower more than a converted bus), ZF StabilRide™ active suspension, EasiSteer™ electronic steering assist, and a true active steering tag axle. With our new 4.27 rear gear ratio and Cummins 1950 lb/ft of torque, you'll have no trouble pulling away from the pack. Working together, these advanced systems provide the most powerful, the most comfortable, the most dependable driving experience available in a motorhome.

Add to that the highest available payload capacity in the luxury class, it's easy to understand why Newell's reputation for mechanical leadership is unsurpassed. Your journey is always a pleasure in a Newell.

PRELIM ##

NEWELL COACH CORP.
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CHASSIS DWG 02/19/18 SKIN DWG 02/20/18 ELECT DWG 03/06/18 FLOORPLAN 03/06/18	SCHEDULED START DATE 02/26/18 ESTIMATE TO PAINT 06/12/18 ESTIMATED COMPLETION 07/24/18	BY : Jim Corrao V.I.N.: 1N9458X82K1011656 DESIGN FOR : INDIO SHOW	DATE : 02/19/18 SCALE : 1"=1' MODEL : A/600 P-50	REVISED : 302" WHEELBASE #1666
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CUTTING EDGE TECHNOLOGY

Technology has transformed the way we live, and its incorporation into the Newell is no exception. The new Newell Cockpit is a giant leap forward in the evolution of the motorhome driving experience. Combining advanced electronic instrumentation, ergonomic and intuitive touch screen controls, and a level of design and material refinement only found in the most luxurious automobiles, stepping in to the driver's seat is immersing yourself in a wraparound digital driving experience.

The Newell's Intrepid™ House Management System enhances the living experience. With an emphasis on intuitive controls and consistent performance, this combination of high definition touchscreens, handheld remotes and smart phone mobile app gives you the ability to control and access your coach's living, entertainment, and security systems wherever you may be.



“GREAT PEOPLE WORKING AT NEWELL. HOW DO THEY HIRE SO MANY TRULY FRIENDLY AND NICE PEOPLE?”

- MARY ANN T.
Newell Customer



HISTORY OF INNOVATION — *A FUTURE OF EXCELLENCE*

Starting with founder L. K. Newell's introduction of the industry's first diesel-pusher motorhome, and carrying forward to today's industry-leading driving cockpit, Newell has always been at the forefront of motorhome evolution. Experimentation and a culture of continuous improvement is in our DNA.

Owned and operated as a multi-generational family business, Newell continues to invest in the future of our business and the industry. From our modern 75,000 square foot manufacturing facility to our service center addition and remote in-the-field service program, Newell is committed to maintaining this tradition of leadership for our customers and associates.



NEWELL SERVICE — *A PILLAR OF OUR SUCCESS*

Sometimes things go wrong. And when they do, we've got your back. As pioneers of 24/7 customer telephone support, Newell technicians have developed a reputation in the industry for their expertise, their commitment, and their responsiveness. You get direct access to our own highly experienced technicians and if needed, Newell engineers. Yes, we do occasionally get a call in the middle of the night. And when we get that call, we answer it.

We offer the same care when it comes to your Newell's planned service and maintenance, whether you have it done at the Newell plant or at one of our approved service centers located throughout the U.S. and Canada. There is no finger pointing between chassis or bus manufacturer and the converter. You are OUR customer. And we treat you that way.





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TO START YOUR JOURNEY, CALL US:

1-888-3NEWELL (1-888-363-9355)

Or visit: www.NewellCoach.com

Newell Coach Corporation

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