2009 INTRIGUE 550



THE WORLD'S FINEST MOTORCOACHES



Welcome to Country Coach

Welcome to a company steeped in tradition, and driven by innovation. Welcome to a proud team of people celebrating their 35th year of crafting The World's Finest Motorcoaches. Welcome to Junction City, Oregon, where each Country Coach rolls down First Avenue on its way to its new owner. This company and its handcrafted motorcoaches are not the product of a campus of buildings, or some magic of technology. Instead, each Magna 630 is the direct result of the combined passions and expertise of an unmatched team of engineers and artisans. Read on, and discover how every Country Coach is created from love of the craft and a passion for ultimate

- Walter Franz,Plant Manager, Paint,22-year employee

customer satisfaction.

2009 Intrigue 550 with Charlotte Exterior Col

Mike Dodson,
 Plant Manager, Steel Fab
 and Chassis Manufacturing
 6-year employee

The World's Best According to

Walkie, Nike, Gonnie and Gary

"This is our company, our day's work, our pride on the line. Country Coach isn't a job. We don't work nine-to-five. For so many of us, this company is our life's work. Each of us knows in our heart that these motorcoaches are unmatched in the marketplace. Carrying that reputation forward is what keeps us going, for many of us for decades at a time.

- Gary Dwyer

Constance Mun QA Inspector II, B-year employee

- Gary Dwyer,
Director, Quality Assurance
27-year employee

Cabinetry According to "The essential ingredient to our quality craftsmanship is follow-through. Whether a person on my team is crafting a door, a countertop, or a cabinet, we're making something that's going to last. This philosophy is at the heart of our on-the-job training, and on the top of my mind every day here. Take a look at a ten year-old Country Coach motorcoach. If we're doing our job right, the cabinetry and countertops are still beautiful. Our customers are in this lifestyle for the long term, and we're right there with them.' - Matt Carr. Plant Manager, Cabinets, 21-year employee



For 2009, Country Coach proudly debuts an entirely new Intrigue motorcoach. Borrowing from the luxury traits of its fellow Country Coach lines, the Intrigue 550 is a more mature, feature rich motorcoach, built on the unerring legacy of quality craftsmanship and state of the art design that has long been an Intrigue hallmark.

This newly imagined motorcoach is home for the adventurer who embraces the driving spirit behind this roaming lifestyle. This exquisite coach is tailor-made for those who understand that pursuing the horizon does not require compromise, and comfort is paramount to savoring each new day. In the Intrigue 550, discover ergonomic floorplans, expansive spaces, and luxurious textiles and surfaces, all united to create a home wherever the adventure beckons.

The Alpha and Omega of Every Great Day

Begin each day the right way. Wake from a blissful night sleep on the king mattress of your choice, and open your eyes to a bedroom-bath suite designed for everyday joys. Step into the roomy shower and wash up under limitless hot water, and prepare for the day at the wide open counter space. Ready for breakfast? Stroll into the galley with bare feet warmed by the heated tile, and prepare a bagel or a brunch in one of the largest galleys in the motorcoaching world.

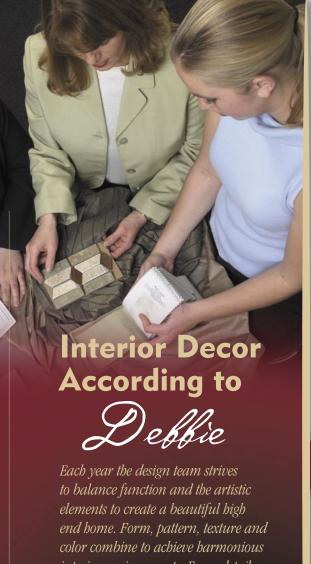
Looking forward to the next meal already? The Intrigue 550's galley awaits your culinary desires, and that comfy bed is ready to help you rest up for the next big adventure.











interior environments. Every detail from the wearability of a sofa fabric to the decorative hardware is analyzed for function and comfort. It is our privilege to provide the best interiors for The World's Finest Motorcoaches.

- Debbie Hollembaek, Vice President, Design, 7-year employee



AUTUMN

Creamy light and dark chocolates laced with burgundy highlights blend to create this classic interior.

1. Solid Surface 2. Carpet 3. Floor Tile 4. Backsplash Tile 5. Sofa 6. Bedspread 7. Valance 8. Chairs

provide a bold interior.



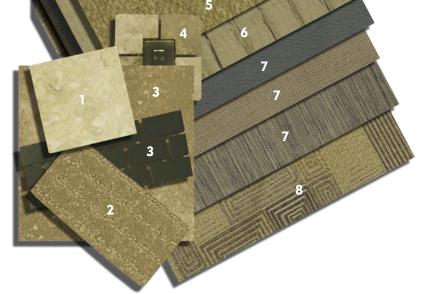
CHARLOTTE

Contemporary lines and a healthy contrast of color living experience.



KENSINGTON

Traditional tapestry and stripe patterns create a stately



geometric patterns make this a versatile environment.

SUNDANCE Soft neutral beiges and taupes combined with

Espresso Patina on Cherry

Espresso Patina on Maple (optional)

It's All About Choices

Complement the finest hardwoods with select styles and treatments. Choose a rich Espresso Patina, now available on both light cherry and maple cabinetry.

More than ever before, the full expertise of the Country Coach master cabinetry makers is at your disposal. Create your very own luxury masterpiece. OAK

HICKORY

WALNUT

LIGHT CHERRY

MEDIUM CHERRY

MAPLE

While we try to represent the textiles accurately, color and hue shown here may vary from the original samples. Please see your dealer representative to view actual fabric samples.

Paint According to

"We have amazing designers here, who help us think up some really great paint layouts. Our job, basically, is to do everything right from that point on. Here at Country Coach we've built such a strong legacy of being unmatched in exterior paint, and that reputation takes many hours of extra hard work. We're happy to put the work in. There's nothing so satisfying as a new Country Coach, painted right.

- Steve Gottschling, Assistant Plant Manager, Paint, 11-year employee

The Best Paint, by Design

Country Coach motorcoach paint has become nearlegendary for its quality and radiance. There is, surprisingly, no secret to how each unique, lustrous finish is achieved. Simply, the best paint is applied in multiple coats by the industry's finest artisan painters. Country Coach chooses Sikkens® premium automotive paint for each luxury motorcoach. Dedicated painters invest countless hours cutting, buffing and polishing each motorcoach to a brilliant and durable shine.



The Country Coach Intrigue 550 offers vast bay storage capacity with bay slide-out drawers and pass-through storage bays.



AUTUMN



CHARLOTTE



KENSINGTON



SUNDANCE

Enjoying your home entertainment system is dependent just as much on details like placement and configuration as it is on the quality of components. To this end, for the Intrigue 550 Country Coach goes well beyond the selection of the finest brands available. For instance, in the living area the world-class Sharp LCD high definition televisions are available in myriad sizes, and multiple

locations. Depending

on the floorplan, place the television over the dash, mid-coach, or even on a motorized lift in the midst of the living area! Of course, wherever the primary television is placed, the industry's-best 7.1 surround system is optimized for full theater experience, and the available Blu-Ray disc player enhances the high definition experience already delivered by the DirecTV HD system. Sit back, push "Watch TV" on your universal remote, and enjoy.



Intelligent design is at the heart of a great ownership experience. Enjoy the convenience of one-touch electric bay door latches. Stride confidently up the deepest entry steps in the industry.

Sit behind the wheel and enjoy the best seat on the road, featuring multiple adjustments and comprehensive lumbar support. Store two memory positions for the pedals, steering wheel, and driver's seat. Navigate easily, with the full array

Setting the Standard

of controls laid out ergonomically at your disposal.

Discover the elegant ease of the new stainless steel plumbing bay, offering essential daily operations with graceful form and function. Live within the ease, comfort and safety of a well-designed motorcoach.



- DynoMax chassis w/Dana IFS with 55° turning angle
- Onan® 8kW liquid-cooled Quiet Diesel generator w/2000W inverter and two AGM 8D batteries
- 50,000 BTU Aqua-Hot® hydronic heat system
- Sikkens® bus-style full-body cut & buffed paint
- Finished interior height: 83-3/4"

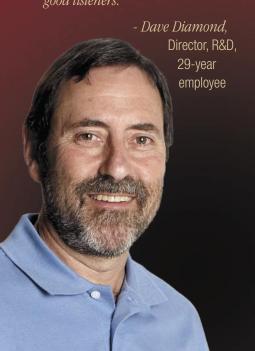
- SilverLeaf® engine and house monitoring systems
- High definition LCD televisions
- Yamaha® digital home theater system w/7.1 surround
- Decorative ceiling panels w/recessed halogen lights and whisper A/C vents
- Norcold® 12 cu. ft. 2-way refrigerator w/icemaker

Innovation According to



"Here at Country Coach, we don't just think up different ideas. Our entire focus is on how to improve the daily lives of our loyal customers. Because of that, we don't get caught up in the 'cool' new ideas. Instead, we ask our best customers what they like and how they live, and then work as hard as we can to serve them better.

I spend a good amount of time at trade shows and rallies, just listening. There's nothing more gratifying than a new owner telling me that we're really good listeners."



Research & Development. Try, Try, Try Again. Then Repeat.

Spend some time at Country Coach's Junction City, Oregon campus looking for the mad scientists, and you'll come up wanting. Nor is there a noisy room full of brainstorming geniuses scribbling on chalkboards.

Instead, housed in a quiet, unmarked warehouse

of a building, a few of the company's long-standing and loyal engineers and builders come together every workday and try new things.

But that's a few steps ahead in the process.

Nothing is prototyped without an engineered design.

Nothing is drawn without a concept, and no concept is made without an idea. As a customer-led company,

Country Coach's ideas are born of the needs of its owners.

The most luxurious of Country Coach's motorcoaches have always enjoyed an extra measure

of meticulous aesthetic design. As the Intrigue graduated to its new 550 number, this spectacular motorcoach warranted an equally stunning exterior evolution.

Enter the Country Coach R&D team. Beginning with customer feedback on existing model designs, engineers manipulate the latest 3D computer modeling software to

achieve the "look" of the latest Country Coach motorcoach. In this case, the 550 looked far more sleek with awnings mounted on the rooftop, and the fiberglass front and rear of the motorcoach shaped to smoothly integrate the new ceiling features. Factoring in the increased interior height of the 550 model, in addition to the numerous functional elements on the exterior of the motorcoach, multiple iterations of the new Intrigue look were created and circulated through the high-level development team.

Once the exterior design is finalized in the computer, a third party company generates a three-

dimensional resin model at a small scale. Often, after this stage additional changes are made to the styling, and a rough "plug" for the fiberglass mold is generated from the computer file. The Research & Development team receives this rough part-making tool, and makes sure that it is an exact fit to all of the coach's other interlocking parts. For example, often integrated components like headlights and windshield wipers require hand tooling to ensure secure mounting.

The intensive computer and hand tooling of the many exterior fiberglass components of the 2009 Intrigue 550 all pay off when the first one rolls off the end of the line in Junction City as an integrated, beautiful motorcoach. Each angle is engineered for the express purpose of inspiring an admiring glance and proud smile from every new 550 owner.



Engineering According to

Ben

"Chassis engineering is an exercise in precision and tight collaboration. Each of our coaches is meticulously planned. with tested and proven technologies that our customers can count on.

Testing is a cornerstone to our chassis engineering. We work hand-in-hand with our powertrain and suspension suppliers to optimize each application.

When our latest design is doing laps in Arizona next to GM's next unreleased Corvette model, it's to make sure our customers get the full benefit of our efforts."

Ben Buchanan. Director, Mechanical

22-year employee

Engineered Construction

The DynoMax® chassis is engineered to the specific sizing, load and performance needs of each Country Coach motorcoach, exclusively. No steel is cut until its motorcoach is ordered.

Country Coach engineers with decades of design experience employ the latest computer aided and threedimensional drafting technology.

Not believing in "bolt-on" solutions, Country Coach engineers partner with such companies as HWH®, Cummins® and Caterpillar® to provide unique and improved (and often patented) applications of developed technologies.





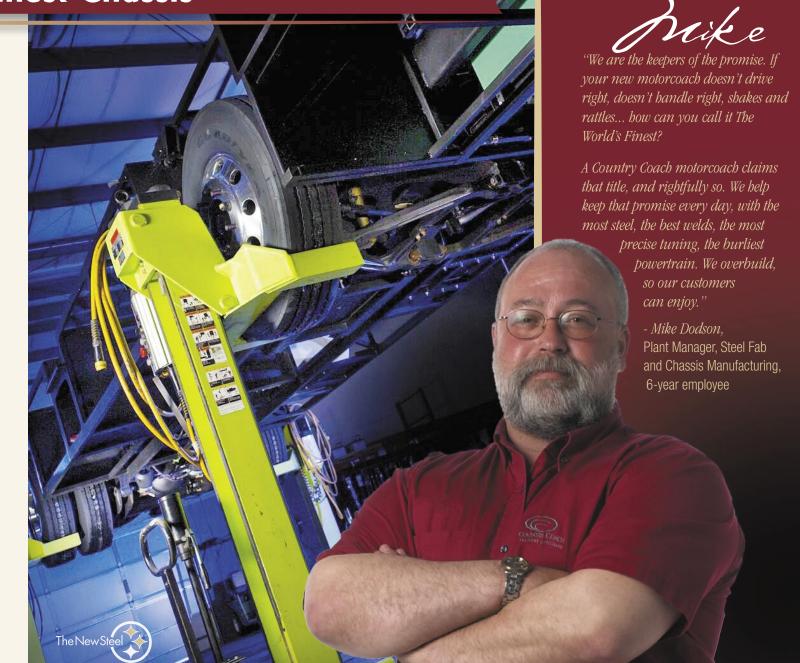
Simply the World's Finest Chassis

The World's Finest Motorcoaches begin with a custom built DynoMax® chassis. Each DynoMax chassis is born of pure steel. Because a Country Coach motorcoach is the pinnacle of luxury without compromise. Because the principles

of safety, function and design demand it. Because our owners expect it. Because nothing is stronger. Discover the absolutes of superb motorcoach engineering and find them all rooted in the 35-year history of Country Coach.

- Engineered and built per coach, per owner
- 100% steel constructed chassis and semimonocoque structure (no aluminum or wood framing)
- Serious power (enough to take on the most challenging mountain grades)

- An unparalleled smooth and responsive ride
- Every coach tested
- Laminated construction (walls, floors, roof)
- Superior chassis performance: excellent steering, acceleration, shock absorption, braking and high weight ratings



According to

Every Coach

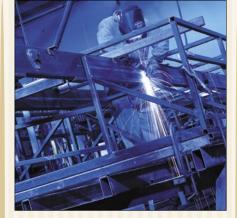
Semi-Monocoque Integrity

Refusing to rely on two lonely rails to bear the weight and stress of a luxury motorcoach, Country Coach combines superior tube rails with true all-steel semi-monocoque engineering to create a cradle of strength.



A TUNED CHASSIS

Each length of steel is positioned for optimum impact, and each component above and below the floor is placed to maximize strength. The result is a solid foundation and a smooth, reliable ride.



STEEL TUBE RAILS

The DynoMax® chassis incorporates two strong 8"x3" rectangular steel tube rails (as opposed to the more common "C" channel). This "box" steel provides a rigid backbone for the entire length of the coach.

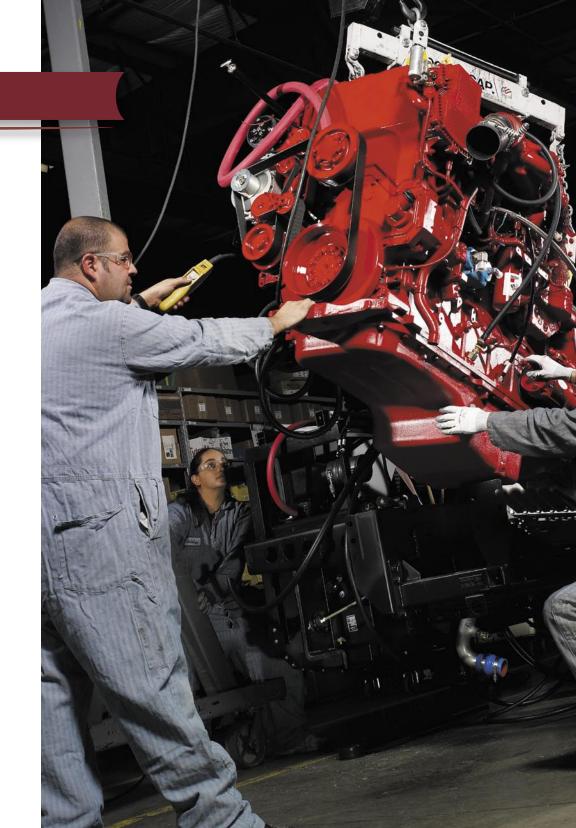


BRIDGE CONSTRUCTION

Each Country Coach chassis features girder-type engineering, incorporating diagonal cross braces and bridge-like construction in the bottom half of the motorcoach. This design distributes weight and stress to all the structural elements of the chassis, minimizing torsion and wear.

Pure Diesel

Country Coach has specialized in diesel powered motorcoaches for more than 25 years. We will engineer a motorcoach with nothing less than pure diesel power. Country Coach engineers work in concert with specialists from Caterpillar®, Cummins® and Allison® to custom-design each DynoMax® chassis for the performance characteristics of its engine and to ensure that the astounding power and torque generated by today's powerplants are put to good use keeping our motorcoach owners in the passing lane.



An Unparalleled Smooth and Responsive Ride

AIR RIDE SUSPENSION

Air springs are placed just inboard of the tires, but outboard of the tube rails, breaking the line of road-tire-spring-wall and allowing only

a minimum level of jarring shocks to ripple through the coach.

Large volume, lower pressure air springs allow maximum travel

with less resistance than high pressure bags, and they create a sensation of floating on air.

Advanced suspension systems (IFS and Koni® shocks) keep the coach rigid and true, freeing the air springs to do their primary task and absorb the majority of the bumps and bounces, making for a smooth ride over long drives and rough terrain.

INDEPENDENT FRONT SUSPENSION

Every DynoMax chassis features Independent Front Suspension (IFS). An independent system of tires, suspension and axle components, this IFS is similar to systems found on luxury automobiles. IFS offers many benefits, including:

- Isolation of the system for preventing bumps, dips and roadway irregularities from transmitting turbulence from one side of coach to the other, offering enhanced steering performance.
- Enhanced wheel cut up to 55 degrees in both directions enabling dramatic turning angles.
- Capability for precision tuning far exceeding straight axle systems allowing camber and toe-in/toe-out changes to improve tire wear and substantially improve drive quality.
- A torsion bar allows the suspension to travel freely while resisting side-to-side changes in axle-toframe spacing.
- Absorption of road conditions allowing each motorcoach to be driven with a very light touch, requiring much less guidance than a traditional "I-beam" coach.



After each chassis is completed, and before motorcoach production begins, it must pass a rigorous series of tests at the Country Coach DynoCenter. The chassis is secured into place with the drive wheels on roll sets, and Country Coach engineers manipulate the ignition switch, shifter pad and throttle remotely from the booth. The powertrain is put through its paces, measuring the following values:

- Vehicle speed
- Horsepower
- Fuel consumption
- RPMs
- Engine boost pressure

- Engine load
- Engine throttle position
- Coolant temperature
- Oil temperature

Only after each DynoMax® chassis passes these tests is it approved to become the foundation for one of The World's Finest Motorcoaches.

Country Coach created the DynoCenter as part of the Company's commitment to quality.

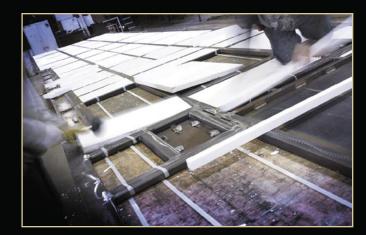


Lamination According to

"How important is your skin to you? It not only keeps you contained and visually presentable, but it also keeps you warm or cool, and provides a layer of protection from the elements.

In Lamination, we know our work is essential to a good customer experience. A Country Coach is quiet, climate controlled and strong. Why? A big part of that is our vacuum laminated components of steel and insulation. We do more than the other guy, because our customers notice the difference.

- Ed Slavkovsky, Plant Manager, Lamination, Great Room, Upholstery and Kit Assembly, 14-year employee Despite layers upon layers of high quality materials, the walls and floor are essentially one-piece components. The key to their utility, and the reason for their following benefit, is vacuum lamination. Utilizing advanced technologies in adhesives and vacuum bonding, the steel, insulation, plywood and other materials are married to create a single unified piece. Each motorcoach becomes a cocoon, shielded from the elements by the strength and rigidity of steel and the insulatory benefits of closed-cell styrene. All-weather protection. It is what people expect from The World's Finest Motorcoaches.

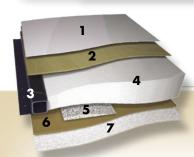


High-density styrene insulation is hand-fitted to the steel walls, floor, and roof of each motorcoach.



A specially-formulated industrial adhesive is sprayed evenly between layers before lamination.

Strength & Comfort, the Vacuum Laminate Difference



ROOF

- 1 One piece fiberglass roof cap
- 2 Luan
- 3 1-1/2" tubular steel
- 4 Contoured styrene insulation
- 5 Galvanized metal
- 6 MDF
- 7 Padded vinyl



WALLS

- 1 MDF board w/wallpaper
- 2 Gauge galvanized metal
- 3 1-1/2" styrene insulation
- 4 1-1/2" tubular steel
- 5 Luan
- 6 Fiberglass
- 7 Sikkens® paint
- 8 Clear coat



FLOOR

- 1 Carpet (or tile)
- 2 Carpet padding
- 3 Plywood
- 4 1-1/2" tubular steel
- **5** 1-1/2" styrene insulation
- 6 Truegrit coated weather seal
- 7 Galvanized sheet metal (localized)
- 8 Rubber sound mat (engine area)
- 9 Felt in-bay liner

Cradled in vacuum pouches, Country Coach walls, floors, and roofs are laminated under 4psi of pressure for at least one hour.

Country Coach Safety

PRIORITIES

Country Coach's first automotive mission is Safety. From the basic to the complex, building a safer motorcoach is exactly what Country Coach does better than any other.

SAFETY THROUGH STRENGTH

Choosing tubular steel throughout the walls, floors, and roof provides a more rigid structure. CC engineers take special measures to engineer steel into the front firewall area, around the driver and passenger, and even above the windshield.





SURE FOOTED SAFETY

Utilizing Independent Front
Suspension isn't just for driving comfort.
Coupled with the anti-sway bar, the
advanced Dana IFS system creates a
strong safety benefit, reducing over and
under steering, and allowing the driver to
keep a truer path on the road ahead with
a maximum amount of control. And with
the bonus of a wheel cut of 55 degrees in
both directions, IFS allows drivers even
greater ability to maneuver.

SAFETY BY DESIGN

Safety is more than the right ingredients. The components must be engineered. Country Coach uses the strength of steel to maximum advantage with a semi-monocoque design. The bridge-like cross braces

integral to the semi-monocoque chassis spread out and resist the stresses of the road. The entire coach moves as one, better handling rapid shifts in momentum and mass.

SAFER STOPPING

On each Country Coach motorcoach, a state-of-the-art full air braking system is incorporated. Featuring the latest anti-lock technology, Country Coach braking systems are paired with engine exhaust or compression brakes. When paired, these technologies give the driver the control to manage their motorcoach's travel

path and speed, whether it be a quick controlled stop or a nice and easy downhill descent. Also, on slick roads drivers enjoy the benefit of Automatic Traction Control. This technology links directly to the motorcoach's drive axle, helping the driver negotiate slick roads with positive traction to each driving wheel.



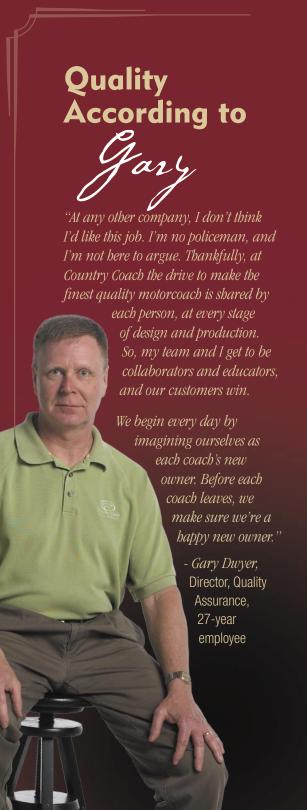








The DynoMax chassis full air anti-lock braking system with traction control is tested on every Country Coach motorcoach before it ships to help ensure extreme stopping power.





Quality, Refined

If the word "finest" is measured anywhere, it is in the realm of Quality. Each Country Coach motorcoach must measure up to the standard of World's Finest before it can be badged with the double-C oval. So, on top of the meticulous engineering, in addition to the passionate craftspeople taking great care, and beyond the one at a time philosophy set by Country Coach's founder

35 years past, the company has many layers of Quality Assurance. Members of the "Q.A." Team can be found in multiple plants throughout the Junction City campus, testing and re-testing at interval, providing feedback to Manufacturing, and verifying the resolution of variances as they occur. This process is completed with a final Pre-Delivery Inspection, when the finished motorcoach must

pass a battery of function and aesthetic examinations.

Even then, the Quality
Assurance process is not final,
as Country Coach's "Sales
Acceptance" group performs
their own set of tests and
checks with a customer and
dealer's exacting eye before
the new motorcoach can truly
be considered Ready to
Ship, and is badged a
Country Coach.



Design Your Dream Coach Online

If you are dreaming of your new Country Coach, but don't know where to start? Simply turn on your computer, visit countrycoach.com, and click your way to your ideal motorcoach.

In this virtual environment, take the time to dream up your luxury motorcoach. Choose the specific options that best fit your lifestyle, and repeat the journey again and again with different choices, trusting that each iteration is sure to be The World's Finest.

Country Coach is the ONLY motorcoach manufacturer to offer

of the coach building process; a testament to the Company's dedication to ultimate customer satisfaction. Enjoy the freedom to fashion your very own motorcoach. Select from floorplans, colors, fabrics, woods, features and options, and enjoy a comprehensive summary of your choices and the ability to configure multiple variations of all motorcoach models.

this level of access into the heart

It couldn't be easier to build your very own luxury motorcoach. Visit today, and take the five steps to your new luxury dream come true.



The Joy of Ownership

Each Country Coach motorcoach is a work of art, and yours is one of only a few hundred manufactured each year. The minute you pick up the keys, you've joined an exclusive club. You will soon discover why

SERVICE SUPPORT

Country Coach stays with you as you travel. You're a toll-free call away from 24-hour roadside assistance (first year free), experts at the factory service center, or Country Coach approved service centers across the nation. No matter where you are in North America, there's always a solution, and the Country Coach experts are trained to find it.

COMPANY RALLIES

The Company presents two rallies each year, the Country Coach East Coast and West Coast Class Reunions. As a thank you to the company's loyal club members, a discounted rally fee is offered to all Country Coach International owners club members in good standing. All Country Coach motorcoach owners in attendance at a Company Rally enjoy complimentary limited coach service. Even if your warranty is expired, all you pay for is parts!

COUNTRY COACH INTERNATIONAL

Many owners enjoy their Country Coach and their traveling friends so much, they join Country Coach International to share in the fun and camaraderie that are part and parcel of the motorcoaching lifestyle. Some of the benefits to joining the Country Coach International Club are discounted rally fees, a beautiful member plaque, and a 10 percent discount from Country Coach on parts and aftermarket items. There are also many Country Coach Area Clubs across the nation where Country Coachers gather for rallying fun on a smaller scale.

Country Coach is a leader in repeat and referral customers, encouraging strong loyalty among Country Coach owners.

DESTINATIONS MAGAZINE

In its 13th year of publication, the award-winning Country Coach Destinations magazine celebrates the recreation lifestyle and specifically the joys of owning a Country Coach motorcoach. Every issue is packed with useful information about your coach and your lifestyle, along with news of the latest happenings and rallies across North America. Country Coach owners receive a free subscription to this 19,000-circulation quarterly magazine.

COUNTRY COACH CASUALS

Most Country Coach motorcoach owners enjoy sharing their pride of ownership by sporting the Country Coach logo. The Country Coach Casuals store offers easy care, easy wear apparel and caps, and aftermarket items, all discreetly logoed with the Country Coach logo. The store is open Monday through Friday from 8 a.m. to 5 p.m. Customers may also order from Country Coach Casuals at the website (www.countrycoach.com) or by attending a Country Coach Company Rally where Country Coach Casuals is always the largest exhibitor in the rally vendor area.

FACTORY TOURS

A Country Coach Factory Tour is the best way to see what makes the Country Coach brand truly The World's Finest Motorcoaches. Tours are offered at 9 a.m. and 1:30 p.m., Monday through Thursday (except holidays). We invite you to tour the company headquarters and manufacturing facilities in Junction City, Oregon to view the Old World craftsmanship, DynoMax customtuned chassis, and industry leading technologies found only in a Country Coach motorcoach.

"We are truly amazed at the quality of our coach, from the chassis to the superior craftsmanship of the interior cabinetry and finish."

Honor and a Privilege. These are the two words that best express our feeling of owning The World's Finest Motorcoach. Like most people Joann and I have purchased many other brands of motorcoaches, but the last four have all been Country Coaches. Now we are proud owners of a 2006 Intrigue Jubilee. We are truly amazed at the quality of our coach, from the chassis to the superior craftsmanship of the interior cabinetry and finish.

A job well done! We must also not forget to mention our satisfaction with the wonderful service department and the customer care center.

Because we use our coach for our business travels, we feel it is the best luxury hotel on wheels. We will be seeing all of you at the Class Reunions.

--Steve Abandonato & Joann Freeland, Proud owners of a 2006 Intrigue Jubilee



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